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KEY=EXTENSION - SINGLETON LEONIDAS

Revisiting Economic Vulnerability in Old Age

Low Income and Subjective Experiences Among Swiss Pensioners

Springer Nature This book offers an interdisciplinary analysis of the experience of economic vulnerability among older adults. Drawing on various fields ranging from happiness, economics to stress research, it integrates assessments from objective and subjective measurement perspectives. The book offers nuanced insights into prevalent experiences of low economic quality of life in wealthy countries, using empirical data from Switzerland. A sample of some 1500 adults aged 65-84 is taken as the basis for a systematic comparison of the demographic and socioeconomic characteristics of three - overlapping - groups of potentially vulnerable pensioners: those who are income-poor (objective measure), those who report difficulties making ends meet (subjectively self-assessed measure) and those who worry about not having enough money for current expenses (subjectively perceived measure). Theoretical and empirical evidence is offered for the distinctiveness of the two subjective indicators, one of which assesses the experience of economic strain while the other captures the individual's response in terms of stress. The conceptual contribution of this research includes a typology of economic vulnerability: eight distinct profiles emerge at the intersection of the objective, self-assessed and perceived measures. These profiles correspond to specific risk constellations, and they reflect varying degrees of human agency in dealing with economic vulnerability.

Methodological Innovations in Research and Academic Writing

IGI Global Innovative methodological approaches are vital for experienced researchers and early-career researchers alike to conduct research. In order to provide them with the best possible resources, the methodologies must be comprehensive and describe the data sources, approaches to data collection, and approaches to data analysis that are typically employed within the given methodological approach. Methodological Innovations in Research and Academic Writing serves as a resource for graduate students and higher education faculty and presents a number of methodological innovations in research as well as applied examples of these methodologies in practice. The chapters focus on the application of methodological approaches (through the presentation of real-world examples) and descriptions of the epistemological foundations of the given methodologies so that researchers can fully articulate and justify their methodological choices in the context of their research design. It is a crucial guide for graduate students who are designing and writing their doctoral dissertations as it introduces them to the best practices related to rigorous research design and academic writing. This book is ideal for graduate students, higher education faculty, researchers, and academicians.

Pedagogy and Partnerships in Innovative Learning Environments

Case Studies from New Zealand Contexts

Springer Nature

CALL in a climate of change: adapting to turbulent global conditions – short papers from EUROCALL 2017

Research-publishing.net 2017 saw the 25th conference for the European Association of Computer-Assisted Language Learning (EUROCALL). Every year, EUROCALL serves as a rich venue to share research, practice, new ideas, and to make new international friends - and this year was no different. It is an innovative and inspiring conference in which researchers and practitioners share their novel and insightful work on the use of technology in language learning and teaching. This volume of short papers captures the pioneering spirit of the conference and you will find here both inspiration and ideas for theory and practice.

Effects of integrated learning: explicating a mathematical concept in inquiry-based science camps

Logos Verlag Berlin GmbH Although various arguments for integrated learning of mathematics and science exist, empirical evidence that integrated learning is as beneficial as anticipated is limited. Therefore this quasi-experimental study investigates the effect of integrated learning of mathematics and science on eight student variables by comparing it to a control group. Results show that integrated learning is no miracle cure but has positive and negative effects on specific student outcomes. Whereas integrated learning effects students' view of the relation between mathematics and science positively, it effects students' scientific self-concept negatively. Thus, integrated learning should not substitute but rather complement disciplinary learning. Obwohl zahlreiche Argumente für das integrierte Lernen von Mathematik und Naturwissenschaften existieren, ist die vorteilhafte Wirkung integrierten Lernens begrenzt empirisch belegt. Im Rahmen dieser quasi-experimentellen Studie wird der Effekt integrierten Lernens auf acht Schülervariablen durch Vergleiche mit einer Kontrollgruppe untersucht. Die Ergebnisse zeigen, dass integriertes Lernen kein Allheilmittel ist sondern positive und negative Effekte auf bestimmte Schülervariablen hat. Während integriertes Lernen die Sicht der Schülerinnen und Schüler auf die Beziehung zwischen Mathematik und Naturwissenschaften positiv beeinflusst, hat es einen negativen Effekt auf das naturwissenschaftliche Selbstkonzept. Daher sollte integriertes Lernen nicht stellvertretend sondern ergänzend zu disziplinärem Lernen implementiert werden.

