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KEY=PRODUCTION - HUDSON DAISY

The Film Finance Handbook How to Fund Your Film *Netribution* From low budget short film schemes to multi-million dollar international co-productions, this is a vital reference guide for producers, filmmakers, financiers, and their advisors, now fully updated by 40 experts from across the globe. The practice of raising finance is addressed from the basic details to broader concepts and approaches, and information on the incentives and tax breaks offered by 50 countries is included. This resource is packed with invaluable information including details on more than 1,000 funding awards, a glossary of 400 entry film business terms, and a table of co-production treaties. Dozens of original case studies are provided as examples of successful fundraising approaches, as are interviews with such noted film personnel as Oscar-winning producer Jeremy Thomas, Paul Haggis--writer for *Crash* and *Million Dollar Baby*--and Jim Gilliam, who raised \$300,000 via the web. Packed with valuable contacts, helpful ideas, and decades of experience, this is the complete guide to funding your next big hit. "Hannah Montana: The Movie" *PediaPress* **Globalization and Latin American Cinema Toward a New Critical Paradigm** *Springer* Studying the case of Latin American cinema, this book analyzes one of the most public - and most exportable- forms of postcolonial national culture to argue that millennial era globalization demands entirely new frameworks for thinking about the relationship between politics, culture, and economic policies. Concerns that globalization would bring the downfall of national culture were common in the 1990s as economies across the globe began implementing neoliberal, free market policies and abolishing state protections for culture industries. Simultaneously, new technologies and the increased mobility of people and information caused others to see globalization as an era of heightened connectivity and progressive contact. Twenty-five years later, we are now able to examine the actual impact of globalization on local and regional cultures, especially those of postcolonial societies. Tracing the full life-cycle of films and studying blockbusters like *City of God*, *Motorcycle Diaries*, and *Children of Men* this book argues that neoliberal globalization has created a highly ambivalent space for cultural expression, one willing to market against itself as long as the stories sell. The result is an innovative and ground-breaking text suited to scholars interested in globalization studies, Latin-American studies and film studies. **Risk in the Film Business Known Unknowns** *Taylor & Francis* This book explores the complex, multifaceted and contested subject of risk in the film business. How risk is understood and managed has a substantial impact upon which films are financed, produced and seen. Founded on substantial original research accessing the highest level of industry practitioners, this book examines the intertwined activity of independents, large media companies including major studios, the international marketplace, and related audio-visual sectors such as high-end television. The book shows how risk is generally framed, or even intuited, rather than calculated, and that this process occurs across a sliding scale of formality. This work goes beyond broad creative industries characterisations of a "risky sector" and concentrations on Box Office return modelling, to provide a missing middle. This means a coherent analytic coverage of business organisation and project construction to address the complex practicalities that mobilise strategic operations in relation to risk, often in unseen business-to-business contexts. Informed by economic sociology's concepts addressing market assemblage and valuation, alongside applications of science and technology studies to media and communications, the book respects both the powerful roles of social and institutional actors, and affordances of new technologies in dealing with the persistent known unknown - the audience. Examining a persistent business issue in a new way, this book analyses top level industry practice through established mechanisms, and innovations like data analytics. The result is a book that will be essential reading for scholars with an interest in the film business as well as risk management more broadly. **The Psychosocial Implications of Disney Movies** *MDPI* In this volume of 15 articles, contributors from a wide range of disciplines present their analyses of Disney movies and Disney music, which are mainstays of popular culture. The power of the Disney brand has heightened the need for academics to question whether Disney's films and music function as a tool of the Western elite that shapes the views of those less empowered. Given its global reach, how the Walt Disney Company handles the role of race, gender, and sexuality in social structural inequality merits serious reflection according to a number of the articles in the volume. On the other hand, other authors argue that Disney productions can help individuals cope with difficult situations or embrace progressive thinking. The different approaches to the assessment of Disney films as cultural artifacts also vary according to the theoretical perspectives guiding the interpretation of both overt and latent symbolic meaning in the movies. The authors of the 15 articles encourage readers to engage with the material, showcasing a variety of views about the good, the bad, and the best way forward. **National Studies on Assessing**

