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**KEY=ENTREPRENEURSHIP - KENDRICK RODGERS**

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## Small Business Management and Entrepreneurship

**Cengage Learning EMEA** Now in its 5th edition this comprehensive, practically focused and highly accessible text explores the contexts, choices and strategies facing the small business venture, including extensive coverage of planning a new venture. Pedagogical features developed in response to market feedback include running case material to explore the same case situation from a number of different but interrelated angles, annotated further reading, new chapter-end real world case studies, learning objectives and linked chapter summaries – providing a student- and lecturer-friendly learning environment. Students on modules such as Personal Development and Effectiveness, Study Skills, Management Skills, Business Skills, Business Communication, Business Awareness, Managing Oneself and Others at – for example – BABS/BABA, HND/HNC, DMS, MBA levels will all find this a hugely valuable text through study and working life.

## Entrepreneurship and Management in an Islamic Context

**Springer** The aim of this volume is to explore entrepreneurship and business from the perspective of Islamic principles, which are usually based on collaboration, teamwork, generosity and altruism. The contributions deal with the confluence of

*Islamic Principles with entrepreneurial and business ownership characteristics; resource use by entrepreneurs; means of entrepreneurial success, and ethics and social responsibility.*

# Small Business Management Entrepreneurship and Beyond

**Houghton Mifflin Hatten** provides a balanced introduction to both entrepreneurship and small business management before turning his focus toward achieving and maintaining a sustainable competitive advantage as a small organization. Current issues including global opportunities, service, quality and technology are highlighted throughout the text, and the Third Edition features an increased emphasis on small business ownership by women and minority groups. Additional coverage is given to the new Small Business Administration size standards, creating a personalized business plan, and e-commerce. New! A full chapter is devoted to creating a business plan. Two complete plans written by undergraduate students appear in the text—one designed for a service business, the other for a retail establishment. Electronic Business Plan Templates are also available online. New! "What Would You Do" exercises provide realistic opportunities for students to think critically and realistically. New! "Profile in Entrepreneurship" boxes spotlight individuals who've created new products and businesses. New! Eduspace course management system. New! Coverage of small business ownership by women and minority groups has been increased throughout the text. New! End of chapter questions ("Comprehension Checks") have been added to each chapter. Author created supplements including the Instructors Resource Manual, Test Bank and PowerPoint slides, ensure seamless integration of the text and teaching resources. A shorter length accommodates one semester courses without sacrificing important topics.

# Entrepreneurial Marketing Global Perspectives

**Emerald Group Publishing** *Marketing and Entrepreneurship* have, until quite recently, remained two quite independent scholarly domains. In 2002, Morris et al. provided a definition of Entrepreneurial Marketing as, "an integrative construct for conceptualising marketing in an era of change, complexity, chaos, contradiction, and diminishing resources, and one that will manifest itself differently as companies age and grow. It fuses key aspects of recent developments in marketing thought and practice with those in the entrepreneurship area into one comprehensive construct."

# The Consequences of the International Crisis for European SMEs

## Vulnerability and Resilience

**Routledge** *The book explores how, to what extent and with what consequences the international crisis of 2007-2008 and the recession which followed have affected European SMEs (small and medium enterprises) in both the well established market economies of the old member countries and in the post-transformation new member countries, and what can be done at the institutional and political level to uphold them.*

## Entrepreneurship and Small Business

## Start-up, Growth and Maturity

**Bloomsbury Publishing** *The new edition of this market-leading textbook provides a holistic introduction to the academic study of entrepreneurship and offers practical guidance for prospective entrepreneurs. Adopting a life-cycle view of a business from start-up to maturity, it explores the many stages and forms of entrepreneurship. With an international outlook and expert synthesis of both theoretical foundations and lessons from real-life business practice, the book offers a complete course guide, fostering entrepreneurial talent, thinking and skills. The author's engaging style and unrivalled expertise drawn from a long-ranging career (as an academic, accountant and entrepreneur) make the book accessible and authoritative. This is an ideal textbook for those studying Entrepreneurship or Small Business on undergraduate business or management degree courses, as well as on MBA programmes. It will also appeal to those looking to launch their own businesses. New to this Edition: - Updated international case studies from entrepreneurs and small businesses, ranging from Oman to Australia - First-hand, detailed stories from real-life entrepreneurs in brand new video interviews integrated throughout the text - Increased and integrated coverage of social and civic enterprise and hot topics such as effectuation and lean entrepreneurship*

