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KEY=10TH - ROACH KAMREN

OPERATIONS AND SUPPLY CHAIN MANAGEMENT

Wiley Global Education Russell and Taylor's *Operations and Supply Chain Management, 9th Edition* is designed to teach students how to analyze processes, ensure quality, create value, and manage the flow of information and products, while creating value along the supply chain in a global environment. Russell and Taylor explain and clearly demonstrate the skills needed to be a successful operations manager. Most importantly, *Operations Management, 9th Edition* makes the quantitative topics easy for students to understand and the mathematical applications less intimidating. Appropriate for students preparing for careers across functional areas of the business environment, this text provides foundational understanding of both qualitative and quantitative operations management processes.

CURRENT AFFAIRS YEARLY REVIEW 2021 E-BOOK - DOWNLOAD FREE PDF!

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Awards & Honours, Books etc.

OPERATIONS MANAGEMENT (ARAB WORLD EDITION)

A simplified and relevant appraisal of key aspects of Operations Management, especially tailored for an Arab audience. The text covers the discipline's essential theory, and directly applies it to real life, local business scenarios for contextualised and engaged student learning.

10TH EUROPEAN CONFERENCE ON INFORMATION SYSTEMS MANAGEMENT

ECISM 2016

Academic Conferences and publishing limited

PLUG IN ELECTRIC VEHICLES IN SMART GRIDS

CHARGING STRATEGIES

Springer This book covers the recent research advancements in the area of charging strategies that can be employed to accommodate the anticipated high deployment of Plug-in Electric Vehicles (PEVs) in smart grids. Recent literature has focused on various potential issues of uncoordinated charging of PEVs and methods of overcoming such challenges. After an introduction to charging coordination paradigms of PEVs, this book will present various ways the coordinated control can be accomplished. These innovative approaches include hierarchical coordinated control, model predictive control, optimal control strategies to minimize load variance, smart PEV load management based on load forecasting, integrating renewable energy sources such as photovoltaic arrays to supplement grid power, using wireless communication networks to coordinate the charging load of a smart grid and using market price of electricity and customers payment to coordinate the charging load. Hence, this book proposes many new strategies proposed recently by the researchers around the world to address the issues related to coordination of charging load of PEVs in a future smart grid.

SYSTEM CENTER 2012 OPERATIONS MANAGER UNLEASHED

Sams Publishing This is the first comprehensive Operations Manager 2012 technical resource for every IT implementer and administrator. Building on their bestselling OpsMgr 2007 book, three Microsoft System Center Cloud and Data Center Management MVPs thoroughly illuminate major improvements in Microsoft's newest version—including new enhancements just added in Service Pack 1. You'll find all the information you need to efficiently manage cloud and datacenter applications and services in even the most complex environment. The authors provide up-to-date best practices for planning, installation, migration, configuration, administration, security, compliance, dashboards, forecasting, backup/recovery, management packs, monitoring including .NET monitoring, PowerShell automation, and much more. Drawing on decades of enterprise and service provider experience, they also offer

indispensable insights for integrating with your existing Microsoft and third-party infrastructure. Detailed information on how to... Plan and execute a smooth OpsMgr 2012 deployment or migration Move toward application-centered management in complex environments Secure OpsMgr 2012, and assure compliance through Audit Collection Services Implement dashboards, identify trends, and improve forecasting Maintain and protect each of your OpsMgr 2012 databases Monitor virtually any application, environment, or device: client-based, .NET, distributed, networked, agentless, or agent-managed Use synthetic transactions to monitor application performance and responsiveness Install UNIX/Linux cross-platform agents Integrate OpsMgr into virtualized environments Manage and author management packs and reports Automate key tasks with PowerShell, agents, and alerts Create scalable management clouds for service provider/multi-tenant environments Use OpsMgr 2012 Service Pack 1 with Windows Server 2012 and SQL Server 2012