Measuring University Internationalization

Indicators across National Contexts

Springer This book investigates university internationalization in different national contexts and compares internationalization performance across national boundaries. Internationalization has been recognised by policymakers as the key to perform successfully within the new global context: the author identifies primary motivations for universities to embrace this agenda, and deconstructs the phenomenon into measurable dimensions and components. Using extensive qualitative data from university leaders and practitioners, this book analyses the global forces that shape the international education landscape, and reviews the existing instruments for measuring internationalization. In doing so, the author proposes an integrated understanding of university internationalization and indicates benchmarks that can help to quantify and measure this phenomenon. This book will be of interest and value to students and scholars of university internationalization.

Language, Cognition and Gender

Frontiers Media SA Gender inequality remains an issue of high relevance, and controversy, in society. Previous research shows that language contributes to gender inequality in various ways: Gender-related information is transmitted through formal and semantic features of language, such as the grammatical category of gender, through gender-related connotations of role names (e.g., manager, secretary), and through customs of denoting social groups with derogatory vs. neutral names. Both as a formal system and as a means of communication, language passively reflects culture-specific social conditions. In active use it can also be used to express and, potentially, perpetuate those conditions. The questions addressed in the contributions to this Frontiers Special Topic include: • how languages shape the cognitive representations of gender • how features of languages correspond with gender equality in different societies • how language contributes to social behaviour towards the sexes • how gender equality can be promoted through strategies for gender-fair language use These questions are explored both developmentally (across the life span from childhood to old age) and in adults. The contributions present work conducted across a wide range of languages, including some studies that make cross-linguistic comparisons. Among the contributors are both cognitive and social psychologists and linguists, all with an excellent research standing. The studies employ a wide range of empirical methods: from surveys to electro-physiology. The papers in the Special Topic present a wide range of complimentary studies, which will make a substantial contribution to understanding in this important area.

Strengthening national capacities of producer organizations – Oman

Synthesis report

Food & Agriculture Org. This document presents the main finding of this project in the Oman to support the strengthening of producer organizations in agriculture and fisheries. The results of this work provide a basis for the formulation of a national plan of action that reflects the needs of smallholder farmers and fishers to ultimately contribute to their empowerment. Part 1 provides an overview of the various existing forms of collective action and the institutional framework regulating them. Part 2 describes the objectives, methodology and components of the project implemented by FAO, highlighting the results obtained for the three target groups of the project: the Omani Agricultural Association, the Aflaj and the Coastal Women.

Current Index to Journals in Education

CIJE.

Innovative Applications of Educational Technology Tools in Teaching and Learning

Trafford Publishing In this digital age, technology has become a very vital factor of development in all disciplines. Every day new software, devices and other technologies are being developed to improve lives in one way or another. Technology in its broadest terms could include the collection of tools, machinery, devices, modifications, arrangements and procedures used by humans. However, in the context of Educational Technology as presented in this book, it is understood as technologies that have arrived with the Information Revolution i.e. those associated with computers and Information Communication Technology. Examples of such technologies are electronics devices, computer, video, collaborative writing tools, social networking and the Internet. Innovative applications of technology in the classroom mean more than teaching basic computer skills and software programs in the class. It must happen across the disciplines and curriculum in ways that teaching and learning processes can be enhanced. It must also support active engagement, group participation, local and global collaboration, and interaction. This book presents innovative applications of educational technology tools in teaching and learning across various disciplines.

The Emerald Handbook of Challenge Based Learning

Emerald Group Publishing This is the first handbook offering an in-depth exploration on how to conceive, design, implement, monitor, and develop Challenge-Based Learning initiatives in Higher Education Institutions. It presents contributions from international experts, from theory to practice, and provides insightful directions for future research on this topic.