the Economic Contribution of the Copyright-Based Industries - Series no. 8 *WIPO* The 8th volume of national studies on the economic contribution of the copyright-based industries offers economic analysis on the size of the copyright industries in Argentina, Indonesia, Member States of the Organization of the East Caribbean States, Serbia and Turkey. The publication reviews the contribution of economic activities based on copyright and related rights to the creation of national value added, employment and trade in selected countries and broadens the scope of WIPO-led research on the economic aspects of copyright. *Convention Européenne Sur la Coproduction Cinématographique Council of Europe* Public Funding for Film and Audiovisual Works in Europe A Comparative Approach This publication contains a comparative analysis of direct public funding mechanisms for film and audiovisual works in 35 European countries. About 1.3 billion EUR is given in support for films across Europe, with some 170 support bodies and around 600 different other aid programmes in existence. These differences stem from the individual histories of the European states themselves, but also such diversity acts as a way of underpinning a country's cultural heritage. This report also sets out the European context of the funding and how this area has developed since 1963 up to the present. The report looks at reform of Euroimages, and at new laws introduced in Germany and Italy, along with an analysis of the role of private investors. *Film and Television Production in the Age of Climate Crisis Towards a Greener Screen Springer Nature* This volume brings together a range of voices from across the global environmental media community to build a comparative international set of perspectives on 'green' film and television production. Through this, it provides a necessary intervention in environmental media studies that actively foregrounds media infrastructure, production, policy, and labour - that is, the management and practice of media production cultures. Due to its immense sociocultural influence and economic resources, the global screen media industry is at the forefront of raising awareness for the political and social issues resulting from accelerated environmental instability. However, the 21st century relationship between screen media and the environment has another face that demands urgent scrutiny. The advent of the digital age and the vast electrical and Information and Communication Technologies (ICT) infrastructures required to support digital production, distribution, and archiving has resulted in the rapid expansion and diversification of the industry's resource use, infrastructure construction, energy dependency, and consequent waste and emissions production. Addressing these structures is essential to alleviating their environmental and social impact and ensuring that the industry's rhetoric on environmental responsibility is reflected in its practice. As a mitigating counterbalance to the above trends, there has been a heightened push for sustainability measures along various lines of industry management, policy, and practice. These initiatives—including the cultural values they reflect, the political economies that form their logic, the managerial and marketing tactics that orchestrate them, and the environmental realities of their implementation—form the central object of inquiry for this collection. *International Management A Stakeholder Approach Edward Elgar Publishing* *International Management: A Stakeholder Approach* applies a practical, engaging and real time approach to the evolving topics related to International Management. In thirteen chapters, the authors discuss the complexities managers must address when making decisions in a global marketplace, including the complexity of globalization; the external global environment; ethics and social responsibility; culture; communication; entry strategies; global strategies; management decision making; motivation; leadership and organizational change; and human resources. *Television and British Cinema Convergence and Divergence Since 1990 Springer* Undertaking a thorough and timely investigation of the relationship between television and cinema in Britain since 1990, Hannah Andrews explores the convergence between the two forms, at industrial, cultural and intermedial levels, and the ways in which the media have also been distinguished from one another through discourse and presentation. *Hong Kong Popular Culture Worlding Film, Television, and Pop Music Springer Nature* This book traces the evolution of the Hong Kong's popular culture, namely film, television and popular music (also known as Cantopop), which is knotted with the city's geo-political, economic and social transformations. Under various historical contingencies and due to the city's special geo-politics, these three major popular cultural forms have experienced various worlding processes and have generated border-crossing impact culturally and socially. The worlding processes are greatly associated the city's nature as a reception and departure port to Sinophone migrants and populations of multiethnic and multicultural. Reaching beyond the "golden age" (1980s) of Hong Kong popular culture and afar from a film-centric cultural narration, this book, delineating from the dawn of the 20th century and following a chronological order, untangles how the nowadays popular "Hong Kong film", "Hong Kong TV" and "Cantopop" are derived from early-age Sinophone cultural heritage, re-shaped through cross-cultural hybridization and influenced by multiple political forces. Review of archives, existing literatures and corporation documents are supplemented with policy analysis and in-depth interviews to explore the centennial development of Hong Kong popular culture, which is by no means demise but at the juncture of critical transition. *Guerilla Film Makers Movie Blueprint A&C Black* Central