HOW TEN GLOBAL CITIES TAKE ON HOMELESSNESS

INNOVATIONS THAT WORK

"Here an academic, a Principal and Manager at Bloomberg Associates, and President of Bowery Residents Committee take on perhaps the most formidable issue facing metropolises today: the large numbers of homeless residents within cities. Ten Global Cities will provide a first-hand account of the challenges of homelessness and how cities have used innovation and local political coordination to take them on. Most importantly, it shares lessons from ten cities globally--Bogota, Mexico City, Los Angeles, Houston, Nashville, New York City, Baltimore, Edmonton, Paris, and Athens--and draws the common themes and strategies that have worked to overcome street homelessness. The authors have been involved in these cities through their work at Bloomberg Associates (as staff and consultants) and bring an interesting array of government, non-profit, and academic perspectives to analyze the efforts underway. From these authors' perspective, homelessness is not an insurmountable social condition, and their examples show that cities can lead the charge for better outcomes. Intended readers include municipal, regional, and national policy makers and managers, non-profit service providers, and community advocates and citizens interested in collaborating for real change. Policy students in public administration and social work would also benefit from such an up-to-date account of best practices on the homelessness front"--

STRATEGIC TECHNOLOGY PARTNERING AND SUPPLY CHAIN RISK MANAGEMENT

FIVE SELECTED ESSAYS

Springer With her work, Irène Kilubi builds a bridge between two areas of business research, on the one hand the supply chain management, and on the other hand innovation and technology management. In the context of her work, she proposes to expand the usual instruments of supply chain risk management by strategic technology partnerships, which not only provide procurement alternatives but also the possibility to develop technological alternatives at short notice. More precisely,

she advocates that the capabilities needed for STP serve as enablers for effective SCRM. Accordingly, connections between supply chain risk management and strategic technology partnering are presented and a conceptual framework is correspondingly created.

INFORMATION AND MANAGEMENT SYSTEMS FOR PRODUCT CUSTOMIZATION

Springer Science & Business Media In today's competitive environment, manufacturing and service companies are intensifying their customization processes. Customization means companies must meet the challenge of providing individualized products and services, without introducing high costs. Therefore, companies must address both customization and cost factors to gain a competitive advantage. While product customization is the manufacturing of products according to individual customer needs, it does not involve any focus on the cost perspective. *Information and Management Systems for Product Customization* will concentrate on both product customization and costs' efficiency, which is termed as mass customization. Moreover, mass customization with its multi-dimensions is the new business paradigm challenging today's manufacturing companies.

NUCLEAR NEWS

OPERATIONS MANAGEMENT

ALONG THE SUPPLY CHAIN

Featuring an ideal balance of managerial issues and quantitative techniques, this introduction to operations management keeps pace with current innovations and issues in the field. It presents the concepts clearly and logically, showing readers how OM relates to real business. The new edition also integrates the experiences of a real company throughout each chapter to clearly illustrate the concepts. Readers will find brief discussions on how the company manages areas such as inventory and forecasting to provide a real-world perspective.

OPERATIONS AND SUPPLY CHAIN MANAGEMENT

John Wiley & Sons Russell and Taylor's *Operations and Supply Chain Management, 10th Edition* is designed to teach students understand how to create value and competitive advantage along the supply chain in a rapidly changing global environment. Beyond providing a solid foundation, this course covers increasingly important OM topics of sustainability, corporate social responsibility, global trade policies, securing the supply chain, and risk and resilience. Most importantly, *Operations Management, Tenth Edition* makes the quantitative topics easy for students to understand and the mathematical applications less intimidating. Appropriate for all business students, this course takes a balanced approach to the foundational understanding of both qualitative and quantitative operations management processes.

