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Managerial Economics

Foundations of Business Analysis and Strategy

McGraw-Hill Education The goal of Thomas and Maurice's Managerial Economics is to teach students the economic way of thinking about business decision and strategy. This edition continues to develop critical thinking skills and provides students with a logical way of analysing both the routine decisions of managing the daily operations of a business as well as the longer-run strategic plans that seek to manipulate the actions and reactions of rival firms. Managerial Economics is a self-contained textbook that requires no previous training in economics. While maintaining a rigorous style, this book is designed to be one of the most accessible books in managerial economics from which to teach and learn because of its clarity of presentation and strong end of chapter problems. Rather than parading students quickly through every interesting or new topic in microeconomics and industrial organization, this 11th edition instead carefully develops and applies the most useful concepts for business decision making and strategic planning.

International Journal of Economic and Political Integration

Vol.3, No.1

Universal-Publishers

The Encyclopedia of Operations Management

A Field Manual and Glossary of Operations Management Terms and Concepts

FT Press This is the perfect "field manual" for every supply chain or operations management practitioner and student. The field's only single-volume reference, it's uniquely convenient and uniquely affordable. With nearly 1,500 well-organized definitions, it can help students quickly map all areas of operations and supply chain management, and prepare for case discussions, exams, and job interviews. For instructors, it serves as an invaluable desk reference and teaching aid that goes far beyond typical dictionaries. For working managers, it offers a shared language, with insights for improving any process and supporting any training program. It thoroughly covers: accounting, customer service, distribution, e-business, economics, finance, forecasting, human resources, industrial engineering, industrial relations, inventory management, healthcare management, Lean Sigma/Six Sigma, lean thinking, logistics, maintenance engineering, management information systems, marketing/sales, new product development, operations research, organizational behavior/management, personal time management, production planning and control, purchasing, reliability engineering, quality management, service management, simulation, statistics, strategic management, systems engineering, supply and supply chain management, theory of constraints, transportation, and warehousing. Multiple figures, graphs, equations, Excel formulas, VBA scripts, and references support both learning and application. "... this work should be useful as a desk reference for operations management faculty and practitioners, and it would be highly valuable for undergraduates learning the basic concepts and terminology of the field." Reprinted with permission from CHOICE <http://www.cro2.org>, copyright by the American Library Association.

ACRN Proceedings in Finance and Risk Series '13

Proceedings of the 13th FRAP Conference in Cambridge

[ACRN Publishing House Proceedings of the 14th FRAP Finance, Risk and Accounting Perspectives conference taking place in Cambridge UK.](#)

Managerial Economics and Business Strategy

[McGraw-Hill/Irwin Baye's Managerial Economics and Business Strategy is one of the best-selling managerial economics textbooks. It is the first textbook to blend tools from intermediate microeconomics, game theory, and industrial organization for a managerial economics text. Baye is known for its balanced coverage of traditional and modern topics, and the fourth edition continues to offer the diverse managerial economics marketplace a flexible and up-to-date textbook. Baye offers coverage of frontier research in his new chapter on advanced topics. The Fourth Edition also offers completely new problem material, data, and much more.](#)

Managerial Economics

Foundations of Business Analysis and Strategy

Fundamentals of Corporate Finance

[McGraw-Hill Education The best-selling Fundamentals of Corporate Finance \(FCF\) has three basic themes that are the central focus of the book: 1\) An emphasis on intuition—the authors separate and explain the principles at work on a common sense, intuitive level before launching into any specifics. 2\) A unified valuation approach—net present value \(NPV\) is treated as the basic concept underlying corporate finance. 3\) A managerial focus—the authors emphasize the role of the financial manager as decision maker, and they stress the need for managerial input and judgment. The Eleventh Edition continues the tradition of excellence that has earned Fundamentals of Corporate Finance its status as market leader. McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master chapter core concepts and come to class more prepared. In addition, resources within Connect help students solve financial problems and apply what they've learned. Ross Fundamentals' intuitive approach, managerial focus, and strong end-of-chapter content combine with a complete digital solution to help your students achieve higher outcomes in the course.](#)