Customers Switching Intentions Behavior in Retail Hypermarket Kingdom of Saudi Arabia

Customers Switching Intentions Behavior in Retail Hypermarket

Partridge Publishing Singapore Retail Service Quality is a vital driver in determining customer satisfaction, which in turn promotes customer loyalty and reduces switching intentions. Service quality is a solution to build customer satisfaction which could lead to customer loyalty hence reducing switching intentions. The current study has investigated the interrelationship between service quality, customer satisfaction, customer loyalty with switching intentions of customers, and the moderating role of price discounts and store ethnicity, in a single framework. Random sampling was used by administering standardized questionnaires personally to 450 hypermarket customers located in the Eastern Province of Saudi Arabia. The results confirmed that retail service quality has significant positive influence on customer satisfaction, and the positive effect of customer satisfaction on customer loyalty. Besides, the study verified store ethnicity and price discounts acted as moderating mechanism for explaining the switching intentions of satisfied and loyal customers. The results serve as a guideline for top managers of the hypermarkets to design appropriate policies and strategies in terms of retail service quality, price discounts and identifying the needs of ethnic groups in a particular region. This will help to enhance customer satisfaction and customer loyalty hence reducing switching intentions of customers.

DUNIA KERJA KEKINIAN; SEBUAH PERSPEKTIF PSIKOLOGI INDUSTRI & ORGANISASI

CV Literasi Nusantara Abadi Salah satu catatan berharga adalah pertemuan ide pemikiran dalam bentuk hasil riset para pemerhati Psikologi Industri dan Organisasi. Ada dua puluh empat ide pemikiran yang dapat dijadikan pijakan bahan pengembangan keilmuan dalam bidang Psikologi Industri dan Organisasi. Variasi isi dari 24 hasil riset tersebut menunjukkan adanya keragaman dan keluasan fokus dalam perkembangan riset PIO saat ini. Beberapa tema riset mengarah pada fenomena yang termasuk selaras dengan kondisi saat ini seperti work engagement, cyberloafing, job embeddedness. Beberapa tema riset bersifat memperdalam kajian dengan keluasan subjek penelitian seperti tema well-being, work-family conflict, gaya kepemimpinan, kewirausahaan, perilaku konsumen, kepuasan kerja dan loyalitas, pemikiran kritis, dan vocational interest. Salah satu cara menikmati pertemuan gagasan hasil riset tersebut dapat dilakukan dengan membaca buku ini. Semakin membaca, semakin terasa nikmat itu ada. Itulah sensasinya saat bersanding dengan buku ini. Rasakan, rasakan dan rasakan sensasi itu.

Basic Elements of Survey Research in Education

Addressing the Problems Your Advisor Never Told You About

IAP In this first book of the series Survey Methods in Educational Research, we have brought together leading authors and scholars in the field to discuss key introductory concepts in the creation, implementation, evaluation and dissemination of survey instruments and their resultant findings. While there are other textbooks that might introduce these concepts adequately well, the authors here have focused on the pragmatic issues that inevitably arise in the development and administration process of survey instruments. Drawing from their rich experiences, the authors present these potential speed bumps or road blocks a survey researcher in education or the social sciences might encounter. Referencing their own work and practice, the authors provide valuable suggestions for dealing with these issues “your advisor never told you about.” And all of the recommendations are aligned with standard protocols and current research on best practices in the field of research methodology. This book is broken into four broad units on creating survey items and instruments, administering surveys, analyzing the data from surveys, and stories of successful administrations modeling the entire research cycle. Each chapter focuses on a different concept in the survey research process, and the authors share their approaches to addressing the issues. These topics include survey item construction, scale development, cognitive interviewing, measuring change with self-report data, translation issues with surveys administered in multiple languages, working with school and program administrators when implementing surveys, a review of current software used in survey research, the use of weights, response styles, assessing validity of results, and effectively communicating your results and findings ... and much more. The intended audience of the volume will be practitioners, administrators, teachers as researchers, graduate students, social science and education researchers not experienced in survey research, and students learning program evaluation. In brief, if you are considering doing survey research, this book is meant for you.

Applied Missing Data Analysis

Guilford Press Walking readers step by step through complex concepts, this book translates missing data techniques into something that applied researchers and graduate students can understand and utilize in their own research. Enders explains the rationale and procedural details for maximum likelihood estimation, Bayesian estimation, multiple imputation, and models for handling missing not at random (MNAR) data. Easy-to-follow examples and small simulated data sets illustrate the techniques and clarify the underlying principles. The companion website includes data files and syntax for the examples in the book as well as up-to-date information on software. The book is accessible to substantive researchers while providing a level of detail that will satisfy quantitative specialists. This book will appeal to researchers and graduate students in psychology, education, management, family studies, public health, sociology, and political science. It will also serve as a supplemental text for doctoral-level courses or seminars in advanced quantitative methods, survey analysis, longitudinal data analysis, and multilevel modeling, and as a primary text for doctoral-level courses or seminars in missing data.

