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The Complete Reference Manual For CMAT 2021

Arihant Publications India limited *Common Management Admission Test (CMAT) is a nation level entrance examination for the entry into management programmes. The test is conducted by National Test Agency (NTA). It is a three hour computer based online test which is conducted in a single session to evaluate the candidate's ability across its segments. Its scores are accepted by all Approved Institutions, University Departments, Constituent Colleges, and Affiliated Colleges. The revised edition of reference manual 'CMAT 2021' covers the entire study material in an effective & well organized manner. This manual divides the whole syllabus into 4 Sections; Quantitative Techniques & Data Interpretation, Logical Reasoning, Language Comprehension, General Awareness which is further divided into chapters explaining each concepts in an easy language which is easy to understand. Other than the providing theory, this book also concentrates on the practice portion by providing Previous Years' Solved Papers from 2020 to 2013 and 5 Mock Tests that gives the real feeling, level & trend of questions in the examination. Housed with the comprehensive and exam-oriented treatment of the latest syllabus, this is a must-have book for anyone who is preparing for CMAT 2021. TABLE OF CONTENT Solved Paper (Jan 2020 - Feb 2013), Section A: Quantitative Techniques & Data Interpretation, Section B: Logical Reasoning, Section C: Language Comprehension, Section D: General Awareness, Mock Tests (1-5).*

Management and Labour Studies

Manual of Engineering Drawing to British and International Standards

Elsevier *The Manual of Engineering Drawing has long been recognised as the student and practising engineer's guide to producing engineering drawings that comply with ISO and British Standards. The information in this book is equally applicable to any CAD application or manual drawing. The second edition is fully in line with the requirements of the new British Standard BS8888: 2002, and will help engineers, lecturers and students with the transition to the new standards. BS8888 is fully based on the relevant ISO standards, so this book is also ideal for an international readership. The comprehensive scope of this book encompasses topics including orthographic, isometric and oblique projections, electric and hydraulic diagrams, welding and adhesive symbols, and guidance on tolerancing. Written by a member of the ISO committee and a former college lecturer, the Manual of Engineering Drawing combines up-to-the-minute technical accuracy with clear, readable explanations and numerous diagrams. This approach makes this an ideal student text for vocational courses in engineering drawing and undergraduates studying engineering design / product design. Colin Simmons is a member of the BSI and ISO Draughting Committees and an Engineering Standards Consultant. He was formerly Standards Engineer at Lucas CAV. * Fully in line with the latest ISO Standards * A textbook and reference guide for students and engineers involved in design engineering and product design * Written by a former lecturer and a current member of the relevant standards committees*

Global Business Strategy

Multinational Corporations

Venturing into Emerging Markets

Springer *This book presents theories and case studies for corporations in developed nations, including Japan, for designing strategies to maximize opportunities and minimize threats in business expansion into developing nations. The case studies featured here focus on Asia, including China and India, and use examples of Japanese manufacturers. Five case studies are provided, including Hitachi Construction Machinery and Shiseido in China and Maruti Suzuki in India. These cases facilitate the reader's understanding of the business environments in*

emerging economies. This volume is especially recommended for business people responsible for international business development, particularly in China and India. In addition, the book serves as a useful resource for students in graduate-level courses in international management.

Management Information Systems

Managing the Digital Firm

Pearson Educación *Management Information Systems* provides comprehensive and integrative coverage of essential new technologies, information system applications, and their impact on business models and managerial decision-making in an exciting and interactive manner. The twelfth edition focuses on the major changes that have been made in information technology over the past two years, and includes new opening, closing, and Interactive Session cases.