ECIE 2018 13th European Conference on Innovation and Entrepreneurship

[Academic Conferences and publishing limited](#)

Effective Waste Management and Circular Economy

Legislative Framework and Strategies

[CRC Press Effective Waste Management and Circular Economy: Legislative Framework and Strategies is an invaluable resource for researchers, policymakers, implementers and PhD, graduate and Under Graduate level students in universities and colleges analysing the legal framework, strategies in waste management, circular economy adoption, use of mathematical and statistical modelling in setting waste management strategies, sanitation and Hygiene in waste management. While huge wastes are wasted by dumping, there is potential of resource circulation by enforcing legislative framework to effective resource utilisation and creating business opportunities. Circularity of resources in waste streams can contribute to a more secure, sustainable, and economically sound future through the followings: Effective legal framework, strategies and policy instruments, Adoption of circular economy and recycling technologies, Support of IoT and appropriate decision making and modelling, Adoption of alternatives to plastics and other hazardous materials, Economic feasibility as business case, commercialisation, generating employment. This book addresses most of the above issues in a lucid manner by experts in the field from different countries, which are helpful for the related stakeholders, edited by experts in the field. Sadhan Kumar Ghosh, Professor at Jadavpur University, internationally well-known expert working in varied interdisciplinary fields including waste management having research collaboration in 40 countries. Sasmita Samanta, Pro-Vice Chancellor, KIIT Deemed to be University, Bhubaneswar, Odisha, India having research experience in management & academic administration. Harish Hirani, Director at CSIR-CMERI, Durgapur, having wider fields of research in IIT Delhi with a number of research collaboration. Carlos RV Silva Filho, Director, Presidente, ABRELPE, Sao Paulo/SP - Brazil & Presidente, International Solid Waste Association, Netherlands has experience of working in number of international projects](#)

Emerging Methods in Predictive Analytics: Risk

Management and Decision-Making

Risk Management and Decision-Making

IGI Global Decision making tools are essential for the successful outcome of any organization. Recent advances in predictive analytics have aided in identifying particular points of leverage where critical decisions can be made. Emerging Methods in Predictive Analytics: Risk Management and Decision Making provides an interdisciplinary approach to predictive analytics; bringing together the fields of business, statistics, and information technology for effective decision making. Managers, business professionals, and decision makers in diverse fields will find the applications and cases presented in this text essential in providing new avenues for risk assessment, management, and predicting the future outcomes of their decisions.

Accounting for Risk, Hedging and Complex Contracts

Routledge With the exponential growth in financial derivatives, accounting standards setters have had to keep pace and devise new ways of accounting for transactions involving these instruments, especially hedging activities. Accounting for Risk, Hedging and Complex Contracts addresses the essential elements of these developments, exploring accounting as related to today's most relevant topics - risk, hedging, insurance, reinsurance, and more. The book begins by providing a basic foundation by discussing the concepts of risk, risk types and measurement, and risk management. It then introduces readers to the nature and valuation of free standing options, swaps, forward and futures as well as of embedded derivatives. Discussion and illustrations of the cash flow hedge and fair value hedge accounting treatments are offered in both single currency and multiple currency environments, including hedging net investment in foreign operations. The final chapter is devoted to the disclosure of financial instruments and hedging activities. The combination of these topics makes the book a must-have resource and reference in the field. With discussions of the basic tools and instruments, examinations of the related accounting, and case studies to help students apply their knowledge, this book is an essential, self-contained source for upper-level undergraduate and masters accounting students looking develop an understanding of accounting for today's financial realities.

MANAGERIAL ECONOMICS

PHI Learning Pvt. Ltd. Managerial Economics, also known as business economics or Applied Microeconomics, helps in dealing with business decisions and management units effectively. This book discusses the theories and applications of Managerial Economics with the help of its various quantitative techniques like operations research, mathematical programming, game theory for strategic decisions, and other computational methods. Divided into 8 sections and 24 chapters, the book shows how conveniently one can find a solution to the business problems, such as Risk analysis, Production analysis, Pricing, Budgeting, Sales promotion and so on with Managerial Economics tools. Section I analyses the economic behaviour of the consumers; Section II discusses producers' behaviour and issues related to the production; Sections III, IV and V talk about markets and firms and their types. The concluding Sections VI, VII and VIII delve on the application part of Economics in human resource management, finance, marketing and strategy. The chapters are well-supported with the cases, figures and important facts. The book is equipped with pedagogical aids in the form of Summary, Glossary, Important Terms, Numerical Problems and Multiple Choice Questions. Intended for the postgraduate students of Management, the book will be equally beneficial for the practising Managers.