Journal of the American Statistical Association

Pesquisa de Marketing - 7.ed.

Uma Orientação Aplicada

Bookman Editora Um dos livros mais importantes do mundo em sua área, esta obra trata da pesquisa de marketing de forma aplicada e prática, equilibrando materiais qualitativos e quantitativos. O livro parte da definição do problema, passando pela concepção da pesquisa e chegando à análise dos dados. Reflete tendências atuais em pesquisa de marketing internacional e aborda mídias sociais, pesquisa de marketing em dispositivos móveis e ética. Exclusiva orientação gerencial e prática, ilustrando a interação entre decisões em pesquisa de marketing e decisões em gestão de marketing.

Sprachliche Heterogenität im gesellschaftswissenschaftlichen Unterricht

Herangehensweisen und Überzeugungen von Lehrkräften in der Sekundarstufe I

Waxmann Verlag Eine sprachförderliche Gestaltung des Fachunterrichts gilt als wichtiges Mittel, um die Bildungserfolgchancen von mehrsprachig aufwachsenden Kindern und Jugendlichen mit Migrationshintergrund sowie einsprachig deutschen Lernenden aus sprachanregungsarmen bildungsfernen Familien zu verbessern. In den Rahmen- und Bildungsplänen vieler Bundesländer ist die Förderung bildungssprachlicher Fähigkeiten als gemeinsame Aufgabe aller Fächer mittlerweile festgeschrieben. Doch wie wird diese bildungspolitische Vorgabe im Unterricht umgesetzt? Insbesondere zur Sprachbildungspraxis in der gesellschaftswissenschaftlichen Fächergruppe, die aufgrund ihrer starken Textgebundenheit gemeinhin als besonders 'sprachlastig' gilt, ist bislang wenig bekannt. Die quantitative Untersuchung basiert auf einer Befragung von Hamburger Gesellschaftslehrkräften der Sekundarstufe I, die in sprachlich heterogenen Lerngruppen unterrichten. Die Studie geht der Frage nach, wie Lehrkräfte der migrationsbedingten Mehrsprachigkeit von Lernenden gegenüberstehen und dieser in ihrem Fachunterricht begegnen. Außerdem werden professionelle und persönliche Lehrkraftmerkmale identifiziert, die einen Einfluss auf Lehrkraftüberzeugungen zu Sprachförderung im Fach bzw. zur Nutzung mehrsprachiger Ressourcen im Fachunterricht und die (selbstberichtete) Unterrichtspraxis haben können. Fühlen sich Lehrkräfte durch ihre Ausbildung ausreichend dafür vorbereitet, ihren Fachunterricht sprachförderlich zu gestalten? Erachten sie die Verbindung sprachlichen und fachlichen Lernens für sinnvoll? Auf welche Strategien greifen sie im Gesellschaftsunterricht zurück, um der sprachlichen Heterogenität der Schülerschaft gerecht zu werden? Welche Faktoren können begünstigen oder verhindern, dass Lehrkräfte sprachförderlich handeln? Hanne Brandt ist seit April 2020 PostDoc im Projekt 'Empirical Research on Language and Education (ERLE)' an der Leuphana Universität Lüneburg. Nach ihrem Studium (Lehramt Oberstufe für die Fächer Deutsch und Englisch) an der Universität Hamburg und der University of Technology Sydney (UTS) war sie als wissenschaftliche Mitarbeiterin unter anderem im Projekt 'Mehrsprachigkeitsentwicklung im Zeitverlauf (MEZ)' sowie im FörMig-Kompetenzzentrum an der Universität Hamburg beschäftigt. Ihr Forschungsinteresse gilt den folgenden Themenbereichen: Migrationsbedingte sprachliche Heterogenität und Bildungserfolg, (mehrsprachiger) Spracherwerb, Unterrichtsentwicklung (Sprachbildung in allen Fächern) und der Professionalisierung von (angehenden) Lehrkräften im Bereich Sprachbildung.

An Author and Permuted Title Index to Selected Statistical Journals

All articles, notes, queries, corrigenda, and obituaries appearing in the following journals during the indicated years are indexed: *Annals of mathematical statistics*, 1961-1969; *Biometrics*, 1965-1969#3; *Biometrics*, 1951-1969; *Journal of the American Statistical Association*, 1956-1969; *Journal of the Royal Statistical Society, Series B*, 1954-1969,#2; *South African statistical journal*, 1967-1969,#2; *Technometrics*, 1959-1969.--p.iv.

