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Effective Product Control

Controlling for Trading Desks

John Wiley & Sons *Improve the Effectiveness of your Product Control Function* Effective Product Control is a detailed how-to guide covering everything you need to know about the function. Considered essential reading for: New controllers entering the profession Auditors and regulators reviewing product control Established controllers wanting a refresher on the latest skills and core controls within the industry. Encompassing both a technical skills primer and key insights into core controls used to mitigate major risks emanating from trading desks, you will get expert advice on practical topics such as: The key IFRS and U.S. GAAP accounting standards for a trading desk How to approach the pricing of a financial instrument Market risk and how it is quantified The controls necessary for a trading desk Rogue trading and how it can be detected Valuation adjustments and why they are necessary How the prices used to value a trading portfolio are independently verified The financial accounting entries used to record financial instruments in the balance sheet and profit & loss statement Financial reporting and how the results of a trading desk are presented How a new financial product can be introduced in a controlled manner Complete with a wealth of insightful graphs, illustrations and real-world examples to enliven the covered material, the dependable answers you need are in Effective Product Control.

Financial Accounting and Management Control

The Tensions and Conflicts Between Uniformity and Uniqueness

Springer *This book is about financial accounting and management control and how these two information systems are related as well as how their objectives conflict. At the most fundamental level, the objective of financial accounting is to provide owners and funders with comparable information on a company's value creation. The aim of management control, on the other hand, is to give the board, senior executives and employees unique information for strategy formulation and implementation. One often-mentioned negative effect is the risk of financial accounting affecting management control design and use, making it less relevant for decision-making at the company level. The book provides an analysis of the complex relationship between financial accounting and management control. The analysis is based on theoretical reasoning as well as several examples of how financial accounting standards affect not only the annual report but also the control system. An interesting, and perhaps unexpected conclusion is that management control seems to affect financial accounting almost as much as financial accounting affects management control. These complex relationships, which can influence the design and use of both financial accounting and management control, are discussed in detail in this book.*

The Routledge Companion to Accounting, Reporting and Regulation

Routledge *Financial accounting, reporting and regulation is a vast subject area of huge global importance, with interest rising significantly in the light of the ongoing global financial crisis. The authors begin with a broad overview of the subject of accounting, setting the stage for a discussion on the theoretical and practical issues and debates regarding financial reporting, which are expanded on in the second part of the book. This includes how to define the reporting entity, recognition and measurement of the elements of financial statements, fair values in financial reporting and the costs and benefits of disclosure. The third part assesses the interest, need and theories behind the accounting, reporting and regulation industry, while parts four and five look at the institutional, social and economic aspects; with issues such as accounting for environmental management and, accounting regulation and financial reporting in Islamic countries, both issues of ever increasing importance. This authoritative Companion presents a broad overview of the state of these disciplines today, and will provide a comprehensive reference source for students and academics involved in accounting, regulation and reporting.*

Financial Accounting and Reporting

Pearson UK *Financial Accounting & Reporting is the book that helps students and professionals succeed in their studies and the workplace by providing practical support and clear principles for applying international standards and preparing financial statements. MyLab Accounting is not included. Students, if MyLab Accounting is a recommended/mandatory component of the course, please ask your instructor for the correct ISBN and course ID. MyLab Accounting should only be purchased when required by an instructor. Instructors, contact your Pearson representative for more information.*

Internal and External Aspects of Corporate Governance

Routledge *An effective system of corporate governance has both internal and external aspects that have to be sufficiently responsive if governance is to succeed. In this book, Ahmed Naciri examines these two core aspects or the latest buzzword in business and management theory. Internal aspects include ownership structure, the board of directors and committees, internal control, risk management, transparency and financial reporting. External aspects can either be market-oriented, or can take the form of credit ranking, and/or social requirements. Due to the original orientation of the Sarbanes/Oxley Law, concentrating solely on financial disclosure and given its decisive and tremendous influence on all other similar corporate governance legislations all over the world, most writings on corporate governance have dealt with solely internal corporate governance mechanisms. This book aim is to fill up the gap by using a systemic approach and giving a global picture of the corporate governance theoretical foundations, mainly by putting the emphasis on its double dimension: internal and external.*