Computational Methods for Risk Management in Economics and Finance

MDPI At present, computational methods have received considerable attention in economics and finance as an alternative to conventional analytical and numerical paradigms. This Special Issue brings together both theoretical and application-oriented contributions, with a focus on the use of computational techniques in finance and economics. Examined topics span on issues at the center of the literature debate, with an eye not only on technical and theoretical aspects but also very practical cases.

Human Resource Management: Text & Cases, 2nd Edition

Vikas Publishing House In a constantly evolving service-led Indian economy, human resources have become the cornerstone of an organization's success. The management of human capability has become an art that has to be understood and mastered to run a successful enterprise. Human Resource Management: Text and Cases, 2e, explains the basic concepts of this discipline and presents cases that provide an insight into the challenges faced by HR professionals on a day-to-day basis. Going beyond the coverage of a traditional textbook, this book focuses on applied aspects of HRM, which capture the evolving challenges in the field. The authors have used their extensive real-world work experience in talent acquisition, and human resource development and retention to provide lucid explanation of all major concepts of human resource management. Replete with examples and cases, this title is a complete guide for all MBA students and HR practitioners. **KEY FEATURES** • Extensive coverage of HR best practices and innovations • Sample 'ready-to-use formats' of relevant documents • Thought-provoking chapter opening cases to set the context for learning in the text ahead • Application cases to showcase real-world implementation of concepts • PowerPoint slides and Question Bank for teachers

Advanced Perspectives on Global Industry Transitions and Business Opportunities

IGI Global As more companies shift their operations between countries to take advantage of lower costs and greater profit, the global market continues to change rapidly, resulting in global hypercompetition that can be detrimental to a business. Firms must remain updated with the latest research as they navigate cultural differences, communication challenges, and inconsistent standards in order to thrive. Advanced Perspectives on Global Industry Transitions and Business Opportunities is an essential, comprehensive reference book that explores the current global business environment and the challenges that have arisen due to contemporary globalization and the resulting global hypercompetition. With a broad scope, the book covers the implications of industry transitions from small and medium-sized companies to multinational businesses and large enterprises and discusses opportunities for both born global and born-again global firms. Featuring topics that deal with innovation, digitalization, disruptive technologies, and international collaboration, this is an ideal source for executives, managers, entrepreneurs, global businesses and businesses looking to transition to the global market, academicians, researchers, and students.

Strategic Management in the 21st Century [3 volumes]

ABC-CLIO Covering both practical and theoretical aspects of strategic management, this three-volume work brings the complex topic down to earth and enables readers to gain competitive business advantages in their marketplace.

Value and Capital Management

A Handbook for the Finance and Risk Functions of Financial Institutions

John Wiley & Sons A value management framework designed specifically for banking and insurance The Value Management Handbook is a comprehensive, practical reference written specifically for bank and insurance valuation and value management. Spelling out how the finance and risk functions add value in their respective spheres, this book presents a framework for measuring – and more importantly, influencing – the value of the firm from the position of the CFO and CRO. Case studies illustrating value-enhancing initiatives are designed to help Heads of Strategy offer CEOs concrete ideas toward creating more value, and discussion of "hard" and "soft" skills put CFOs and CROs in a position to better influence strategy and operations. The challenge of financial services valuation is addressed in terms of the roles of risk and capital, and business-specific "value trees" demonstrate the source of successful value enhancement initiatives. While most value management resources fail to adequately address the unique role of risk and capital in banks, insurance, and asset management, this book fills the gap by providing concrete, business-specific information that connects management actions and value creation, helping readers to: Measure value accurately for more productive value-based management initiatives and evaluation of growth opportunities Apply a quantitative, risk-adjusted value management framework reconciled with the way financial services shares are valued by the market Develop a value set specific to the industry to inspire initiatives that increase the firm's value Study the quantitative and qualitative management frameworks that move CFOs and CROs from measurement to management The roles of CFO and CRO in financial firms have changed dramatically over the past decade, requiring business savvy and the ability to challenge the CEO. The Value Management Handbook provides the expert guidance that leads CFOs and CROs toward better information, better insight, and better decisions.