Fundamental of Research Methodology and Statistics

New Age International The book approaches research from a perspective different from that taken in other educational research textbooks. The goal is to show educators that the application of research principles can make them more effective in their job of promoting learning. The basic point is that we do not have to stop teaching to do research; research is something we can do while teaching and if we do good research, we will do better teaching. This book includes most of the topics treated in traditional educational research books, but in a different order and with a different emphasis. The important content cons.

The Practice of Survey Research

SAGE Focusing on the use of technology in survey research, this book integrates both theory and application and covers important elements of survey research including survey design, implementation and continuing data management.

Energy Psychology Journal, 3:2

Theory, Research, and Treatment

Elite Books **Energy Psychology: Theory, Research, and Treatment** is a peer-reviewed professional journal dedicated to reporting developments in the field of energy psychology (EP) that are of interest to healthcare professionals and researchers. It contains original empirical research into the efficacy of EP methods; theoretical, experimental and basic science papers illuminating the mechanisms of action of EP; clinical insights on the application of EP to various populations, and interfaces with other interventions; book reviews, and abstracts published in other journals that are of relevance to the EP field. Its goal is to further the development of EP as an evidence-based method in the healing sciences.

Test Development Guide: Methodology

The Theory and Practice of Item Response Theory

Guilford Publications Item response theory (IRT) is a latent variable modeling approach used to minimize bias and optimize the measurement power of educational and psychological tests and other psychometric applications. Designed for researchers, psychometric professionals, and advanced students, this book clearly presents both the "how-to" and the "why" of IRT. It describes simple and more complex IRT models and shows how they are applied with the help of widely available software packages. Chapters follow a consistent format and build sequentially, taking the reader from model development through the fit analysis and interpretation phases that one would perform in practice. The use of common empirical data sets across the chapters facilitates understanding of the various models and how they relate to one another.

Essentials of Marketing Research

Putting Research Into Practice

SAGE **Essentials of Marketing Research** takes an applied approach to the fundamentals of marketing research by providing examples from the business world of marketing research and showing students how to apply marketing research results. This text focuses on understanding and interpreting marketing research studies. Focusing on the 'how-to' and 'so what' of marketing research helps students understand the value of marketing research and how they can put marketing research into practice. There is a strong emphasis on how to use marketing research to make better management decisions. The unique feature set integrates data analysis, interpretation, application, and decision-making throughout the entire text. The text opens with a discussion of the role of marketing research, along with a breakdown of the marketing research process. The text then moves into a section discussing types of marketing research, including secondary resources, qualitative research, observation research, and survey research. Newer methods (e.g. using blogs or Twitter feeds as secondary resources and using online focus groups) are discussed as extensions of traditional methods such. The third section discusses sampling procedures, measurement methods, marketing scales, and questionnaires. Finally, a section on analyzing and reporting marketing research focuses on the fundamental data analysis skills that students will use in their marketing careers. Features of this text include: - Chapter Openers describe the results of a research study that apply to the topics being presented in that chapter. These are taken from a variety of industries, with a greater emphasis on social media and the Internet. - A Global Concerns section appears in each chapter, helping prepare students to conduct market research on an international scale. This text emphasizes the presentation of research results and uses graphs, tables, and figures extensively. - A Statistics Review section emphasizes the practical interpretation and application of statistical principles being reviewed in each chapter. - Dealing with Data sections in each chapter provide students with opportunities to practice interpreting data and applying results to marketing decisions. Multiple SPSS data sets and step-by-step instructions are available on the companion site to use with this feature. - Each Chapter Summary is tied to the chapter-opening Learning Objectives. - A Continuing Case Study follows a group of students through the research process. It shows potential trade-offs, difficulties and flaws that often occur during the implementation of research project. Accompanying case questions can be used for class discussion, in-class group work, or individual assignments. - End-of-Chapter Critical Thinking Exercises are applied in nature and emphasize key chapter concepts. These can be used as assignments to test students' understanding of marketing research results and how results can be applied to decision-making. - End-of-chapter Your Research Project provides more challenging opportunities for students to apply chapter knowledge on an in-depth basis, and thus learn by doing.