Private Law in the External Relations of the EU

Oxford University Press *Private Law in the External Relations of the EU is an innovative study of the interactions between EU external relations law and private law, two unrelated fields of law, inverted if private law is understood as regulatory private law - the space where regulatory law intersects with private economic activity. Here the link between the Internal Market and the global market - and thereby international law - is much more prominent. In this book, key questions about the relationship between EU external relations law and private law are answered, including: in what ways might European private law act as a tool to achieve EU external policy objectives, particularly in regulatory fields? How might the quickly developing EU external competence over the procedural dimensions of private law, including private international law, impact on substantive law, both externally and internally? And how is the legal position of private parties affected by EU external relations? In asking these questions, this edited collection opens up a field of enquiry into the so far underexplored relationship between these two fields of law. In doing so, it addresses three different aspects of the relationship: (i) the evolution of the EU competence, (ii) the ways in which EU private law extends its reach beyond the boundaries of the internal market, and (iii) the ways in which the EU contributes to the formation of private regulation at the international level.*

International GAAP 2020

John Wiley & Sons *International GAAP 2020 is a comprehensive guide to interpreting and implementing International Financial Reporting Standards (IFRS), setting IFRS in a relevant business context, and providing insights into how complex practical issues should be resolved in the real world of global financial reporting. This book is an essential tool for anyone applying, auditing, interpreting, regulating, studying, or teaching IFRS. Written by financial reporting professionals from around the world, this guide to reporting under IFRS provides a global perspective, clearly explaining complex technical accounting issues and setting IFRS in a practical context. Numerous worked examples and hundreds of illustrations from the published financial reports of major listed companies from around the world are included. The 2020 edition has been fully revised and updated with information on the latest IFRS changes and current issues.*

Handbook of Accounting and Sustainability

Edward Elgar Publishing *This Handbook provides a comprehensive study of research, practice and policy at the nexus of accounting and sustainability, or sustainable development. Chapters explain key drivers of developments at the nexus, critique those developments, summarise the findings of research on key themes in the field, and suggest areas for further research, offering evidence-based practice and policy solutions.*

The Causes and Effects of the Lehman Brothers Bankruptcy Hearing Before the Committee on Oversight and Government Reform, House of Representatives, One Hundred Tenth Congress, Second Session, October 6, 2008

Perspectives on International Financial Reporting and Auditing in the Airline Industry

Emerald Group Publishing Perspectives on International Financial Reporting and Auditing in the Airline Industry draws on the framework of financial reporting in the global airline industry for the year 2018 and focuses on the airline financial reporting based on IFRSs and audit of airline financial reporting based on International Standards on Auditing.

Community/Public Health Nursing Practice - E-Book

Health for Families and Populations

Elsevier Health Sciences Focusing on practical, need-to-know information, Community/Public Health Nursing Practice helps you learn how to apply the nursing process at the community and family level. It features an engaging, easy-to-understand writing style, as well as assessment tools, detailed case studies, and clinical examples that demonstrate how key concepts apply to real-world practice. Additional resources on the companion Evolve website expand and enhance content within the text. Practical features including Case Studies, Ethics in Practice, and The Nursing Process in Practice illustrate real-world applications of key community/public health nursing concepts. A complete unit on the community as client helps you understand how the assessment, diagnosis, planning, intervention, and evaluation steps of the nursing process apply to the community, as opposed to an individual. A chapter devoted to community assessment provides a complete assessment tool and shows you how the tool applies to two different types of communities. UNIQUE! A chapter on screening and referral promotes population-focused practice, which is the crux of community/public health nursing. A separate unit on the family emphasizes the importance of viewing the family as a singular client. A complete discussion of the Minnesota Wheel helps you better understand this widely-accepted framework for community/public health nursing practice. Helpful sections such as Focus Questions, Chapter Outlines, Key Ideas, and Learning by Experience and Reflection help you pinpoint essential information. NEW! Healthy People 2020 objectives throughout the text help you identify common health risk factors in populations and families. NEW! Coverage of health care reform, including the Patient Protection and Affordable Care Act of 2010 (PPACA), explores how current health care legislation impacts community/public health nursing. NEW! Discussions of community health "hot button" issues, such as human trafficking, genital circumcision, and bullying, introduce you to today's health care challenges. NEW! Information on weather-related disaster fatalities, bioterrorism, and national and state planning responses familiarize you with current, relevant issues which affect the health of populations worldwide and shape the role of the community/public health nurse.