to The Guerilla Film Makers Movie Blueprint are flow charts: crystal-clear diagrams detailing every single thing, no matter how small, that needs to be done to make your film. This visual approach to the filmmaking process ensures that new (and established!) filmmakers get an instant overview of each and every discipline. Backing up the diagrams are copious notes - humorous in tone, yet broad and deep in content. Wherever possible, the text is broken apart into box outs, hot tips and sub-diagrams. This book is entertaining, irreverent, and never less than painfully practical. The Guerilla Film Makers Movie Blueprint will have its own dedicated website where readers can download the tools, forms, software, and artwork detailed in the book. Jones's latest endeavor is packed with over a decade's worth of experience, know-how, and insider tips. A must-read for every budding filmmaker. *Minerals Yearbook Thin Film Solar Cells Fabrication, Characterization and Applications John Wiley & Sons* Thin-film solar cells are either emerging or about to emerge from the research laboratory to become commercially available devices finding practical various applications. Currently no textbook outlining the basic theoretical background, methods of fabrication

and applications currently exist. Thus, this book aims to present for the first time an in-depth overview of this topic covering a broad range of thin-film solar cell technologies including both organic and inorganic materials, presented in a systematic fashion, by the scientific leaders in the respective domains. It covers a broad range of related topics, from physical principles to design, fabrication, characterization, and applications of novel photovoltaic devices. The African Film Industry Trends, challenges and opportunities for growth UNESCO Publishing Focus On: 100 Most Popular 21st-century English Actresses *e-artnow sro* Understanding National Accounts Second Edition Second Edition OECD Publishing This is an update of OECD 2006 "Understanding National Accounts". It contains new data, new chapters and is adapted to the new systems of national accounts, SNA 2008 and ESA 2010. Beyond Auteurism New Directions in Authorial Film Practices in France, Italy and Spain Since the 1980s *Intellect Books* A study of nine film authors from France, Italy and Spain who since the 1980s have blurred the boundaries between art-house and mainstream, and national and transnational film production. It examines how the individuals have maintained a dialectical relationship with the authorial tradition of the national cinema to which each belongs. BBC Annual Report and Accounts 2000/2001 The Global Flow of Information Legal, Social, and Cultural Perspectives *NYU Press* The Internet has been integral to the globalization of a range of goods and production, from intellectual property and scientific research to political discourse and cultural symbols. Yet the ease with which it allows information to flow at a global level presents enormous regulatory challenges. Understanding if, when, and how the law should regulate online, international flows of information requires a firm grasp of past, present, and future patterns of information flow, and their political, economic, social, and cultural consequences. In *The Global Flow of Information*, specialists from law, economics, public policy, international studies, and other disciplines probe the issues that lie at the intersection of globalization, law, and technology, and pay particular attention to the wider contextual question of Internet regulation in a globalized world. While individual essays examine everything from the pharmaceutical industry to television to "information warfare" against suspected enemies of the state, all contributors address the fundamental question of whether or not the flow of information across national borders can be controlled, and what role the law should play in regulating global information flows. *Ex Machina* series Contributors: Frederick M. Abbott, C. Edwin Baker, Jack M. Balkin, Dan L. Burk, Miguel Angel Centeno, Dorothy E. Denning, James Der Derian, Daniel W. Drezner, Jeremy M. Kaplan, Eddan Katz, Stanley N. Katz, Lawrence Liang, Eli Noam, John G. Palfrey, Jr., Victoria Reyes, and Ramesh Subramanian *Media Today An Introduction to Mass Communication Taylor & Francis* *Media Today* gives your students the media literacy skills they need to think critically about the role of media in their lives. This book uses a media systems approach to look closely at the production, distribution, and exhibition of media, from Hollywood films to Facebook, to discover cultural, political, and economic forces that shape media now. Completely revised and updated, this 4th edition connects the latest trends, debates, and technologies to the history of media, highlighting the impact and meaning of today's changes to the media landscape, especially how traditional industry boundaries have blurred with digital convergence. Students and instructors will find a full range of supporting materials including interactive quizzes and online video resources at www.routledge.com/textbooks/mediatoday4e. *Strengthening Forensic Science in the United States A Path Forward National Academies Press* Scores of talented and dedicated people serve the forensic science community, performing vitally important work. However, they are often constrained by lack of adequate resources, sound policies, and national support. It is clear that change and advancements, both systematic and scientific, are needed in a number of forensic science disciplines to ensure the reliability of work, establish enforceable standards, and promote best practices with consistent application. *Strengthening Forensic Science in the United States: A Path