NBS Special Publication

Partial Least Squares Structural Equation Modeling (PLS-SEM) Using R

A Workbook

Springer Nature Partial least squares structural equation modeling (PLS-SEM) has become a standard approach for analyzing complex inter-relationships between observed and latent variables. Researchers appreciate the many advantages of PLS-SEM such as the possibility to estimate very complex models and the method's flexibility in terms of data requirements and measurement specification. This practical open access guide provides a step-by-step treatment of the major choices in analyzing PLS path models using R, a free software environment for statistical computing, which runs on Windows, macOS, and UNIX computer platforms. Adopting the R software's SEMinR package, which brings a friendly syntax to creating and estimating structural equation models, each chapter offers a concise overview of relevant topics and metrics, followed by an in-depth description of a case study. Simple instructions give readers the "how-tos" of using SEMinR to obtain solutions and document their results. Rules of thumb in every chapter provide guidance on best practices in the application and interpretation of PLS-SEM.

Data-Enabled Analytics

DEA for Big Data

Springer Nature This book brings Data Envelopment Analysis (DEA) based techniques and big data together to explore the novel uses and potentials of DEA under big data. These areas are of widespread interest to researchers and practitioners alike. Considering the vast literature on DEA, one could say that DEA has been and continues to be, a widely used technique both in performance and productivity measurement, having covered a plethora of challenges and debates within the modelling framework. Over the past four decades, DEA models have been applied in almost every major field of study. However, DEA has not been used to its fullest extent. As the inter- and intra-disciplinary research grows, DEA could be used in potentially many other ways; for instance, DEA could be viewed as a data mining tool for data-enabled analytics. One opportunity is brought by the existence of big data. Although big data has existed for a while now, gaining popularity among insight seekers, we are still in incipient stages when it comes to taking full advantage of its potential. Generally, researchers have either been interested in examining its origin or in developing and using big data technology. As the amount of (big) data is growing every day in an exponential manner, so does its complexity; in this sense, various types of data are surfacing, whose study and examination could shed new light on phenomena of interest. A quick review of existing literature shows that big data is a new entrant within the DEA framework. Recently, there has been an increasing interest in bringing the two concepts together, with research studies aiming to integrate DEA and big data concepts within a single framework. But, more work is needed to fully explore the value of their intersection -- it is time to view DEA in light of its potential usage in new fields or new usage within the existing fields, under the big data umbrella. It is time to view DEA models beyond their present scope and mine new insights for better data-driven decision-making.

Network Data Envelopment Analysis

Foundations and Extensions

Springer This book presents the underlying theory, model development, and applications of network Data Envelopment Analysis (DEA) in a systematic way. The field of network DEA extends and complements conventional DEA by considering not only inputs and outputs when measuring system efficiency, but also the internal structure of the system being analyzed. By analyzing the efficiency of individual internal components, and more particularly by studying the effects of relationships among components which are modeled and implemented by means of various network structures, the "network DEA" approach is able to help identify and manage the specific components that contribute inefficiencies into the overall systems. This relatively new approach comprises an important analytical tool based on mathematical programming techniques, with valuable implications to production and operations management. The existing models for measuring the efficiency of systems of specific network structures are also discussed, and the relationships between the system and component efficiencies are explored. This book should be able to inspire new research and new applications based on the current state of the art. Performance evaluation is an important task in management, and is needed to (i) better understand the past accomplishments of an organization and (ii) plan for its future development. However, this task becomes rather challenging when multiple performance metrics are involved. DEA is a powerful tool to cope with such issues. For systems or operations composed of interrelated processes, managers need to know how the performances of the various processes evaluated and how they are aggregated to form the overall performance of the system. This book provides an advanced exposition on performance evaluation of systems with network structures. It explores the network nature of most production and operation systems, and explains why network analyses are necessary.