COMPARATIVE HEALTH INFORMATION MANAGEMENT

Cengage Learning Find your next career with **COMPARATIVE HEALTH INFORMATION MANAGEMENT**, 4e. Updated for the fourth edition, this book explores a variety of professional settings where opportunities abound, including hospitals, ambulatory clinics and medical offices, veterinary practices, home health, long-term care, and correctional facilities, as well as emerging practice areas in consulting and cancer registry. Focused on the challenges of managing and protecting the flow of information across sites, chapters introduce the health care system today, and then delve into specifics of the many HIM roles available to you, enhancing discussions with key terms, self-test questions, web links, and more to add meaning to concepts. Additional features include realistic case studies to help you solve problems, and new "Professional Spotlight" vignettes for an inside view of actual professionals in their HIM careers. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

GUIDE TO SAFETY AT SPORTS GROUNDS

This document provides guidance to local authorities, ground managers and technical advisers in assessing safe spectator capacities. Superseded by 1997 ed. (ISBN 0113000952) but still available from TSO's on-demand publishing service

SERVICE TO COUNTRY

PERSONNEL POLICY AND THE TRANSFORMATION OF WESTERN MILITARIES

MIT Press Motivated, able, and well-trained military personnel are essential to the success of any military, and personnel policies are crucial to getting and keeping qualified servicemen and women. The transformation of personnel policies is an important element of the broader transformation occurring in Western militaries. Across Europe and North America, nations are embracing plans to change military personnel policies to build future capabilities consistent with new strategic environments and with the demographic and societal realities of the future. For many nations, a key reform is to shift from a conscript military to a smaller, all-volunteer force. Other important reforms include expanding recruitment capacity, improving working conditions, revamping career paths, overhauling compensation systems and increasing military pay, modernizing pension plans, improving the quality of life for military members and their families, and improving the post-service prospects for those who serve. *Service to Country* explores the ongoing transformation of military personnel policies in Europe and North America, looking at causes as well as potential costs and benefits of personnel policy transformation. Contributors to the volume, from both Europe and North America, include experts from militaries, governments, universities, and think tanks; practitioners and scholars; economists, political scientists, sociologists, and a demographer. Contributors: Jennifer Buck, Deborah Clay-Mendez, Sylvain Daffix, Chris Donnelly, Curtis Gilroy, Keith Hartley, Hannu Herranen, Bertel Heurlin, Jolyon Howorth, Gerhard Kümmel, Juan Lopez Diaz, Karen McKenney, Mihaela Matei,

Vincent Medina, Sebastian Negrusa, Cyr-Denis Nidier, Bernard Rostker, Robert St. Onge, Rickard Sandell, Peter ?veç, Vaidotas Urbelis, Domenico Villani, John Warner, Cindy Williams, John D. Winkler

HOSPITALITY MANAGEMENT ACCOUNTING, 10TH EDITION AND STUDENT WORKBOOK SET

The success of every business in the hospitality industry depends on maximizing revenues and minimizing costs. This "Ninth Edition" continues its time-tested presentation of fundamental concepts and analytical techniques that are essential to taking control of real-world accounting systems, evaluating current and past operations, and effectively managing finances toward increased profits. It offers hands-on coverage of computer applications and practical decision-making skills to successfully prepare readers for the increasingly complex and competitive hospitality industry.

KNOWLEDGE MANAGEMENT SYSTEMS

INFORMATION AND COMMUNICATION TECHNOLOGIES FOR KNOWLEDGE MANAGEMENT

Springer Science & Business Media Information and knowledge have fundamentally transformed the way businesses and social institutions work. Knowledge management promises concepts and instruments that help organizations to create an environment supportive of knowledge creation, sharing and application. Information and communication technologies (ICT) are often regarded as the enabler for knowledge management initiatives. The book presents an almost encyclopedic treatise of the facets, concepts and theories that have influenced knowledge management and the state of practice concerning strategy, organization, systems and economics. The second edition updates the material to cover the most recent developments in ICT-supported knowledge management. The book particularly provides a more in-depth coverage of its theoretical foundation including a new account of knowledge work, discusses the potentials and challenges of process-oriented knowledge management, adds a new chapter on modelling that plays an important role in knowledge management initiatives and contrasts architectures for centralized and distributed or peer-to-peer knowledge management systems.