Designing Data-Intensive Applications

The Big Ideas Behind Reliable, Scalable, and Maintainable Systems

"O'Reilly Media, Inc." *Data is at the center of many challenges in system design today. Difficult issues need to be figured out, such as scalability, consistency, reliability, efficiency, and maintainability. In addition, we have an overwhelming variety of tools, including relational databases, NoSQL datastores, stream or batch processors, and message brokers. What are the right choices for your application? How do you make sense of all these buzzwords? In this practical and comprehensive guide, author Martin Kleppmann helps you navigate this diverse landscape by examining the pros and cons of various technologies for processing and storing data. Software keeps changing, but the fundamental principles remain the same. With this book, software engineers and architects will learn how to apply those ideas in practice, and how to make full use of data in modern applications. Peer under the hood of the systems you already use, and learn how to use and operate them more effectively Make informed decisions by identifying the strengths and weaknesses of different tools Navigate the trade-offs around consistency, scalability, fault tolerance, and complexity Understand the distributed systems research upon which modern databases are built Peek behind the scenes of major online services, and learn from their architectures*

Statistics Hacks

Tips & Tools for Measuring the World and Beating the Odds

"O'Reilly Media, Inc." *Want to calculate the probability that an event will happen? Be able to spot fake data? Prove beyond doubt whether one thing causes another? Or learn to be a better gambler? You can do that and much more with 75 practical and fun hacks packed into Statistics Hacks. These cool tips, tricks, and mind-boggling solutions from the world of statistics, measurement, and research methods will not only amaze and entertain you, but will give you an advantage in several real-world situations-including business. This book is ideal for anyone who likes puzzles, brainteasers, games, gambling, magic tricks, and those who want to apply math and science to everyday circumstances. Several hacks in the first chapter alone-such as the "central limit theorem," which allows you to know everything by knowing just a little-serve as sound approaches for marketing and other business objectives. Using the tools of inferential statistics, you can understand the way probability works, discover relationships, predict events with uncanny accuracy, and even make a little money with a well-placed wager here and there. Statistics Hacks presents useful techniques from statistics, educational and psychological measurement, and experimental research to help you solve a variety of problems in business, games, and life. You'll learn how to: Play smart when you play Texas Hold 'Em, blackjack, roulette, dice games, or even the lottery Design your own winnable bar bets to make money and amaze your friends Predict the outcomes of baseball games, know when to "go for two" in football, and anticipate the winners of other sporting events with surprising accuracy Demystify amazing coincidences and distinguish the truly random from the only seemingly random--even keep your iPod's "random" shuffle honest Spot fraudulent data, detect plagiarism, and break codes How to isolate the effects of observation on the thing observed Whether you're a statistics enthusiast who does calculations in your sleep or a civilian who is entertained by clever solutions to interesting problems, Statistics Hacks has tools to give you an edge over the world's slim odds.*

Fundamentals of Relational Database Management Systems

Springer *This book provides comprehensive coverage of fundamentals of database management system. It contains a detailed description on Relational Database Management System Concepts. There are a variety of solved examples and review questions with solutions. This book is for those who require a better understanding of relational data modeling, its purpose, its nature, and the standards used in creating relational data model.*

Basic Economics

Hachette UK *The bestselling citizen's guide to economics Basic Economics is a citizen's guide to economics, written for those who want to understand how the economy works but have no interest in jargon or equations. Bestselling economist Thomas Sowell explains the general principles underlying different economic systems: capitalist, socialist, feudal, and so on. In readable language, he shows how to critique economic policies in terms of the incentives they create, rather than the goals they proclaim. With clear explanations of the entire field, from rent control and the rise and fall of businesses to the international balance of payments, this is the first book for anyone who wishes to understand how the economy functions. This fifth edition includes a new chapter explaining the reasons for large differences of wealth and income between nations. Drawing on lively examples from around the world and from centuries of history, Sowell explains basic economic principles for the general public in plain English.*

The Everything Car Care Book

How to Maintain Your Car and Keep it Running Smoothly

From fixing a flat tire to changing the oil, a guide to home car care provides easy-to-follow instructions for monitoring brakes, checking fluids, adjusting headlights, troubleshooting major problems, and other tasks.

Proceedings of International Conference on Recent Trends in Machine Learning, IoT, Smart Cities and Applications

ICMISC 2020

Springer Nature *This book gathers selected research papers presented at the International Conference on Recent Trends in Machine Learning, IOT, Smart Cities & Applications (ICMISC 2020), held on 29–30 March 2020 at CMR Institute of Technology, Hyderabad, Telangana, India. Discussing current trends in machine learning, Internet of things, and smart cities applications, with a focus on multi-disciplinary research in the area of artificial intelligence and cyber-physical systems,*

this book is a valuable resource for scientists, research scholars and PG students wanting formulate their research ideas and find the future directions in these areas. Further, it serves as a reference work anyone wishing to understand the latest technologies used by practicing engineers around the globe.