Forward* provides a detailed plan for addressing these needs and suggests the creation of a new government entity, the National Institute of Forensic Science, to establish and enforce standards within the forensic science community. The benefits of improving and regulating the forensic science disciplines are clear: assisting law enforcement officials, enhancing homeland security, and reducing the risk of wrongful conviction and exoneration. *Strengthening Forensic Science in the United States* gives a full account of what is needed to advance the forensic science disciplines, including upgrading of systems and organizational structures, better training, widespread adoption of uniform and enforceable best practices, and mandatory certification and accreditation programs. While this book provides an essential call-to-action for congress and policy makers, it also serves as a vital tool for law enforcement agencies, criminal prosecutors and attorneys, and forensic science educators. *African American Culture and Society After Rodney King Provocations and Protests, Progression and 'Post-Racialism' Routledge* 1992 was a pivotal moment in African American history, with the Rodney King riots providing palpable evidence of racialized police brutality, media stereotyping of African Americans, and institutional discrimination. Following the twentieth anniversary of the Los Angeles uprising, this time period allows reflection on the shifting state of race in America, considering these stark realities as well as the election of the country's first black president, a growing African American middle class, and the black authors and artists significantly contributing to America's cultural output. Divided into six sections, (The African American Criminal in Culture and Media; Slave Voices and Bodies in Poetry and Plays; Representing African American Gender and Sexuality in Pop-Culture and Society; Black Cultural Production in Music and Dance; Obama and the Politics of Race; and Ongoing Realities and the Meaning of 'Blackness') this book is an engaging collection of chapters, varied in critical content and theoretical standpoints, linked by their intellectual stimulation and fascination with African American life, and questioning how and to what extent American culture and society is 'past' race. The chapters are united by an intertwined sense of progression and regression which addresses the diverse dynamics of continuity and change that have defined shifts in the African American experience over the past twenty years. *Film Studies The Basics Taylor & Francis* This engaging and accessible introduction explores the intricacies of the film world to show how anyone can gain a broader understanding and a more pleasurable experience of film. Addressing general questions about why and how to

study film, topics discussed include: the movie industry, from Hollywood to Bollywood who does what on a film set the history, the technology and the art of cinema theories of stardom, genre and film-making. Including illustrations and examples from an international range of films drawn from over a century of movie-making and a glossary of terms for ease of reference, *Film Studies: The Basics* is a must-have guide for any film student or fan. *Economic Analysis of Music Copyright Income, Media and Performances* Springer Science & Business Media Chris Anderson's initial 'Long Tail' analysis was released in 2004 just as the wave of mergers and acquisitions was sweeping the music publishing and radio industries. Music industry executives began looking for Anderson's 'Long Tail' effect and with it the implied redistribution of royalty income from popular songs to long dormant and forgotten works in their catalogs. These music publishers had hoped to further maximize the value of their copyright assets (lyrics and melody) in their existing music catalogs as the sale of compact disks diminished, and consumers switched their purchasing and listening habits to new digital formats in music technology such as the iPod. This book deals with the measurement of skewness, heavy tails and asymmetry in performance royalty income data in the music industry, an area that has received very little academic attention for various reasons. For example, the pay packages, including signing bonuses, of some 'superstars' in the sports world are often announced when they join a team. In the art world, the value of an artist's work is sometimes revealed when the work is sold at auction. The main reason it is difficult to study art and culture from a royalty income perspective is that most of the income data at the individual level is often proprietary, and generally not made publicly available for economic analysis. As a Senior Economist for the American Society of Composers, Authors, and Publishers (ASCAP) using both internal and licensed external proprietary data, the author found that the so-called 'superstar effects' are still present in performance royalty income. Success is still concentrated on a relatively few copyright holders or members who can be grouped into 'heavy tails' of the empirical income distribution in a departure from Anderson's 'long tail' analysis. This book is divided into two parts. The first part is a general introduction to the many supply and demand economic factors that are related to music performance royalty payments. The second part is an applied econometrics section that provides modeling and in-depth analysis of income data from a songwriter, music publisher and blanket licensing perspective. In an era of declining income from CD album sales, data collection, mining and analysis are becoming increasingly important in terms of understanding the listening, buying and music use habits of consumers. The economic impact on