A HUMAN SECURITY DOCTRINE FOR EUROPE

PROJECT, PRINCIPLES, PRACTICALITIES

Routledge A Human Security Doctrine for Europe explores the actual needs of individual people in conflict areas, rather than using a conventional institutional or geo-political perspectives. This new volume proposes that Europe should develop a new kind of human security capability that involves the military, the police and civilians all working together to enforce law rather than to fight wars. It argues that threats such as weapons of mass destruction or terrorism can only be countered if we address the insecurity of people in all parts of the world. Many people in the

world lead intolerably insecure lives. In large parts of Africa, the Balkans, Central Asia and the Middle East, men and women live in daily fear of violent attacks, kidnapping, rape, extortion, robbery or trafficking. The existence of large military apparatuses does not create security; indeed, as in Iraq, the use of regular military forces may only make things worse. This stimulating study includes: two chapters setting out the changed global context and proposing new approaches to security five regional studies on the Balkans, the Great Lakes Region, the Middle East, the South Caucasus and West-Africa four studies on different aspects of EU security policy, including the legal setting, the role of women, operational principles and the role of the new member states four operational studies on capabilities, resources and institutional embedding Written by a diverse team of international experts, this book will be of strong interest to students and researchers of security studies, peace studies, human rights and international relations.

REVISITING KATHMANDU: SAFEGUARDING LIVING URBAN HERITAGE

PROCEEDING OF AN INTERNATIONAL SYMPOSIUM, KATHMANDU VALLEY, 25-29 NOVEMBER 2013

UNESCO Publishing

STEAM PLANT OPERATION, 10TH EDITION

McGraw-Hill Education The definitive reference on the role of steam in the production and operation of power plants for electric generation and industrial process applications For more than 80 years, Steam Plant Operation has been an unmatched source of information on steam power plants, including design, operation, and maintenance. The Tenth Edition emphasizes the importance of devising a comprehensive energy plan utilizing all economical sources of energy, including fossil fuels, nuclear power, and renewable energy sources. This trusted classic discusses the important role that steam plays in our power production and identifies the associated risks and potential problems of other energy sources. You will find concise explanations of key concepts, from fundamentals through design and operation. For energy students, Steam Plant Operation provides a solid introduction to steam power plant technology. This practical guide includes common power plant calculations such as plant heat rate, boiler efficiency, pump performance, combustion processes, and explains the systems necessary to control plant emissions. Numerous illustrations and clear presentation of the material will prove invaluable for those preparing for an operator's license exam. Examples throughout show real-world application of the topics discussed. **COVERAGE INCLUDES:** • Steam and Its Importance • Boilers • Design and Construction of Boilers • Combustion of Fuels • Boiler Settings, Combustion Systems, and Auxiliary Equipment • Boiler Accessories • Operation and Maintenance of Boilers • Pumps • Steam Turbines, Condensers, and Cooling Towers • Operating and Maintaining Steam Turbines, Condensers, Cooling Towers, and Auxiliaries • Auxiliary Steam Plant Equipment • Environmental Control Systems • Waste-to-Energy Plants

HEALTHCARE HAZARD CONTROL AND SAFETY MANAGEMENT, THIRD EDITION

CRC Press Comprehensive in scope, this totally revamped edition of a bestseller is the ideal desk reference for anyone tasked with hazard control and safety management in the healthcare industry. Presented in an easy-to-read format, *Healthcare Hazard Control and Safety Management, Third Edition* examines hazard control and safety management as proactive functions of an organization. Like its popular predecessors, the book supplies a complete overview of hazard control, safety management, compliance, standards, and accreditation in the healthcare industry. This edition includes new information on leadership, performance improvement, risk management, organizational culture, behavioral safety, root cause analysis, and recent OSHA and Joint Commission Emergency Management requirements and regulatory changes. The book illustrates valuable insights and lessons learned by author James T. Tweedy, executive director of the International Board for Certification of Safety Managers. In the text, Mr. Tweedy touches on the key concepts related to safety management that all healthcare leaders need to understand. Identifies common factors that are often precursors to accidents in the healthcare industry Examines the latest OSHA and Joint Commission Emergency Management Requirements and Standards Covers facility safety, patient safety, hazardous substance safety, imaging and radiation safety, infection control and prevention, and fire safety management Includes references to helpful information from federal agencies, standards organizations, and voluntary associations Outlining a proactive hazard control approach based on leadership involvement, the book identifies the organizational factors that support accident prevention. It also examines organizational dynamics and supplies tips for improving organizational knowledge management. Complete with accompanying checklists and sample management plans that readers can immediately put to use, this text is currently the primary study reference for the Certified Healthcare Safety Professional Examination.