Pharmaceutical Supply Chains - Medicines Shortages

Springer This book provides an insight of relevant case studies and updated practices in "Pharmaceutical Supply Chains" (PharmSC) while addressing the most relevant topics within the COST Action "Medicines Shortages" (CA15105). The volume focuses on the most recent developments in the design, planning and scheduling of PharmSC, broadening from the suppliers' selection to the impact on patients and healthcare systems, addressing uncertainty and risk mitigation, and computational issues. It is directed at MSc/PhD students and young researchers (Post-Docs) in Pharmaceutics/Pharmaceutical sciences, Engineering fields, Economics/Management, as well as pharmaceutical decision makers, managers, and practitioners, and advanced readers demanding a fresh approach to decision making for PharmSC. The contributed chapters are associated with the homonymous COST Training Schools (TS), and the book creates a better understanding of the Action "Medicines Shortages" challenges and opportunities.

Environmental Economics and Management: Theory, Policy, and Applications

Cengage Learning Provides an applied, practical approach to environmental economic theory that is accessible to students who have had minimal exposure to economics as well as those with an advanced understanding. With a strong focus on policy and real-world issues, Callan/Thomas's ENVIRONMENTAL ECONOMICS AND MANAGEMENT: THEORY, POLICY AND APPLICATIONS, Fifth Edition, complements economic theory with timely, real-world applications. Undergraduate or MBA students gain a clear perspective of the relationship between market activity and the environment. This text integrates a strong business perspective into the development of

environmental decision making for a unique vantage point often overlooked in more conventional approaches. Students learn to use economic analytical tools, such as market models, benefit-cost analysis, and risk analysis, effectively to assess environmental problems and to evaluate policy solutions. With a proven, modular structure, this edition provides a well-organized presentation with the flexibility to tailor the presentation to your needs. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Soft Computing and Fuzzy Methodologies in Innovation Management and Sustainability

Springer Nature

Economic and Management Issues in Retrospect and Prospect

IJOPEC PUBLICATION

Proceedings of the 3rd International Conference on Building Innovations

ICBI 2020

Springer Nature This book gathers the latest advances, innovations, and applications in the field of building design and construction, by focusing on new design solutions for buildings and new technologies creation for construction, as presented by researchers and engineers at the 3rd International Conference Building Innovations (ICBI), held in Poltava – Baku, Ukraine – Azerbaijan, on June 1-2, 2020. It covers highly diverse topics, including structures operation, repairing and thermal modernization in existing buildings and urban planning features, machines and mechanisms for construction, as well as efficient economy and energy conservation issues in construction. The contributions, which were selected by means of a rigorous international peer-review process, highlight numerous exciting ideas that will spur novel research directions and foster multidisciplinary collaborations.

Economics

Proceedings of the International Conference on Business and Management Dynamics 2016: Sustainable economies in the information economy