# Aging Workers and the Employee-Employer Relationship

**Springer** *This book focuses on the aging workforce from the employment relationship perspective. This innovative book specifically focuses on how organizations can ensure their aging workers remain motivated, productive and healthy. In 15 chapters, several experts on this topic describe how organizations through effective human resource management can ensure that workers are able to continue working at higher age. In addition, this book discusses the role older workers themselves play in continuing work at higher age. To do this, the authors integrate research from different areas, such as literature on leadership, psychological contracts and diversity with literature on the aging workforce. Through this integration this book provides innovative ways for organizations and workers to maintain productivity, motivation and health. Aging Workers and the Employee-Employer Relationship summarizes the latest research on how employment relationships change with age and its implications for supporting the well-being, motivation and productivity of older workers. It identifies ways to improve how both companies and workers solve the problems they face. These include better designed employment practices and more adaptive job content and developmental opportunities for aging workers along with activities aging workers can engage to enhance their own job crafting, learning and employability.*

# Research Handbook on Entrepreneurship in Emerging Economies

## A Contextualized Approach

**Edward Elgar Publishing** *This Research Handbook offers contextualized perspectives on entrepreneurship in emerging economies. Emphasizing how national context profoundly shapes incentives for entrepreneurial efforts, chapters dissect the opportunities emerging from various institutions and social practices from the Middle East, North and Sub-Saharan Africa, Asia and Latin America. This Handbook is an ideal guide for researchers working on emerging economies, particularly those with an interest in global entrepreneurship.*

# Service Science Research, Strategy

# and Innovation: Dynamic Knowledge Management Methods Dynamic Knowledge Management Methods

**IGI Global** *"This book explores areas such as strategy development, service contracts, human capital management, leadership, management, marketing, e-government, and e-commerce"--Provided by publisher.*

## A Research Agenda for Entrepreneurship Policy

**Edward Elgar Publishing** *This book makes the case for a change in the research agenda on entrepreneurship policy. An exemplary group of authors addresses the agenda for entrepreneurship policy researchers, policy makers and practitioners in the field. A key theme is the importance of context, which is particularly marked where policy transfer is attempted.*

## Understanding the Caribbean Enterprise

## Insights from MSMEs and Family Owned Businesses

**Springer** *This engaging book fills a substantial gap in the understanding of Caribbean enterprises, focusing upon FOBs (family-owned businesses) about which, despite accounting for 70% of private sector employment in the region, very little is known. Concentrating on MSMEs which represent the majority of FOBs in the English-speaking Caribbean, the authors compare and contrast their experiences to those in developed countries, focusing in particular on areas such as family business succession, business financing and marketing. Understanding the Caribbean Enterprise provides context-specific lessons from a historical perspective of business and entrepreneurship, which in turn provide an understanding of the current issues facing MSMEs and FOBs in the English-speaking Caribbean.*

# Entrepreneurship and Entrepreneurial Skills in Europe Examples to Improve Potential Entrepreneurial Spirit

**Verlag Barbara Budrich** *The labour markets and European societies as a whole are subject to constant change. One way to face these challenges is the application of “entrepreneurial skills” like self-motivation, time management etc. The authors give examples of entrepreneurship in the fields of digitalization, social innovation, and eco-innovation and present special groups of entrepreneurs (e.g. migrants) and their entrepreneurial spirit. Thus, the readers get insight in how an innovative and competitive Europe can look like.*

# ICIE 2016 Proceedings of the 4th International Conference on Innovation and Entrepreneurship ICIE2016

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# African Entrepreneurship Challenges and Opportunities for Doing Business

**Springer** *This book outlines the unique challenges and opportunities of doing business in Africa, analysing how varying degrees of development across its countries affects entrepreneurship. Taking into account historical and cultural contexts, the authors approach the topic by evaluating the different possibilities of business opportunity in Africa. Insightful contributions explore an extensive range of African countries, discussing both formal and informal entrepreneurship, as well as the different factors that influence the growing economy of Africa. African Entrepreneurship will be of interest to anyone researching the potential of doing business in Africa, as well as entrepreneurs and policy-makers looking to expand*