ICEL2015-10TH INTERNATIONAL CONFERENCE ON E-LEARNING

ICEL 2015

Academic Conferences and publishing limited These proceedings represent the work of researchers participating in the 10th International Conference on e-Learning (ICEL 2015) which is being hosted this year by the College of the Bahamas, Nassau on the 25-26 June 2015. ICEL is a recognised event on the International research conferences calendar and provides a valuable platform for individuals to present their research findings, display their work in progress and discuss conceptual advances in the area of e-Learning. It provides an important opportunity for researchers and managers to come together with peers to share their experiences of using the varied and expanding range of e-Learning available to them. With an initial submission of 91 abstracts, after the double blind, peer review process there are 41 academic Research papers and 2 PhD papers Research papers published in these Conference Proceedings. These papers come from some many different countries including: Australia, Belgium, Brazil, Canada, China, Germany, Greece, Hong Kong,

Malaysia, Portugal, Republic of Macedonia, Romania, Slovakia, South Africa, Sweden, United Arab Emirates, UK and the USA. A selection of the best papers – those agreed by a panel of reviewers and the editor will be published in a conference edition of EJEL (the Electronic Journal of e-Learning www.ejel.com). These will be chosen for their quality of writing and relevance to the Journal's objective of publishing papers that offer new insights or practical help into the application e-Learning.

HANDBOOK ON HUMAN RIGHTS IN CHINA

Edward Elgar Publishing This Handbook gives a wide-ranging account of the theory and practice of human rights in China, viewed against international standards, and China's international engagements around human rights. The Handbook is organised into the following sections: contested meanings; international dimensions; economic and social rights; civil and political rights; rights in/action and access to justice; political dimensions of human rights in Greater China; and new frontiers.

HOLISTIC ANALYSIS AND MANAGEMENT OF DISTRIBUTED SOCIAL SYSTEMS

Springer This book describes the application of a high-level technology to solve problems in distributed systems that have networked structures with millions to billions of nodes. The main difference from other works is that the approach is based on holistically and simultaneously analysing these systems using a spatial pattern-matching mode, which produces solutions hundreds of times faster than usual. The latest version of the technology is described, together with implementation details and basic Spatial Grasp Language. In addition, the book highlights numerous solutions, covering graph and network problems, their use in large social, industrial, and business ecosystems, social robotics and driverless transport, and the possibility of extrapolating from known gestalt laws on distributed systems, which could potentially be applied in civil and defence contexts. The book is intended for system scientists, business and industry managers, economists, application programmers, security and defence personnel, as well as university students.

THE GREENHOUSE GAS PROTOCOL

A CORPORATE ACCOUNTING AND REPORTING STANDARD

World Resources Inst The GHG Protocol Corporate Accounting and Reporting Standard helps companies and other organizations to identify, calculate, and report GHG emissions. It is designed to set the standard for accurate, complete, consistent, relevant and transparent accounting and reporting of GHG emissions.

STRENGTHENING FORENSIC SCIENCE IN THE UNITED STATES

A PATH FORWARD

National Academies Press Scores of talented and dedicated people serve the forensic science community, performing vitally important work. However, they are often constrained by lack of adequate resources, sound policies, and national support. It is

clear that change and advancements, both systematic and scientific, are needed in a number of forensic science disciplines to ensure the reliability of work, establish enforceable standards, and promote best practices with consistent application. *Strengthening Forensic Science in the United States: A Path Forward* provides a detailed plan for addressing these needs and suggests the creation of a new government entity, the National Institute of Forensic Science, to establish and enforce standards within the forensic science community. The benefits of improving and regulating the forensic science disciplines are clear: assisting law enforcement officials, enhancing homeland security, and reducing the risk of wrongful conviction and exoneration. *Strengthening Forensic Science in the United States* gives a full account of what is needed to advance the forensic science disciplines, including upgrading of systems and organizational structures, better training, widespread adoption of uniform and enforceable best practices, and mandatory certification and accreditation programs. While this book provides an essential call-to-action for congress and policy makers, it also serves as a vital tool for law enforcement agencies, criminal prosecutors and attorneys, and forensic science educators.