Development and Modern Industrial Policy in Practice

Issues and Country Experiences

Edward Elgar Publishing *Development and Modern Industrial Policy in Practice provides an up-to-date analysis of industrial policy. Modern industrial policy refers to the set of actions and strategies used to favor the more dynamic sectors of the economy. A key aspect of moder*

New Frontiers of the Automobile Industry

Exploring Geographies, Technology, and Institutional Challenges

Springer Nature *Analysing developments in digital technologies and institutional changes, this book provides an overview of the current frenetic state of transformation within the global automobile industry. An ongoing transition brought about by the relocation of marketing, design and production centres to emerging economies, and experimentation with new mobility systems such as electrical, autonomous vehicles, this process poses the question as to how original equipment manufacturers (OEMs) and newcomers can remain competitive and ensure sustainability. With contributions from specialists in the automobile sector, this collection examines the shifts in power and geographical location occurring in the industry, and outlines the key role that public policy has in generating innovation in entrepreneurial states. Offering useful insights into the challenges facing emerging economies in their attempts to grow within the automobile industry, this book will provide valuable reading for those researching internationalization and emerging markets, business strategy and more specifically, the automotive industry.*

Fundamentals of Software

Engineering

PHI Learning Pvt. Ltd.

Brand New Justice

Routledge *Recently vilified as the prime dynamic driving home the breach between poor and rich nations, here the branding process is rehabilitated as a potential saviour of the economically underprivileged. Brand New Justice, now in a revised paperback edition, systematically analyses the success stories of the Top Thirteen nations, demonstrating that their wealth is based on the 'last mile' of the commercial process: buying raw materials and manufacturing cheaply in third world countries, these countries realise their lucrative profits by adding value through finishing, packaging and marketing and then selling the branded product on to the end-user at a hugely inflated price. The use of sophisticated global media techniques alongside a range of creative marketing activities are the lynchpins of this process. Applying his observations on economic history and the development and impact of global marketing, Anholt presents a cogent plan for developing nations to benefit from globalization. So long the helpless victim of capitalist trading systems, he shows that they can cross the divide and graduate from supplier nation to producer nation. Branding native produce on a global scale, making a commercial virtue out of perceived authenticity and otherness and fully capitalising on the 'last mile' benefits are key to this graduation and fundamental to forging a new global economic balance. Anholt argues with a forceful logic, but also backs his hypothesis with enticing glimpses of this process actually beginning to take place. Examining activities in India, Thailand, Russia and Africa among others, he shows the risks, challenges and pressures inherent in 'turning the tide', but above all he demonstrates the very real possibility of enlightened capitalism working as a force for good in global terms.*

Martin's Physical Pharmacy and Pharmaceutical Sciences

Physical Chemical and Biopharmaceutical Principles in the Pharmaceutical Sciences

Martin's Physical Pharmacy and Pharmaceutical Sciences is considered the most comprehensive text available on the application of the physical, chemical and biological principles in the pharmaceutical sciences. It helps students, teachers,

researchers, and industrial pharmaceutical scientists use elements of biology, physics, and chemistry in their work and study. Since the first edition was published in 1960, the text has been and continues to be a required text for the core courses of *Pharmaceutics, Drug Delivery, and Physical Pharmacy*. The Sixth Edition features expanded content on drug delivery, solid oral dosage forms, pharmaceutical polymers and pharmaceutical biotechnology, and updated sections to cover advances in nanotechnology.