*their knowledge on how businesses are managed in this region.*

## Proceedings of the ASEAN Entrepreneurship Conference 2014

**Springer** *The very latest theories and research on the development of entrepreneurship are to be found in this book. It explores the factors affecting the performance of small and family businesses and entrepreneurs' innovativeness, amongst other themes. Selected papers update readers on the entrepreneurship environment and reveal aspects of newly identified issues such as innovation for entrepreneurship educators, globalization, entrepreneurship thinking and traits, aspects of a knowledge society, Islamic entrepreneurship, green entrepreneurship and internationalization strategies. Readers may also engage with the theme of the financial and accounting environment for entrepreneurship, including topics such as financial assessment and diagnosis, modelling, hedging, fraud, bankruptcy and governance. Perspectives relevant to the Association of Southeast Asian Nations (ASEAN) emerge in this work. The development of Islamic finance and networking effects based on ethnicity are explored, as well as the economic considerations that must be addressed by entrepreneurs in pursuit of any internationalization policies. Scholars and policy makers with an interest in entrepreneurship or small to medium-sized businesses or enterprises (SMEs) will find many valuable insights in this volume.*

## Women's Voices in Management Identifying Innovative and Responsible Solutions

**Springer** *Women's Voices in Management examines a wide array of women's voices across different geo-political, social and organizational contexts in management. Extant research provides clear evidence on gendering in organizations throughout all the ranks including top management.*

## Essentials of Entrepreneurship and Small Business Management

**Prentice Hall** *Introduces the processes of new venture creation and the critical knowledge needed to manage a business once it is formed. This text offers complete coverage and a practical hands-on approach to entrepreneurship. Supported by supplementary material for the lecturer and student in both a CD-Rom and companion website.*

# VC

## An American History

**Harvard University Press** *From nineteenth-century whaling to a multitude of firms pursuing entrepreneurial finance today, venture finance reflects a deep-seated tradition in the deployment of risk capital in the United States. Tom Nicholas's history of the venture capital industry offers a roller coaster ride through America's ongoing pursuit of financial gain.*

## Knowledge Integration Strategies for Entrepreneurship and Sustainability

**IGI Global** *Information is considered essential in every business model. Effective usage of this information to direct goals and drive missions can lead to successful enterprises. Knowledge Integration Strategies for Entrepreneurship and Sustainability is a critical reference source that expounds upon the critical methods in which new information is integrated into existing models for starting new companies and the ways in which these models interact and affect each other. Featuring coverage on a broad range of topics, such as tacit knowledge utilization, knowledge retention in small and medium-sized enterprises (SMEs), and knowledge dynamics in supply chain management, this book is geared toward academicians, researchers, and students seeking current research on the effect of information management in the interdisciplinary world of business creation as well as enterprise stability and longevity.*

## Women's Entrepreneurship

**Taylor & Francis** *Drawing on the entrepreneurial ecosystem as a frame of reference, this new edition of Female Entrepreneurship - Women's Entrepreneurship - continues to challenge contemporary assumptions regarding who or what is an entrepreneur. It draws upon relevant literature and research to enable research-led teaching delivery and provides students with a comprehensive understanding of women's entrepreneurship and a solid foundation from which they can pursue further studies. Informative but concise, Women's Entrepreneurship covers key concepts, issues, themes and approaches and provides useful suggested topics for debate. Updates include a revised chapter on Emerging Technologies and Women's Entrepreneurship, which explores digital entrepreneurship and cyberfeminism. Contextualisation of Women's Entrepreneurship acknowledges the broader contextual influences on women's entrepreneurship. Finally, two new chapters have been added looking at The Entrepreneurial Ecosystem and Women's*

*Entrepreneurship Policy. International case studies explore the socio-economic context for women's entrepreneurship in regional, national and international economies. Pedagogy to aid learning is incorporated throughout, including learning outcomes, boxes to highlight key research insights and best practice as well as discussion points and activities. This book is important supplementary reading on entrepreneurship, small business management and women's and gender studies courses - it will prove particularly useful to women moving towards starting their own business as well as postgraduate students researching the topic for the first time.*

## Effective Human Resources Management in Small and Medium Enterprises: Global Perspectives Global Perspectives

**IGI Global** "This book addresses the issues of HRM in SMEs by providing a channel of communication to disseminate knowledge; including management philosophies, culture, and management practices"--Provided by publisher.