INFORMATION QUALITY MANAGEMENT

THEORY AND APPLICATIONS

IGI Global Technologies such as the Internet and mobile commerce bring with them ubiquitous connectivity, real-time access, and overwhelming volumes of data and information. The growth of data warehouses and communication and information technologies has increased the need for high information quality management in organizations. *Information Quality Management: Theory and Applications* provides solutions to information quality problems becoming increasingly prevalent. *Information Quality Management: Theory and Applications* provides insights and support for professionals and researchers working in the field of information and knowledge management, information quality, practitioners and managers of manufacturing, and service industries concerned with the management of information.

INTERNATIONAL CONVERGENCE OF CAPITAL MEASUREMENT AND CAPITAL STANDARDS

A REVISED FRAMEWORK

Lulu.com

MANAGING HUMANITARIAN LOGISTICS

Springer This book discusses emerging themes in the area of humanitarian logistics. It examines how humanitarian logistics and supply chains play a key role, focusing on rapidly delivering the correct amount of goods, people and monetary resources to the locations needed to achieve the success of relief efforts in response to global emergencies such as flood, earthquakes, wars etc. With an increase in the frequency, magnitude and impact of both natural and manmade disasters, effective

delivery of humanitarian aid is an issue that is becoming increasingly important in the context of disaster management. The book focuses on how logistics systems and supply chains responsible for delivering this aid from origin to recipients can be made more effective and efficient. It also discusses how the development of information technology systems that can provide visibility to the disaster relief supply chain marks a huge step forward for the humanitarian sector as a whole. As more organizations begin to adopt and implement these systems and visibility is established, the use of key performance indicators will then become essential to further enhance the efficiency and effectiveness of these supply chains.

BUSINESS INTELLIGENCE AND AGILE METHODOLOGIES FOR KNOWLEDGE-BASED ORGANIZATIONS: CROSS-DISCIPLINARY APPLICATIONS

CROSS-DISCIPLINARY APPLICATIONS

IGI Global Business intelligence applications are of vital importance as they help organizations manage, develop, and communicate intangible assets such as information and knowledge. Organizations that have undertaken business intelligence initiatives have benefited from increases in revenue, as well as significant cost savings. *Business Intelligence and Agile Methodologies for Knowledge-Based Organizations: Cross-Disciplinary Applications* highlights the marriage between business intelligence and knowledge management through the use of agile methodologies. Through its fifteen chapters, this book offers perspectives on the integration between process modeling, agile methodologies, business intelligence, knowledge management, and strategic management.

VIRTUAL COMMUNITY PARTICIPATION AND MOTIVATION: CROSS-DISCIPLINARY THEORIES

CROSS-DISCIPLINARY THEORIES

IGI Global "This book gives in-depth coverage of state-of-the-art research on virtual community participation, covering the concept of virtual community participation, followed by several streams of virtual community participation theories"--Provided by publishe