International GAAP 2021

John Wiley & Sons International GAAP 2021 International GAAP 2021 is a detailed guide to interpreting and implementing International Financial Reporting Standards (IFRS). By setting IFRS in a relevant business context, it provides insights on how complex practical issues should be resolved in the real world of global financial reporting. This book is an essential tool for anyone applying, auditing, interpreting, regulating, studying or teaching IFRS. Written by EY financial reporting professionals from around the world, this three-volume guide to reporting under IFRS provides a global perspective on the application of IFRS. The book explains complex technical accounting issues clearly by setting IFRS in a practical context with numerous worked examples and hundreds of illustrations from the published financial reports of major listed companies from around the world. Volume 1 contains the following chapters and sections: International GAAP The IASB's Conceptual Framework Presentation of financial statements and accounting policies Non-current assets held for sale and discontinued operations First-time adoption Consolidated financial statements Consolidation procedures and non-controlling interests Separate and individual financial statements Business combinations Business combinations under common control Investments in associates and joint ventures Joint arrangements Disclosure of interests in other entities Fair value measurement Foreign exchange Hyperinflation Intangible assets Property, plant and equipment Investment property Impairment of fixed assets and goodwill Capitalisation of borrowing costs Inventories Index of extracts from financial statements for all three volumes Index of standards for all three volumes Index for all three volumes EY | Assurance | Tax | Strategy and Transactions | Consulting About EY EY is a global leader in assurance, tax, strategy, transaction and consulting services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities. EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. Information about how EY collects and uses personal data and a description of the rights individuals have under data protection legislation are available via ey.com/privacy. For more information about our organization, please visit ey.com. 2021 EYGM Limited. All Rights Reserved. EYG no. 006154-20Gbl BMC Agency GA 1016270 ED None This book is printed on acid-free paper, responsibly manufactured from well-managed FSC-certified forests and other controlled sources. This material has been prepared for general informational purposes only and is not intended to be relied upon as accounting, tax, legal or other professional advice. Please refer to your advisors for specific advice. ey.com/igaap

Handbook of Research in Education Finance and Policy

Routledge Sponsored by the Association for Education Finance and Policy (AEFP), this groundbreaking new handbook assembles in one place the existing research-based knowledge in education finance and policy, thereby helping to define this evolving field of research and practice. It provides a readily available resource for anyone seriously involved in education finance and policy in the United States and around the world. The Handbook traces the evolution of the field from its initial focus on school inputs and the revenue sources used to finance these inputs to a focus on educational outcomes and the larger policies used to achieve them. It shows how the current decision-making context in school finance inevitably interacts with those of governance, accountability, equity, privatization, and other areas of education policy. Because a full understanding of the important contemporary issues requires input from a variety of perspectives, the Handbook draws on contributors from a variety of disciplines. While many of the chapters cover complex state-of-the-art empirical research, the authors explain key concepts in language that non-specialists can understand.

UKSSSC-Uttarakhand Assistant-Assistant Accountant Exam Ebook-PDF

Chandresh Agrawal SGN.The Ebook UKSSSC-Uttarakhand Assistant-Assistant Accountant Exam Covers Objective Questions Asked In Various Competitive Exams With Answers On All Sections Of The Exam.

Strengthening Medicare for Seniors

Understanding the Challenges of Traditional Medicare's Benefit Design : Hearing Before the Subcommittee on Health of the Committee on Energy and Commerce, House of Representatives, One Hundred Thirteenth Congress, First Session, April 11, 2013

Understanding Nonprofit Law and Finance

Forty-Eight Key Principles for Philanthropic Leaders

Rowman & Littlefield A quick-hitting professional resource of 48 core legal and financial principles for anyone sitting on a nonprofit board. The 24 legal questions and 24 financial questions provide nonprofit leaders with a framework for understanding the key issues that are likely to affect their current or future roles in the nonprofit sector.