Handbook of Internal Migration in India

Sage Publications Pvt. Limited *Handbook of Internal Migration in India* is an interdisciplinary, multi-faceted and thought-provoking book on internal migrants and their dynamics among the states in India. The first of its kind, this handbook provides novel information on processes, trends, determinants, differentials and dynamics of internal migration and its inter-linkages with individuals, families, economy and society. Most of the chapters have been written by scholars of repute who have spent their lifetime working on migration and the factors associated with it. This handbook is an attempt to address the lacunae in internal migration studies using both big data, such as Indian censuses, National Sample Surveys, India Human Development Surveys and Kerala Migration Surveys, and micro-level data collected by enthusiastic researchers in most parts of India to explore the unknown facets of internal migration. This book employs interdisciplinary and mixed methods to examine issues such as climate change, gender, urbanization, caste/tribe, religion, politics and emergence of migration policies. It addresses the crucial question as to why temporary and short-term migration continues to be an important livelihood strategy for millions of migrants thereby having an everlasting impact on the sociopolitical and economic structure of the country.

My Father, the Evangelist

The True Story of Rev. Robert Nahm-Soo Chung

A destitute tenant farmer, in Pyung Yang, Korea, gives away his twelve year old son to the nationalist patriot, Doh Sahn, in 1908. Following the ardent Patriot, thrusts the teenager into the midst of an international struggle raging in the Korean Peninsula. Japan proceeds to annex Korea into the Japanese Empire. The Patriot fights to thwart the annexation. As the Japanese police close in, the Patriot and the teenager escape to Tsingtao and Vladivostok; the two finally reach New York in 1911, as Korea is no more. The teenager struggles alone to survive in America, and enters Asbury College in Kentucky. Rev. Robert Nahm-Soo Chung in 1926 returns to his homeland. His Evangelistic Crusade Team carries a huge tent of six thousand capacity, on a van-

truck provided by American campgrounds and churches. The Team travels even to the remote areas of the Peninsula. He preaches to the throngs suffering under the Japanese, during their darkest hours. Hundreds of thousands of people come to Jesus. He suffers torture in the Japanese prison, for preaching the gospel, and for his close tie with the Patriot. You will walk through his tears and triumphs to preach the gospel. Paul M. Chung, PH.D, is a retired engineering Professor and Dean Emeritus of an engineering college.

Thinking Design

SAGE Publishing India *Thinking Design* looks at 'design' in its broadest sense and shows how design originates in 'human need' which is not only physical but also psychological, socio-cultural, ecological and spiritual. The book calls for broad-based, socially integrated designs with a large global vision that offer creative solutions to a variety of subjects rather than providing multiplicity of objects. Exploring the course taken by design during the time of Gandhi and in the following era, the author advocates the need for service- or process-oriented designs in contrast to product-oriented designs. The book explores the history of traditional design and its evolution. On one hand it takes the reader through the cultural-roots of design, and, on the other, it explores new technologies and their applications in design. A remarkable feature of the book is the way its narrative is enlivened with case studies detailing design inventions, interspersed with tales of Mullah Nasiruddin that provide a tongue-in-cheek take on aspects of design. This book will be an insightful reference for design professionals, academics and students in institutes conducting research on design and for those in the industrial/technical design departments of Engineering colleges.

Dilip Kumar

The Substance and the Shadow

Hay House, Inc *An authentic, heartfelt and compelling narrative – straight from the horse's mouth – that reveals for the first time numerous unknown aspects of the life and times of one of the greatest legends of all time who stands out as a symbol of secular India. Dilip Kumar (born as Yousuf Khan), who began as a diffident novice in Hindi cinema in the early 1940s, went on to attain the pinnacle of stardom within a short time. He came up with spellbinding performances in one hit film after another – in his almost six-decade-long career – on the basis of his innovative capability, determination, hard work and never-say-die attitude. In this unique volume, Dilip Kumar traces his journey right from his birth to the present. In the process, he candidly recounts his interactions and relationships with a wide variety of people not only from his family and the film fraternity but also from other walks of life, including politicians. While seeking to set the record straight, as he feels that a lot of what has been written about him so far is 'full of distortions and misinformation', he narrates, in graphic detail, how he got married to Saira Banu, which reads like a fairy tale!*