AOSIS Cape Town, South Africa, 7 Sept. 2016 – 8 Sept. 2016. Theme: Sustainable economies in the information economy. Purpose: To share the quality academic papers presented at the International Conference on Business and Management Dynamics (ICBMD) held from 7 to 8 September 2016 at African Pride Crystal Hotel and Spa in Cape Town. As grey literature, the proceedings are the contributions made by researchers at the conference and are considered the written record of the work that was presented to fellow conference delegates. Methodology: The methodology used varies from researcher to researcher but are suitable for the studies conducted. Thus, on the one hand, studies that were subjective in nature used the interpretive paradigm, where the qualitative approach adopted made use of the interview method to collect data. On the other hand, studies that were objectively inclined adopted the positivist philosophy and used survey questionnaires to collect data. However, there were some academic papers which used mixed methodology because of the nature of the study. Whatever methodology used adhered to the ethos of the philosophies underpinning the methodology. Contribution made to scholarship: The articles come from individual researchers and each article in the proceedings is unique. Mostly, there is no general argument leading from one contribution to the next. However, it is interesting to note that in the area of economic performance it was evident that real exchange rate and net foreign direct investment contribute more towards innovations in economic growth. With regard to human capital development, papers presented evidence that there exists a definite need to explore the phenomenon of personal branding as limited scientific academic research has been done within the field of personal branding or on elements of the topic. Thus, the outcome argues that personal branding has an influence on leadership style which in turn impacts on organisational performance and related hygiene factors. Furthermore, it was demonstrated that current methods or strategies for enforcing institutionalisation of knowledge sharing within an organisation have not been successful, and, as such, new strategies are needed to reinforce efforts to nurture and invigorate the institutionalisation of knowledge sharing within an organisation. With regard to technology and big data impact on organisational performance, it was evident that system performance, memory consumption and CPU utilisation can be used as criteria to compare and evaluate big data technologies to improve organisational performance. Most of the articles' contribution reemphasised technology education and training as a means of digitising business and improving effectiveness. Target audience: The target readership is academic researchers and business

leaders who require access to the latest developments in the fields of economics, information management, business, education, development studies, social sciences and technology. It is also for policymakers and other stakeholders who need a better understanding of the impact of new developments on existing policies and regulations for their review or amendment.

The Oxford Handbook of Quantitative Asset Management

Oxford University Press This book explores the current state of the art in quantitative investment management across seven key areas. Chapters by academics and practitioners working in leading investment management organizations bring together major theoretical and practical aspects of the field.

Understanding Business

McGraw-Hill Education Understanding Business has long been the market leader because we listen to instructors and students. With this eleventh edition we are proud to offer a platinum experience, that: Improves Student Performance—Understanding Business puts students at the center. It's the only learning program on the market to offer proven adaptive technology that increases grades by a full letter through Connect® Business, and the only program to offer the first and only adaptive eBook ever, SmartBook. Enhances your Teaching—The authors are dedicated to supporting your teaching and your student's learning, which is why they listen to YOU and develop resources based on YOUR suggestions and course needs. This is the only author-team on the market that carefully review each and every resource to ensure cohesion. Accessible to All—This learning program has moved toward tighter compliance with the Web Content Accessibility Guidelines, and provides students the opportunity to learn regardless of learning style or disability. What's more, it earned a perfect score of 100 points possible by Quality Matters, an independent organization that reviews and certifies the quality of online courses and online components. Choose a platinum experience. Choose Understanding Business.

Best Practices in Manufacturing Processes

Experiences from Latin America

Springer This book reports the best practices that companies established in Latin America are implementing in their manufacturing processes in order to generate high quality products and stay in the market. It lists the technologies, production and administrative philosophies that are being implemented, presenting a collection of successful cases of studies from Latin America. The book describes how the tools and techniques are being integrated, modified and combined to create new technical resources for assisting the decision making process for better economic performance in manufacturing companies. The efforts deployed for assisting the transformation of raw materials into products and services are described. The authors explain the main key success factors or drivers for success of each tool, technique or hybrid combination approach applied to solve manufacturing problems.

The Economics of Information Security and Privacy

Springer Science & Business Media In the late 1990s, researchers began to grasp that the roots of many information security failures can be better explained with the language of economics than by pointing to instances of technical flaws. This led to a thriving new interdisciplinary research field combining economic and engineering insights, measurement approaches and methodologies to ask fundamental questions concerning the viability of a free and open information society. While economics and information security comprise the nucleus of an academic movement that quickly drew the attention of thinktanks, industry, and governments, the field has expanded to surrounding areas such as management of information security, privacy, and, more recently, cybercrime, all studied from an interdisciplinary angle by combining methods from microeconomics, econometrics, qualitative social sciences, behavioral sciences, and experimental economics. This book is structured in four parts, reflecting the main areas: management of information security, economics of information security, economics of privacy, and economics of cybercrime. Each individual contribution documents, discusses, and advances the state of the art concerning its specific research questions. It will be of value to academics and practitioners in the related fields.