American Public Opinion and Health Care

SAGE st1:behavior:url(ieooui) } Objective analysis and comprehensive data on Americans' attitudes about key health-care issues Over the years, hundreds of polls have been conducted on health and health-care related topics, but until now there has been no reference tool to help students, researchers, and policy makers make sense of the data. American Public Opinion and Health Care brings together findings from more than 200 national opinion surveys conducted by the Kaiser Family Foundation, Harvard University's School of Public Health, and other institutes and polling and media organizations. After years of intensive data gathering, the authors have compiled an in-depth, non-partisan look at Americans' attitudes about a range of current and critical health care issues. Twenty-one chapters combine unbiased survey data and analysis. The concluding chapter discusses the implications based on public opinion trends for the future of U.S. health policy in each of the areas discussed in the preceding chapters. Major topics addressed include: General attitudes, trust, and priorities Current critical health-care issues, such as quality, costs, the pharmaceutical industry, and

reform efforts Specific health topics, such as HIV/AIDS, abortion, stem-cell research, end-of-life, obesity, infectious diseases, and pandemic flu Views by race and gender, and disparities in health care and coverage The importance of health care in recent elections and implications for the future of health care and policy in the United States Substantial trend data, covering the 1960s to the present, will allow researchers to get a sense of how opinions have changed over time. Chapters also look at how various groups in American society differ in their views and how those views compare with the citizens of other countries. This reference is highly recommended for public libraries and academic libraries, including but not limited to institutions with programs in medicine, public health, and government.

ACCT3 Financial

[Cengage AU](#) ACCT3 Financial is the Asia-Pacific edition of the proven 4LTR press approach to financial accounting, designed to enhance students' learning experiences. The text is for teaching students learning the preparers/debits and credits approach and is presented in an easy-to-read and accessible style. Concise and complete new data and case studies from the Australian branch of CSL have been included as well as fully updated content. This new edition also includes a strong suite of student and instructor resources, including CourseMate Express, to enhance student learning and revision.

SEC Docket

Emily Gets Her Gun

But Obama Wants to Take Yours

[Simon and Schuster](#) In the wake of tragic shootings in Newtown and Aurora, the anti-gun lobby has launched a campaign of lies, distortion, misrepresentation, and emotional manipulation that is breathtaking in its vitriol and its denial of basic facts. Their goal is to take away our Second Amendment rights and then disarm law-abiding Americans. Emily Miller tells her personal story of how being a single, female victim of a home invasion drove her to try to obtain a legally registered gun in Washington, D.C. The narrative—sometimes shocking, other times hilarious in its absurdity—gives the reader a real life understanding of how gun-control laws only make it more difficult for honest, law-abiding people to get guns, while violent crime continues to rise. Using facts and newly uncovered research, Miller exposes the schemes politicians on Capitol Hill, in the White House, and around the country are using to deny people their Second Amendment rights. She exposes the myths that gun grabbers and liberal media use to get new laws passed that infringe on our right to keep and bear arms. The gun rights debate isn't just about firearms. It's about protecting a fundamental right that is enshrined in the U.S. Constitution. It's about politicians who lie, manipulate, and outright break existing laws to get what they want. It's about President Obama wanting a bigger federal government to control you. Not just your guns—you. The fight for gun rights is the fight for freedom. Emily Miller says stand up and fight back now because your Second Amendment will only be the first to go.

Liquidity Risk Management

A Practitioner's Perspective

[John Wiley & Sons](#) The most up-to-date, comprehensive guide on liquidity risk management—from the professionals Written by a team of industry leaders from the Price Waterhouse Coopers Financial Services Regulatory Practice, Liquidity Risk Management is the first book of its kind to pull back the curtain on a global approach to liquidity risk management in the post-financial crisis. Now, as a number of regulatory initiatives emerge, this timely and informative book explores the real-world implications of risk management practices in today's market. Taking a clear and focused approach to the operational and financial obligations of liquidity risk management, the book builds upon a foundational knowledge of banking and capital markets and explores in-depth the key aspects of the subject, including governance, regulatory developments, analytical frameworks, reporting, strategic implications, and more. The book also addresses management practices that are particularly insightful to liquidity risk management practitioners and managers in numerous areas of banking organizations. Each chapter is authored by a Price Waterhouse Coopers partner or director who has significant, hands-on expertise Content addresses key areas of the subject, such as liquidity stress testing and information reporting Several chapters are devoted to Basel III and its implications for bank liquidity risk management and business strategy Includes a dedicated, current, and all-inclusive look at liquidity risk management Complemented with hands-on insight from the field's leading authorities on the subject, Liquidity Risk Management is essential reading for practitioners and managers within banking organizations looking for the most current information on liquidity risk management.