songwriters, publishers, music listeners, and Performance Rights Organizations (PROs) is discussed and future business models are evaluated. The book will appeal to researchers and students in cultural economics, media and statistics as well as general readers and professionals in the music publishing industry. *Cinema Studies: The Key Concepts* Routledge In this second edition essential guide some 150 key genres, movements, theories and production terms are explained and analysed with depth and clarity. *The Movie Business Book* CRC Press Tapping experts in an industry experiencing major disruptions, *The Movie Business Book* is the authoritative, comprehensive sourcebook, covering online micro-budget movies to theatrical tentpoles. This book pulls back the veil of secrecy on producing, marketing, and distributing films, including business models, dealmaking, release windows, revenue streams, studio accounting, DIY online self-distribution and more. First-hand insider accounts serve as primary references involving negotiations, management decisions, workflow, intuition and instinct. *The Movie Business Book* is an essential guide for those launching or advancing careers in the global media marketplace. *Marxism Goes to the Movies* Routledge Introducing the key concepts and thinkers within the Marxist tradition, *Marxism Goes to the Movies* demonstrates their relevance to film theory and practice past and present. Author Mike Wayne argues that Marxist filmmaking has engaged with and transformed this popular medium, developing its potential for stimulating revolutionary consciousness. As the crisis of capitalism deepens, this history and these resources are vital for a better future. Marxism is one of the few approaches that can bring together political, economic, formal and cultural analysis into a unified approach of studying film, and how films in turn can help us understand and even critically interrogate these forces. The book examines how filmmakers, who have been influenced by Marxism, have made some of the most significant contributions to film culture globally, and provides historical perspective on the development of Marxism and film. Each chapter covers a broad theme that is broken down into sections that are cross-referenced throughout, providing helpful navigation of the material. Clear and concise in its arguments, this is an ideal introduction for students of Marxism and film, inviting readers to deepen their knowledge and understanding of the subject. *Film, Theory and Philosophy The Key Thinkers* Routledge Philosophy, and in particular continental philosophy, has provided a conceptual underpinning for cinema since its beginnings, especially in the development of cinematic aesthetics. In its turn, film has rethought the abstractions of space and time and the categories of sex and gender and has created new concepts which illuminate phenomenology, metaphysics and epistemology. "Film and Philosophy" brings together leading scholars to provide a detailed overview of the key thinkers who have shaped the field of film philosophy. The thinkers include continental and 'post-continental' philosophers, analytic philosophers, film-makers, film reviewers, sociologists, and cultural theorists. The essays reveal how philosophy can be applied to film analysis and how film can be used to illustrate philosophical problems. But more importantly, the essays explore how film has shaped what philosophy thinks and how philosophy has led to a reappraisal of film. The book will prove an invaluable reference and guide to readers interested in a deeper understanding of the issues and insights presented by film philosophy." *Film and Philosophy* includes essays on: Hugo Munsterberg, Vilem Flusser, Siegfried Kracauer, Theodor Adorno, Antonin Artaud, Henri Bergson, Maurice Merleau-Ponty, Emmanuel Levinas, Andre Bazin, Roland Barthes, Serge Daney, Jean-Luc Godard, Stanley Cavell, Jean-Luc Nancy, Jacques Derrida, Gilles Deleuze, Sarah Kofman, Paul Virilio, Jean Baudrillard, Jean-Francois Lyotard, Fredric Jameson, Felix Guattari, Raymond Bellour, Christian Metz, Julia Kristeva, Laura Mulvey, Homi Bhabha, Slavoj Zizek, Stephen Heath, Alain Badiou, Jacques Ranciere, Leo Bersani, Giorgio Agamben, and Michel Chion. *Handbook on Global Value*

Chains *Edward Elgar Publishing* Global value chains (GVCs) are a key feature of the global economy in the 21st century. They show how international investment and trade create cross-border production networks that link countries, firms and workers around the globe. This Handbook describes how GVCs arise and vary across industries and countries, and how they have evolved over time in response to economic and political forces. With chapters written by leading interdisciplinary scholars, the Handbook unpacks the key concepts of GVC governance and upgrading, and explores policy implications for advanced and developing economies alike. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 10.0px Arial} **Assessment of Media Development in Croatia: Based on UNESCO's Media Development Indicators** *UNESCO* Distributed Learning and Virtual Librarianship *ABC-CLIO* Brought to you by a team of experienced practitioners in the field, this book examines the vast topic of library support for distributed learning, providing both historical and contemporary viewpoints. • Ten librarians with current, in-the-field experience bring their knowledge to each chapter • Provides a complete chronological time line of distributed learning • Illustrations clarify key topics such as copyright **Reconceptualising Film Policies** *Routledge* This volume explores and interrogates the shifts and changes in both government and industry-based screen policies over the past 30 years. It covers a diverse range of film industries