Sustainable Operations and Supply Chain Management

John Wiley & Sons Sustainable Operations and Supply Chain Management addresses the most relevant topics of operations and supply chain management from the perspective of sustainability. The main focus is to provide a step by step guide for managerial decisions made along the product life-cycle, following a path made up of the following steps: product design, sourcing, manufacturing, packaging and physical distribution, reverses logistics and recovery.

Encyclopedia of Information Science and Technology, Third Edition

IGI Global "This 10-volume compilation of authoritative, research-based articles contributed by thousands of researchers and experts from all over the world emphasized modern issues and the presentation of potential opportunities, prospective solutions, and future directions in the field of information science and technology"--Provided by publisher.

The Big Data-Driven Digital Economy: Artificial and Computational Intelligence

Springer Nature This book shows digital economy has become one of the most sought out solutions to sustainable development and economic growth of nations. This book discusses the implications of both artificial intelligence and computational intelligence in the digital economy providing a holistic view on AI education, economics, finance, sustainability, ethics, governance, cybersecurity, blockchain, and knowledge management. Unlike other books, this book brings together two important areas, intelligence systems and big data in the digital economy, with special attention given to the opportunities, challenges, for education, business growth, and economic progression of nations. The chapters hereby focus on how societies can take advantage and manage data, as well as the limitations they face due to the complexity of resources in the form of digital data and the intelligence which will support economists, financial managers, engineers, ICT specialists, digital managers, data managers, policymakers, regulators, researchers, academics, students, economic development strategies, and the efforts made by the UN towards achieving their sustainability goals.

Economics for Fisheries Management

Ashgate Publishing, Ltd. Using developments in microeconomic theory and with numerous case-studies and examples, this book shows how to measure efficiency, productivity, profitability and capacity of fishing fleets and how to improve fisheries management. It is useful for those interested in understanding the problems in fisheries and how they may be overcome.

Handbook of Research on Effective Project Management through the Integration of Knowledge and Innovation

IGI Global The field of project management experiences conceptual, technological, and decision issues when projects are created, implemented, and executed without the needed strategic connection. It is important to improve the connection between knowledge management and project management practices. The Handbook of Research on Effective Project Management through the Integration of Knowledge and Innovation bridges the gap between knowledge management and project management practices by providing both classical and modern views on their relationship. Discussing principles, practices, methods, and real case studies, this book describes the importance of aligning projects with a knowledge-based strategic plan to the benefit of practitioners, professionals, scholars, and researchers in the fields of management and information science.

Encyclopedia of E-Business Development and Management in the Global Economy

IGI Global "This research book is a repository for academicians, researchers, and industry practitioners to share and exchange their research ideas, theories, and practical experiences, discuss challenges and opportunities, and present tools and techniques in all aspects of e-business development and management in the digital economy"--Provided by publisher.

Proceedings of The 11th MAC 2017

MAC Prague consulting The 11th Multidisciplinary Academic Conference in Prague 2017, Czech Republic (The 11th MAC in Prague 2017), October 13-14, 2017

Marketing Management

McGraw-Hill Education Marketing Management, 11e, is a text and casebook written by Peter and Donnelly. It is praised in the market for its organization, format, clarity, brevity and flexibility. The goal of this text is to enhance students knowledge of marketing management and to advance their skills in developing successful marketing strategies. The six stage learning approach is the focus of the text. Each section has as its objective either knowledge enhancement or skill development, or both. The framework and structure of the book is integrated throughout the sections of the new edition. The basic structure of the text continues to evolve and expand with numerous updates and revisions throughout.

Country Experiences in Economic Development, Management and Entrepreneurship

Proceedings of the 17th Eurasia Business and Economics

Society Conference

Springer This volume brings together selected papers from the 17th EBES Conference, organized in Venice in winter 2015. The theoretical and empirical papers present the latest research in diverse areas of business, economics, and finance from many different regions. They chiefly focus on the interactions between economic development, entrepreneurship and financial institutions, especially putting the spotlight on cross-country evidence. Topics range from women's entrepreneurship and economic regulation, to sustainability and climate change. This book provides researchers, professionals, and students a great opportunity to catch up on the latest studies in different fields and empirical findings on many countries and regions.