Dilip Kumar relates, matter-of-factly, the event that changed his life: his meeting with Devika Rani, the boss of Bombay Talkies, when she offered him an acting job. His first film was Jwar Bhata (1944). He details how he had to learn everything from scratch and how he had to develop his own distinct histrionics and style, which would set him apart from his contemporaries. After that, he soon soared to great heights with movies such as Jugnu, Shaheed, Mela, Andaz, Deedar, Daag and Devdas. In these movies he played the tragedian with such intensity that his psyche was adversely affected. He consulted a British psychiatrist, who advised him to switch over to comedy. The result was spectacular performances in laugh riots such as Azaad and Kohinoor, apart from a scintillating portrayal as a gritty tonga driver in Naya Daur. After a five-year break he started his 'second innings' with Kranti (1981), after which he appeared in a series of hits such as Vidhaata, Shakti, Mashaal, Karma, Saudagar and Qila.

From Crisis to Communitisation

PM Press *"Communitisation" means something quite straightforward: a revolution that starts to change social relations immediately. It would extend over years, decades probably, but from Day One it would begin to do away with wage-labour, profit, productivity, private property, classes, States, masculine domination, and more. There would be no "transition period" in the Marxist sense, no period when the "associated producers" continue furthering economic growth to create the industrial foundations of a new world. Communitisation means a creative insurrection that would bring about communism, not its preconditions. Thus stated, it sounds simple enough. The questions are what, how, and by whom. That is what this book is about. Communitisation is not the be-all and end-all that solves everything and proves wrong all past critical theory. The concept was born out of a specific period, and we can fully understand it by going back to how people personally and collectively experienced the crises of the 1960s and '70s. The notion is now developing in the maelstrom of a new crisis, deeper than the Depression of the 1930s, among other reasons because of its ecological dimension, a crisis that has the scope and magnitude of a crisis of civilisation. This is not a book that glorifies existing struggles as if their present accumulation were enough to result in revolution. Radical theory is meaningful if it addresses the question: How can proletarian resistance to exploitation and dispossession achieve more than aggravate the crisis? How can it reshape the world?*

How to Make Money in Intraday Trading

Vision Books

Operations Management

New Age International *About the Book: This book presents lucid treatment of a wide range of issues involved in Operations Management. It emphasises on the analysis and quantitative techniques for the overall role of Operations Management in organisations, which aim at maximis*

The World Is Flat [Further Updated and Expanded; Release 3.0]

A Brief History of the Twenty-first Century

Macmillan *This new edition of Friedman's landmark book explains the flattening of the world better than ever- and takes a new measure of the effects of this change on each of us.*

INDIA'S NEW CAPITALISTS

Caste, Business, and Industry in a Modern Nation

Hachette UK *It's no secret that certain social groups have predominated India's business and trading history, with business traditionally being the preserve of particular 'Bania' communities. However, the past four or so decades have seen a widening of the social base of Indian capital, such that the social profile of Indian business has expanded beyond recognition, and entrepreneurship and commerce in India are no longer the exclusive bastion of the old mercantile castes. In this meticulously researched book - acclaimed for being the first social history to document and understand India's new entrepreneurial groups - Harish Damodaran looks to answer who the new 'wealth creators' are, as he traces the transitional entry of India's middle and lower peasant castes into the business world. Combining analytical rigour with journalistic flair, India's New Capitalists is an essential read for anyone seeking to understand the culture and evolution of business in contemporary South Asia.*

Data Analysis in Management with

SPSS Software

Springer Science & Business Media *This book provides readers with a greater understanding of a variety of statistical techniques along with the procedure to use the most popular statistical software package SPSS. It strengthens the intuitive understanding of the material, thereby increasing the ability to successfully analyze data in the future. The book provides more control in the analysis of data so that readers can apply the techniques to a broader spectrum of research problems. This book focuses on providing readers with the knowledge and skills needed to carry out research in management, humanities, social and behavioural sciences by using SPSS.*