Annual Editions

Early Childhood Education 03/04

[McGraw-Hill/Dushkin](#) This reader of public press articles considers the national and international development of early childhood education; child development and families; educational practices; guiding and supporting young children; curricular issues; and reflections on the present and future of early childhood education. This title is supported by our student website, Dushkin Online (www.dushkin.com/online/).

The Greenhouse Gas Protocol

A Corporate Accounting and Reporting Standard

[World Resources Inst](#) The GHG Protocol Corporate Accounting and Reporting Standard helps companies and other organizations to identify, calculate, and report GHG emissions. It is designed to set the standard for accurate, complete, consistent, relevant and transparent accounting and reporting of GHG emissions.

Business Sustainability in Asia

Compliance, Performance and Integrated Reporting and Assurance

[Wiley](#) Get familiar with business sustainability in Asia Business Sustainability in Asia offers 12 chapters that cover different aspects of business sustainability with a keen focus on its implications in Asia. Anyone who is involved with business sustainability and corporate governance, the financial reporting process, investment decisions, legal and financial advising, assurance functions, and corporate governance education will be interested in this book. It examines business sustainability performance, reporting and assurance and their integration into strategy, governance, risk assessment, performance management, and the reporting process of disclosing governance, ethics, social, environmental, and economic sustainable performance. The book also highlights how people, businesses, and resources collaborate in a business sustainability and accountability model. • Develop an awareness and understanding of the main themes, perspectives, frameworks, and issues pertaining to corporate governance and business sustainability in Asia • Covers a variety of issues relevant to business sustainability in Asia • Authored by an expert who has written extensively on the subject • Understand why organizations worldwide recognize the importance of sustainability performance If you're a business leader, executive, auditor, or student looking to familiarize yourself with this emerging subject, Business Sustainability in Asia has you covered.

Redefining Health Care

Creating Value-based Competition on Results

[Harvard Business Press](#) The U.S. health care system is in crisis. At stake are the quality of care for millions of Americans and the financial well-being of individuals and employers squeezed by skyrocketing premiums—not to mention the stability of state and federal government budgets. In Redefining Health Care, internationally renowned strategy expert Michael Porter and innovation expert Elizabeth Teisberg reveal the underlying—and largely overlooked—causes of the problem, and provide a powerful prescription for change. The authors argue that competition currently takes place at the wrong level—among health plans, networks, and hospitals—rather than where it matters most, in the diagnosis, treatment, and prevention of specific health conditions. Participants in the system accumulate bargaining power and shift costs in a zero-sum competition, rather than creating value for patients. Based on an exhaustive study of the U.S. health care system, Redefining Health Care lays out a breakthrough framework for redefining the way competition in health care delivery takes place—and unleashing stunning improvements in quality and efficiency. With specific recommendations for hospitals, doctors, health plans, employers, and policy makers, this book shows how to move health care toward positive-sum competition that delivers lasting benefits for all.

Mother of Invention

How the Government Created "Free-Market" Health Care

[Oxford University Press](#) Underlying America's robust private health care industry is an indispensable partner that has guided and supported it for over half a century: the government. This book demonstrates how government initiatives created American health care as we know it today and places the Obama plan in its true historical and political context.

Accounting and Financial System Reform in a Transition Economy: A Case Study of Russia

Springer Science & Business Media Much has been written about the economic and political problems of countries that are in the process of changing from centrally planned systems to market systems. Most studies have focused on the economic, legal, political, and sociological problems these economies have had to face during the transition period. However, not much has been written about the dramatic changes that have to be made to the accounting and financial system of a transition economy. *Accounting and Financial System Reform in a Transition Economy: A Case Study of Russia* was written to help fill that gap.