Tietz Textbook of Clinical Chemistry and Molecular Diagnostics

Elsevier Health Sciences The Tietz Textbook of Clinical Chemistry and Molecular Diagnostics, 6th Edition provides the most current and authoritative guidance on selecting, performing, and evaluating the results of new and established laboratory tests. This classic clinical chemistry reference offers encyclopedic coverage detailing everything you need to know, including: analytical criteria for the medical usefulness of laboratory tests, variables that affect tests and results, laboratory medicine, applications of statistical methods, and most importantly clinical utility and interpretation of laboratory tests. It is THE definitive reference in clinical chemistry and molecular diagnostics, now fully searchable and with quarterly content updates, podcasts, clinical cases, animations, and extended content online through Expert Consult. Analytical criteria focus on the medical usefulness of laboratory procedures. Reference ranges show new approaches for establishing these ranges — and provide the latest information on this topic. Lab management and costs gives students and chemists the practical information they need to assess costs, allowing them to do their job more efficiently and effectively. Statistical methods coverage provides you with information critical to the practice of clinical chemistry. Internationally recognized chapter authors are considered among the best in their field. Two-color design highlights important features, illustrations, and content to help you find information easier and faster. NEW! Internationally recognized chapter authors are considered among the best in their field. NEW! Expert Consult features fully searchable text, quarterly content updates, clinical case studies, animations, podcasts, atlases, biochemical calculations, multiple-choice questions, links to Medline, an image collection, and audio interviews. You will now enjoy an online version making utility of this book even greater. UPDATED! Expanded Molecular Diagnostics section with 12 chapters that focus on emerging issues and techniques in the rapidly evolving and important field of molecular diagnostics and genetics ensures this text is on the cutting edge and of the most value. NEW! Comprehensive list of Reference Intervals for children and adults with graphic displays developed using contemporary instrumentation. NEW! Standard and international units of measure make this text appropriate for any user — anywhere in the world. NEW! 22 new chapters that focus on applications of mass spectrometry, hematology, transfusion medicine, microbiology, biobanking, biomarker utility in the pharmaceutical industry and more! NEW! Expert senior editors, Nader Rifai, Carl Wittwer and Rita Horvath, bring fresh perspectives and help ensure the most current information is presented. UPDATED! Thoroughly revised and peer-reviewed chapters provide you with the most current information possible.

International Investment Management

Theory, ethics and practice

Routledge International Investment Management: Theory, Practice, and Ethics synthesizes investment principles, Asian financial practice, and ethics reflecting the realities of modern international finance. These topics are studied within the Asian context, first through the medium of case studies and then via the particular conditions common in those markets including issues of religion and philosophy. This book has a three part structure beginning with the core principles behind the business of investments including securities analysis, asset allocation and a comprehensive analysis of modern finance theory. This gives students a comprehensive understanding of investment management by going through the theories, ethics and practice of investment management. This text provides a detailed overview of International Banking Law and International Securities Regulation, alongside legal and ethics case studies which are located in the practice section of the book. This book is an essential text for business and law school students who wish to have a thorough understanding of investment management. It is also perfect as a core text for undergraduate finance majors and graduate business students pursuing a finance, and/or business ethics concentration, with particular focus on Asia.

Advanced Macroeconomics

McGraw-Hill Education The fifth edition of Romer's Advanced Macroeconomics continues its tradition as the standard text and the starting point for graduate macroeconomics courses and helps lay the groundwork for students to begin doing research in macroeconomics and monetary economics. Romer presents the major theories concerning the central questions of macroeconomics. The theoretical analysis is supplemented by examples of relevant empirical work, illustrating the ways that theories can be applied and tested. In areas ranging from economic growth and short-run fluctuations to the natural rate of unemployment and monetary policy, formal models are used to present and analyze key ideas and issues. The book has been extensively revised to incorporate important new topics and new research, eliminate inessential material, and further improve the presentation.