from different parts of the world, along with the interrelationship between different localities, policy regimes and technologies/media. Featuring in-depth case studies and interviews with practitioners and policy-makers, this book provides a timely overview of government and industry's responses to the changing landscape of the production, distribution, and consumption of screen media. **GCSE Film Studies for WJEC** *Pearson Education Ltd* Shows what examiners are looking for in the GCSE coursework and in the exam. This resource provides coverage of the specification so that teachers can deliver the course with confidence and students can approach assessment fully prepared. It includes activities and case studies throughout to engage students with this subject. **Minerals Yearbook Metals and Minerals** This volume, covering metals and minerals, contains chapters on approximately 90 commodities. In addition, this volume has chapters on mining and quarrying trends and on statistical surveying methods used by Minerals Information, plus a statistical summary. **The Fourth Industrial Revolution** *Penguin UK* The founder and executive chairman of the World Economic Forum on how the impending technological revolution will change our lives We are on the brink of the Fourth Industrial Revolution. And this one will be unlike any other in human history. Characterized by new technologies fusing the physical, digital and biological worlds, the Fourth Industrial Revolution will impact all disciplines, economies and industries - and it will do so at an unprecedented rate. World Economic Forum data predicts that by 2025 we will see: commercial use of nanomaterials 200 times stronger than steel and a million times thinner than human hair; the first transplant of a 3D-printed liver; 10% of all cars on US roads being driverless; and much more besides. In **The Fourth Industrial Revolution**, Schwab outlines the key technologies driving this revolution, discusses the major impacts on governments, businesses, civil society and individuals, and offers bold ideas for what can be done to shape a better future for all. **The Structure of American Industry Thirteenth Edition** *Waveland Press* The major American industries—agriculture, petroleum, electricity, banking, telecommunications, movies, college sports, airlines, health care, and the beer, cigarette, and automotive industries—intersect our lives every day. Studying these industries raises a number of economic questions: How are the individual industries organized and structured? What is their history? What are the dominant organizations in each field, and what share of their market do they represent? What is the nature of competition in these fields, and how effectively does it govern economic decision making? The nature of these industries also raises a host of public policy challenges: What significant policy issues do they pose, what options are available for addressing them, and what role can and should the government play? Unlike other books that offer economic treatments focused on theoretical expositions and analyses, the thirteenth edition addresses all these questions in a manner that treats each industry in a comprehensive, holistic way. Brock's approach focuses on everyday experience, enhancing readers' understanding through examples that emphasize incident and detail. Each chapter, written by an expert in the field, has been updated or rewritten for this edition. A new chapter on the movie industry has been added as well. This outstanding overview of American industry offers the reader a live laboratory of clinical examination and comparative analysis. **Flash CS4 Professional Bible** *John Wiley & Sons* A completely revised and updated edition of the all-time bestselling Flash title Written by two of the world's leading Flash experts, this comprehensive reference provides you with undocumented techniques, tips, and tricks on the CS4 release of Flash, the popular tool that allows you to create animations and build interactive Web sites In-depth coverage on more than one thousand pages includes something for everyone—whether you're a Web novice or an accomplished Web professional—this resource will be your guide to the inner workings and capabilities of Flash CS4 Two of the world's leading Flash experts offer more coverage than any other book on the market The accompanying CD-ROM includes trial software, addons, plugins, shareware, templates, and examples Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file. **Investing in Movies Strategies for Investors and Producers** *Routledge* In this second edition of *Investing in Movies*, industry veteran Joseph N. Cohen provides investors and producers with an analytical framework to assess the opportunities and pitfalls of film investments. The book traces macroeconomic trends and the globalization of the business, including the rise of streamers, as well as the impact these have on potential returns. It offers a broad range of guidelines on how to source interesting projects and advice on what kinds of projects to avoid, as well as numerous ways to maximize risk-adjusted returns. While focusing primarily on investments in independent films, Cohen also provides valuable insights into the studio and independent slate deals that have been marketed to the institutional investment community. As well, this new edition has been updated to fully optimize the current film industry climate including brand new chapters on the Chinese film market, new media/streaming services, and the effects of COVID-19 on the global film market. Written in a detailed and approachable manner, this book is essential for students and aspiring professionals looking to gain an insider

perspective against the minefield of film investing.