PROCUREMENT AND SUPPLY CHAIN MANAGEMENT PDF EBOOK

Pearson UK Procurement and Supply Chain Management, 10th Edition, by Farrington is the most comprehensive and accessible textbook on procurement and supply chain management currently available. It is the ideal textbook for those aspiring to be leaders in the profession, and for those who are engaged in professional studies for the Chartered Institute of Procurement and Supply examinations (at both the foundation and professional stages). It is also of value to specialists in other fields who require understanding of the role and influence of this area of business performance. Using extensive real-life examples the subject matter has been brought to life throughout the book, and provides a truly international focus on

procurement and supply chain. This fully revised edition covers new developments in the procurement and supply chain field, and offers new chapters on public sector procurement and socially responsible procurement. The full text downloaded to your computer With eBooks you can: search for key concepts, words and phrases make highlights and notes as you study share your notes with friends eBooks are downloaded to your computer and accessible either offline through the Bookshelf (available as a free download), available online and also via the iPad and Android apps. Upon purchase, you will receive via email the code and instructions on how to access this product. Time limit The eBooks products do not have an expiry date. You will continue to access your digital ebook products whilst you have your Bookshelf installed.

MILITARY REVIEW

PROFESSIONAL JOURNAL OF THE UNITED STATES ARMY

COMBINED ARMS CENTER (CAC) RESEARCH AND PUBLICATION INDEX

Index to selected publications of the Combined Arms Center.

EDUCATIONAL INTERFACES BETWEEN MATHEMATICS AND INDUSTRY

REPORT ON AN ICMI-ICIAM-STUDY

Springer Science & Business Media This book is the "Study Book" of ICMI-Study no. 20, which was run in cooperation with the International Congress on Industry and Applied Mathematics (ICIAM). The editors were the co-chairs of the study (Damlamian, Straesser) and the organiser of the Study Conference (Rodrigues). The text contains a comprehensive report on the findings of the Study Conference, original plenary presentations of the Study Conference, reports on the Working Groups and selected papers from all over world. This content was selected by the editors as especially pertinent to the study each individual chapter represents a significant contribution to current research.

INNOVATION AND CAPACITY BUILDING

CROSS-DISCIPLINARY MANAGEMENT THEORIES FOR PRACTICAL APPLICATIONS

Springer This book explores how contemporary organisations are abandoning conventional tactics in order to survive and grow in an incessantly shifting business landscape, analysing fundamental aspects of management, marketing and strategy from an interdisciplinary perspective. Focusing on the paradigms of neuro-marketing, innovative change management, motivational creativity, and customer data management, to name a few, the authors provide practical learning outcomes which reflect how organisations are seeking to adopt innovative means to innovative ends, targeting capacity building in multiple ways. Ultimately, this edited collection implicitly defines an organisational philosophy that incorporates functionality, but also embraces business notions pertaining to wider contextual transformations and

environmental developments. Theoretical and practical contributions highlight the importance of multidisciplinary research to practical business success, making this book an invaluable read to both scholars and business executives.

OPERATIONS MANAGEMENT

New Age International About the Book: This book presents lucid treatment of a wide range of issues involved in Operations Management. It emphasises on the analysis and quantitative techniques for the overall role of Operations Management in organisations, which aim at maximis

ICCWS 2015 - THE PROCEEDINGS OF THE 10TH INTERNATIONAL CONFERENCE ON CYBER WARFARE AND SECURITY

ICCWS2015

Academic Conferences Limited These Proceedings are the work of researchers contributing to the 10th International Conference on Cyber Warfare and Security ICCWS 2015, co hosted this year by the University of Venda and The Council for Scientific and Industrial Research. The conference is being held at the Kruger National Park, South Africa on the 24 25 March 2015. The Conference Chair is Dr Jannie Zaaiman from the University of Venda, South Africa, and the Programme Chair is Dr Louise Leenen from the Council for Scientific and Industrial Research, South Africa.

E-PROCUREMENT MANAGEMENT FOR SUCCESSFUL ELECTRONIC GOVERNMENT SYSTEMS

IGI Global As governments search for the best ways to restyle their services, the E-Government field continues to attract interest from public administrators, politicians, academics, and citizens. As a result, new topics such as e-procurement have become core factors in public sector development by providing way to better serve citizens and businesses in our digital economy. E-Procurement Management for Successful Electronic Government Systems enhances the understanding and collaboration in e-government and the role of information technologies in supporting the development of improved services for citizens. By analyzing recent developments in theory and practices as well as providing fresh ideas and research, this reference source aims to bridge the gap between academia, industry, and government.