International Accounting and Reporting Issues

2010 Review

United Nations Publications This volume contains a review of the main developments in the area of accounting and reporting and also the proceedings of the 27th session of the United Nations Conference on Trade and Development's (UNCTAD's) Intergovernmental Working Group of Experts on International Standards of Accounting and Reporting (ISAR), held in Geneva. The main agenda item of the 27th session of ISAR was a capacity-building framework for high-quality corporate reporting. The study was conducted by examining the corporate governance disclosure requirements of relevant laws and stock exchange listing rules, and comparing these with the ISAR benchmark of good practices identified in the 2006 UNCTAD publication *Guidance on Good Practices in Corporate Governance Disclosure*

GCSE Mathematics for Edexcel Foundation Student Book

Cambridge University Press A new series of bespoke, full-coverage resources developed for the 2015 GCSE Mathematics qualifications. Endorsed for the Edexcel GCSE Mathematics Foundation tier specification for first teaching from 2015, this Student Book provides full coverage of the new GCSE Mathematics qualification. With a strong focus on developing problem-solving skills, reasoning and fluency, it helps students understand concepts, apply techniques, solve problems, reason, interpret and communicate mathematically. Written by experienced teachers, it also includes a solid breadth and depth of quality questions set in a variety of contexts. GCSE Mathematics Online - an enhanced digital resource incorporating progression tracking - is also available, as well as a free Teacher's Resource, Problem-solving Books and Homework Books.

Corporate Social Responsibility and Local Community in Asia

Routledge The idea of corporations exercising corporate social responsibility has spread from the West and is now firmly embedded in Asian countries and in Asian corporations. The latest trend in corporate social responsibility, evident also in Asia, is for corporations to apply corporate social responsibility to local communities and to those at the bottom of the social hierarchy. This book explores corporations' social responsibility engagement with local communities in a range of Asian countries. It provides examples of corporate social responsibility in a wide range of industrial sectors, focuses extensively on "social enterprises" and on governments' and corporations' schemes to encourage them, considers how relations with employees and with local workforces fit into the pattern of corporate social responsibility, and discusses the question as to how far corporations engage with local communities as a way of developing new markets for their products.

National Science Foundation Budget and Management Challenges

Hearing Before the Subcommittee on Research, Committee on Science, House of Representatives, One Hundred Ninth Congress, First Session, March 9, 2005

Financial Policy and Management Accounting

PHI Learning Pvt. Ltd.

Directory of Research Grants 2008

AuthorHouse It was the 50s and life was simple, until September 25, 1954. That was the night that would be etched in the memory of the citizens of Stanfield, Massachusetts. The Chief of Police described the brutal savagery of the double homicide as "the most atrocious crime in the history of the city." A fourteen-year-old girl, and the four-year-old boy in her care were murdered at the hands of a deranged, depraved killer. *A Thread of Evidence* places the reader at the scene of the crime, an eye witness to the senseless stabbing of two innocent children. With a piece of crochet thread as their only clue, the entire police department, lead by detectives Steven Logan and Raymond Gage, scour the city in search of a maniacal savage. When all tips and leads have been exhausted, they review all evidence. They come back to the thread. The only real evidence. With tenacity and perseverance of Logan and Gage the killer is apprehended. The reader experiences the twists and turns of the investigation, and ultimately occupies a reserved seat in the Superior Court as the trial proceedings commence. *A Thread of Evidence* has been written as fiction, but inspired by an actual event. Fifty years later, it remains etched in the minds of all who had lived in the area. The author has researched court records, newspapers, interviewed neighbors, police and has drawn on personal recollections of the crime. The story has been recounted over and over and to this day, it continues to be discussed. *A Thread of Evidence* is a compelling account of superb detective work, and unprecedented dedication of an entire police department.

The Green Book

Appraisal and Evaluation in Central Government : Treasury Guidance

Stationery Office This new edition incorporates revised guidance from H.M Treasury which is designed to promote efficient policy development and resource allocation across government through the use of a thorough, long-term and analytically robust approach to the appraisal and evaluation of public service projects before significant funds are committed. It is the first edition to have been aided by a consultation process in order to ensure the guidance is clearer and more closely tailored to suit the needs of users.

Foundations of Financial Management, 8th Cdn Edition

Block *Foundations of Financial Management* is a proven and successful text recognized for its excellent writing style and step-by-step explanations that make the content relevant and easy to understand. The text's approach focuses on the "nuts and bolts" of finance with clear and thorough treatment of concepts and applications. Block provides a strong review of accounting and early coverage of working capital (or short term) financial management before covering the *Time Value of Money*. *Foundations of Financial Management* is committed to making finance accessible to students. This text has stood the test of time due to the authors' commitment to quality revisions.