Global Supply Chain Management and International Logistics

Routledge *The development of international trade is driven by international logistics and management and the provision of the global supply chain. The ultimate objective of global supply chain management is to link the market place, distribution network, manufacturing/processing/assembly process, and procurement activity in such a way that customers are serviced at a higher level yet lower cost. Overall this has introduced a new breed of management in a computer literate environment operating in a global infrastructure. Addressing this complex topic, Alan Branch's new book fulfills two clear objectives: to provide a concise, standard work on the subject, written in lucid language that embraces all the ingredients of a notoriously complex subject with a strategic focus to extol best practices and focus on all areas of the industrial and consumer sectors and their interface with changing international market needs. Until now, no book dedicated to international logistics and supply chain management was available. Practically-oriented, this book features numerous case studies and diagrams from logistic operators. An ideal resource for management students, academics and managers who need a succinct treatment of global operations, Branch's book skillfully illustrates his ideas in practice. It is a book which should be on the shelf of every practitioner and student of the subject. Also available from Routledge: Elements of Shipping, Eighth Edition, Alan E. Branch. (978-0-415-36286-3) Maritime Economics: Management and Marketing, Alan E. Branch. (978-0-748-73986-8)*

India and the Knowledge Economy Leveraging Strengths and

Opportunities

World Bank Publications *"In the global knowledge economy of the twenty-first century, India's development policy challenges will require it to use knowledge more effectively to raise the productivity of agriculture, industry, and services and reduce poverty. India has made tremendous strides in its economic and social development in the past two decades. Its impressive growth in recent years-8.2 percent in 2003-can be attributed to the far-reaching reforms embarked on in 1991 and to opening the economy to global competition. In addition, India can count on a number of strengths as it strives to transform itself into a knowledge-based economy-availability of skilled human capital, a democratic system, widespread use of English, macroeconomic stability, a dynamic private sector, institutions of a free market economy; a local market that is one of the largest in the world; a well-developed financial sector; and a broad and diversified science and technology infrastructure, and global niches in IT. But India can do more-much more-to leverage its strengths and grasp today's opportunities. India and the Knowledge Economy assesses India's progress in becoming a knowledge economy and suggests actions to strengthen the economic and institutional regime, develop educated and skilled workers, create an efficient innovation system, and build a dynamic information infrastructure. It highlights that to get the greatest benefits from the knowledge revolution, India will need to press on with the economic reform agenda that it put into motion a decade ago and continue to implement the various policy and institutional changes needed to accelerate growth. In so doing, it will be able to improve its international competitiveness and join the ranks of countries that are making a successful transition to the knowledge economy."*

Real-Time Systems Design and Analysis

An Engineer's Handbook

Wiley-IEEE Press *Acknowledgments. Basic Real-Time Concepts. Computer Hardware. Languages Issues. The Software Life Cycle. Real-Time Specification and Design Techniques. Real-Time Kernels. Intertask Communication and Synchronization. Real-Time Memory Management. System Performance Analysis and Optimization. Queuing Models. Reliability, Testing, and Fault Tolerance. Multiprocessing Systems. Hardware/Software Integration. Real-Time Applications. Glossary. Bibliography. Index.*

Theatre and Politics

Bloomsbury Publishing *What happens to politics when it takes the form of theatre? How has theatre both exploited and undermined politics both in society and*

on the stage? Theatre & Politics explores the complex relationship between theatre and politics, questioning some of the assumptions that often arise when they are brought together. Challenging ideas about 'entertainment' and 'communication', the book draws on a broad range of key writing from Plato to Rancière, and theatrical examples from Shakespeare and his adaptors through Peter Handke to debbie tucker green.

Apex Legends: Pathfinder's Quest (Lore Book)

Dark Horse Comics *Explore the world of the hit game through the eyes of the lovable robot, Pathfinder, as he chronicles his journey throughout the various environs of the Outlands to interview his fellow Legends -- all in the hope of finally locating his mysterious creator. The rich history of Apex Legends is explained by the characters that helped to shape it, as are their unique bonds of competition and camaraderie.*