The Weirdest People in the World

How the West Became Psychologically Peculiar and Particularly Prosperous

Penguin UK 'A landmark in social thought. Henrich may go down as the most influential social scientist of the first half of the twenty-first century' **MATTHEW SYED** Do you identify yourself by your profession or achievements, rather than your family network? Do you cultivate your unique attributes and goals? If so, perhaps you are WEIRD: raised in a society that is Western, Educated, Industrialized, Rich and Democratic. Unlike most who have ever lived, WEIRD people are highly individualistic, nonconformist, analytical and control-oriented. How did WEIRD populations become so psychologically peculiar? What part did these differences play in our history, and what do they mean for our collective identity? Joseph Henrich, who developed the game-changing concept of WEIRD, uses leading-edge research in anthropology, psychology, economics and evolutionary biology to explore how changing family structures, marriage practices and religious beliefs in the Middle Ages shaped the Western mind, laying the foundations for the world we know today. Brilliant, provocative, engaging and surprising, this landmark study will revolutionize your understanding of who - and how - we are now. 'Phenomenal ... The only theory I am aware of that attempts to explain broad patterns of human psychology on a global scale' *Washington Post* 'You will never look again in the same way at your own seemingly universal values' *Uta Frith, Professor of Cognitive Development, University College London*

Organized for Action

Commitment in Voluntary Associations

Dissertation Abstracts International

The humanities and social sciences. A

An Author and Permuted Title Index to Selected Statistical Journals

Encyclopedia of Survey Research Methods

SAGE Publications In conjunction with top survey researchers around the world and with Nielsen Media Research serving as the corporate sponsor, the Encyclopedia of Survey Research Methods presents state-of-the-art information and methodological examples from the field of survey research. Although there are other "how-to" guides and references texts on survey research, none is as comprehensive as this Encyclopedia, and none presents the material in such a focused and approachable manner. With more than 600 entries, this resource uses a Total Survey Error perspective that considers all aspects of possible survey error from a cost-benefit standpoint.

Reducing Farm Injuries

Issues and Methods

Amer Society of Agricultural

Customer Loyalty and Brand Management

MDPI Loyalty is one of the main assets of a brand. In today's markets, achieving and maintaining loyal customers has become an increasingly complex challenge for brands due to the widespread acceptance and adoption of diverse technologies by which customers communicate with brands. Customers use different channels (physical, web, apps, social media) to seek information about a brand, communicate with it, chat about the brand and purchase its products. Firms are thus continuously changing and adapting their processes to provide customers with agile communication channels and coherent, integrated brand experiences through the different channels in which customers are present. In this context, understanding how brand management can improve value co-creation and multichannel experience—among other issues—and contribute to improving a brand's portfolio of loyal customers constitutes an area of special interest for academics and marketing professionals. This Special Issue explores new areas of customer loyalty and brand management, providing new insights into the field. Both concepts have evolved over the last decade to encompass such concepts and practices as brand image, experiences, multichannel context, multimedia platforms and value co-creation, as well as relational variables such as trust, engagement and identification (among others).

Partial Least Squares Structural Equation Modeling

Recent Advances in Banking and Finance

Springer This book pulls together robust practices in Partial Least Squares Structural Equation Modeling (PLS-SEM) from other disciplines and shows how they can be used in the area of Banking and Finance. In terms of empirical analysis techniques, Banking and Finance is a conservative discipline. As such, this book will raise awareness of the potential of PLS-SEM for application in various contexts. PLS-SEM is a non-parametric approach designed to maximize explained variance in latent constructs. Latent constructs are directly unobservable phenomena such as customer service quality and managerial competence. Explained variance refers to the extent we can predict, say, customer service quality, by examining other theoretically related latent constructs such as conduct of staff and communication skills. Examples of latent constructs at the microeconomic level include customer service quality, managerial effectiveness, perception of market leadership, etc.; macroeconomic-level latent constructs would be found in contagion of systemic risk from one financial sector to another, herd behavior among fund managers, risk tolerance in financial markets, etc. Behavioral Finance is bound to provide a wealth of opportunities for applying PLS-SEM. The book is designed to expose robust processes in application of PLS-SEM, including use of various software packages and codes, including R. PLS-SEM is already a popular tool in marketing and management information systems used to explain latent constructs. Until now, PLS-SEM has not enjoyed a wide acceptance in Banking and Finance. Based on recent research developments, this book represents the first collection of PLS-SEM applications in Banking and Finance. This book will serve as a reference book for those researchers keen on adopting PLS-SEM to explain latent constructs in Banking and Finance.

A Technique for the Measurement of Attitudes

Resources in Education

Handbook of Statistical Analyses Using Stata

CRC Press With each new release of Stata, a comprehensive resource is needed to highlight the improvements as well as discuss the fundamentals of the software. Fulfilling this need, **A Handbook of Statistical Analyses Using Stata, Fourth Edition** has been fully updated to provide an introduction to Stata version 9. This edition covers many