The Practical Playbook II

Building Multisector Partnerships That Work

Oxford University Press, USA The definitive guide to the secret sauce of improving public and population health Nontraditional collaborations have produced some of the most sweeping, health-improving results in recent memory. But whether it's public/private, cross-discipline, or interagency, the formula for identifying these partnerships -- not to mention making them work -- remains very much in progress. *The Practical Playbook II* is the first resource to elucidate what works (and what doesn't) when it comes to collaborating for change in and around health. It brings together voices of experience and authority to answer this topic's most challenging questions and provide guideposts for applying what they've learned to today's thorniest problems. Readers will find answers to common and advanced questions around multisector partnerships, including: · Identifying sectors and actors that can help to collaborate to improve health · Best practices for initial engagement · Specifics related to collaborations with government, business, faith communities, and other types of partners · The role of data in establishing and running a partnership · Scaling up to maximize impact and remain sustainable · The role of financing · Implications for policy Written in practical terms that will resonate with readers from any background and sector, *The Practical Playbook II* is the resource that today's helping professions need -- and a roadmap for the next generation of health-improving partnerships.

Social Entrepreneurship

Managing the Creation of Social Value

Taylor & Francis Social entrepreneurship differs from traditional forms of entrepreneurship in that the primary goal of the social venture is to address social problems and needs that are as yet unmet. The driving force of such ventures is social value creation. This new textbook aims to provide a comprehensive, cutting edge resource for students, introducing them to the unique concerns and challenges that face social ventures through a comparison with the principles of traditional entrepreneurship. The book consists of fourteen chapters covering all aspects of venture creation and management—from writing a business plan, to financing, people management, marketing, and social impact measurement. Social Entrepreneurship uses real-life examples and sources to expose students to contemporary developments in the field, encouraging them to think critically about the issues faced by social ventures across the globe, and experiential exercises and assignments are included to provide students with hands-on experience in creating and managing their own social ventures. Also containing review and application questions, illustrative cases, definitions of key terms, and a comprehensive companion website, Social Entrepreneurship is the essential guide to this rapidly emerging field. Visit the companion website at www.routledge.com/cw/beugre to find: For Instructors PowerPoint slides Instructor's manual Multiple-choice questions For Students Extra illustrative cases Web links Links to video

Strategic Social Media

From Marketing to Social Change

John Wiley & Sons Strategic Social Media is the first textbook to go beyond the marketing plans and how-to guides, and provide an overview of the theories, action plans, and case studies necessary for teaching students and readers about utilizing social media to meet marketing goals. Explores the best marketing practices for reaching business goals, while also providing strategies that students/readers can apply to any past, present or future social media platform Provides comprehensive treatment of social media in five distinct sections: landscape, messages, marketing and business models, social change, and the future Emphasizes social responsibility and ethics, and how this relates to capitalizing on market share Highlights marketing strategies grounded in research that explains how practitioners can influence audience behaviour Each chapter introduces theory, practice, action plans, and case studies to teach students the power and positive possibilities that social media hold

Brand Valuation

Routledge In the new economy where value drivers are shifting from tangible to intangibles resources, brands are the most familiar asset. They are well known by consumers, perceived as a critical component of enterprise value and often motivate large mergers and acquisitions. Yet, brands are a complex intangible asset, and their valuation is a difficult task requiring a variety of expertise: legal, economic, financial, sector-specific and marketing. Using rigorous methodologies, an analysis of the world of the new economy and an inquiry into the limits of modern valuation technics, this book offers empirical and theoretical background to the key issue of brand valuation. It provides answers to the many questions that arise when attempting to value a brand: How to understand the origin of brand value? How to assess its value objectively? Why valuations of some brands by consulting firms differ so widely? How to understand that some brands are valued millions of euros when the companies that own them are losing money? Brand Valuation explains the economics and finance factors explaining the value and volatility of brands and presents the most commonly used methodologies to value brands such as the cost methods, the excess earnings approach, the relief-from-royalty method or the excess revenue approach. The methodologies covered are illustrated with numerous examples allowing the reader to grasp the advantages and limits of each valuation techniques. The book presents the relevant context of brand valuation including the applicable existing accounting and valuation standards and also discusses the models developed by consulting firms.

Monthly Catalog of United States Government Publications