The Cambridge International Handbook of Lean Production

Diverging Theories and New Industries around the World

Cambridge University Press *This handbook focuses on two sides of the lean production debate that rarely interact. On the one hand, management and industrial engineering scholars have presented a positive view of lean production as the epitome of efficiency and quality. On the other hand, sociology, industrial relations, and labor relations scholars focus on work speedups, management by stress, trade union positions, and self-exploitation in lean teams. The editors of this volume understand the merits of both views and present them accordingly, bridging the gaps among five disciplines and presenting the best of each perspective. Chapters by internationally acclaimed authors examine the positive, negative and neutral possible effects of lean, providing a global view of lean production while adjusting lean to the cultural and political contexts of different nation-states. As the first multi-lens view of lean production from academic and consultant perspectives, this volume charts a way forward in the world of work and management in our global economy.*

Machine that Changed the World

Simon and Schuster *Examines Japan's innovative, highly successful production methods*

Squid Proxy Server 3.1 Beginner's Guide

Improve the Performance of Your Network Using the Caching and Access Control Capabilities of Squid

Packt Pub Limited Part of Packt's *Beginner's Guide Series*, this book has lots of screenshots and step-by-step instructions to help you get to grips with the techniques as quickly as possible. Each chapter is dedicated to a different aspect of the Squid proxy server, so you will have a thorough understanding of how everything works and how it is connected by the end of the book. If you are a Linux or Unix system administrator and you want to enhance the performance of your network or you are a web developer and want to enhance the performance of your website, this book is for you. You are expected to have some basic knowledge of networking concepts, but may not have used caching systems or proxy servers before now.

Engineering Optics with MATLAB

World Scientific Publishing Company This invaluable second edition provides more in-depth discussions and examples in various chapters. Based largely on the authors' own in-class lectures as well as research in the area, the comprehensive textbook serves two purposes. The first introduces some traditional topics such as matrix formalism of geometrical optics, wave propagation and diffraction, and some fundamental background on Fourier optics. The second presents the essentials of acousto-optics and electro-optics, and provides the students with experience in modeling the theory and applications using a commonly used software tool MATLAB®. Request Inspection Copy

Sales and Distribution Management

Sales and Distribution Management, intended for students of MBA specializing in marketing, undertakes detailed discussions to explain and analyze techniques, and strategies used by marketers to deal with the increasing competition. With the rapid changes in technology, sales and distribution management has become very critical for the success of any business enterprise. The book is divided into 22 chapters and 2 modules. Module 1 focuses on Sales Management discussing the selling process, sales force automation, recruitment and selection of sales force, their training and compensation and more. Module 2 on Distribution Management covers ways of designing customer-oriented marketing and logistics channels, channel information

system, application of e-commerce and managing the international channels of distribution. Besides students, the book with its application-oriented approach and new real life cases would also be useful to marketing professionals too.

Essentials of Hindutva

Hindutva: Who is a Hindu? is an ideological pamphlet by Vinayak Damodar Savarkar. Originally published under the title *Essentials Of Hindutva* in 1923, it was retitled *Hindutva: Who Is a Hindu?* when reprinted in 1928.

Time Series Analysis

Forecasting and Control

This is a complete revision of a classic, seminal, and authoritative book that has been the model for most books on the topic written since 1970. It focuses on practical techniques throughout, rather than a rigorous mathematical treatment of the subject. It explores the building of stochastic (statistical) models for time series and their use in important areas of application —forecasting, model specification, estimation, and checking, transfer function modeling of dynamic relationships, modeling the effects of intervention events, and process control. Features sections on: recently developed methods for model specification, such as canonical correlation analysis and the use of model selection criteria; results on testing for unit root nonstationarity in ARIMA processes; the state space representation of ARMA models and its use for likelihood estimation and forecasting; score test for model checking; and deterministic components and structural components in time series models and their estimation based on regression-time series model methods.

Dr. Babasaheb Ambedkar, Writings and Speeches: The Buddha and his Dhamma

Advances in Interdisciplinary Engineering

Select Proceedings of FLAME 2018

This book presents select proceedings of the International Conference on Future Learning Aspects of Mechanical Engineering (FLAME 2018). The book discusses interdisciplinary areas such as automobile engineering, mechatronics, applied and

structural mechanics, bio-mechanics, biomedical instrumentation, ergonomics, biodynamic modeling, nuclear engineering, agriculture engineering, and farm machineries. The contents of the book will benefit both researchers and professionals.