## The Shift to the Entrepreneurial Society A Built Economy in Education, Sustainability and Regulation

**Edward Elgar Publishing** 'The concept of the "entrepreneurial economy" stems from the widespread belief that entrepreneurship is perhaps the most important and scarcest input factor of modern highly developed economies. This has resulted in a multitude of studies on the drivers and consequences of entrepreneurship in its many manifestations. Less is known about how entrepreneurship interlinks with modern institutions and policy aims such as education, finance, regulation, and the struggle with crises. The present volume fills this gap in our understanding of the "entrepreneurial economy". It shows that the concept of the "entrepreneurial economy" is so broad that "entrepreneurial society" is the better term.' - Roy Thurik, Erasmus University Rotterdam, The Netherlands In the constant challenge economies face to grow and adapt, entrepreneurship and innovation are considered key factors. This impressive book shows the complementary and decisive role that education, access to an efficient financial system, and regulation may have in

*creating an entrepreneurial society. Not only growth, but also better growth is required to address the tremendous challenges that our European economies are facing. The contributors illustrate how more entrepreneurs and more new innovative entrepreneurial firms can contribute. They highlight a variety of factors that may be considered to promote entrepreneurship among young people, and innovative activities among firms. These include education and seeking the most favourable context for the creation and development of sustainable, innovative companies, especially during economic crises. This timely book analyses the built economy in education, sustainability and regulation to favour the emergence of new, entrepreneurial firms. With an international focus, the book provides the results of numerous research projects around entrepreneurship. Based on solid quantitative analysis, it will prove essential for students and researchers who are building quantitative models to study different aspects of the entrepreneurial society.*

## Women in Management

### A Framework for Sustainable Work–Life Integration

**Taylor & Francis** *This book presents a realistic perspective on the paradoxes employees face when navigating work and personal responsibilities for career success. The author answers the critical question of how to achieve sustainable and rewarding work–life integration from a perspective of "both/and" rather than "either/or." While most books focus on a fragmented, hyper-effective view of women and leadership, this book advances the need for an integrated approach. Its Competing Values Framework acts as an organizing model that aligns personal competency with organizational capability, helping readers to identify important leadership roles and competencies, break societal barriers, and choose the right set of behaviors to fit their personal and professional goals. In-chapter text boxes provide personal insight from real employees both entering and established in leadership positions, offering a varied perspective on the challenges and resolutions available to women in management. As men become more engaged with their families, they too will find this book a useful tool. Students in diversity management, women and management, career development, leadership, and organizational behavior classes will benefit from this realistic and sustainable alternative to the "have it all" model.*

## Growth-oriented Women

### Entrepreneurs and Their Businesses

# A Global Research Perspective

**Edward Elgar Publishing** *The female entrepreneurship researchers community has to thank these women for their brilliant work in reviewing, revising and selecting the best papers from the second Diana International Conference that were finally edited for this volume. . . the book is a good compendium of female entrepreneurship circumstances in different countries that focuses specifically on the explanation as to why gender plays a role in the number of ventures started by women and why they are in general smaller and less growth-oriented. Manuela Pardo-del-Val, International Entrepreneurship and Management Journal . . . this edited text draws upon a range of international contributors to present a comparative overview of challenges facing female entrepreneurs seeking to grow their firms. . . this is an interesting book that makes a welcome contribution to contemporary debate. Susan Marlow, International Small Business Journal The data and information presented in this work will be of particular interest to students and scholars of entrepreneurship or labor and women s studies. Recommended. General readers; upper-division undergraduate through professional collections. E.P. Hoffman, Choice Enterprising new firms drive economic growth, and women around the world are important contributors to that growth. As entrepreneurs, they seize opportunities, develop and deliver new goods and services and, in the process, create wealth for themselves, their families, communities, and countries. This volume explores the role women entrepreneurs play in this economic progress, highlighting the challenges they encounter in launching and growing their businesses, and providing detailed studies of how their experiences vary from country to country. Statistics show that businesses owned by women tend to remain smaller than those owned by men, whether measured by the number of employees or by the size of revenues. Because women-led firms fail to grow as robustly, the opportunities to innovate and expand are limited, as are the rewards. Based on recent studies that examine the links between entrepreneurial supply and demand issues, this volume provides insights into how women around the world are addressing the challenges of entrepreneurial growth. The first set of chapters consists of country overviews and provides discussions of the state of women growing businesses. The second set of chapters describes research projects under way in different countries and explores more focused topics under the umbrella of women business owners and business growth. The volume concludes with an agenda and projects for future research. Academics and policymakers will gain a greater understanding of women s entrepreneurial behaviors and outcomes through this path-breaking volume. Those who support women through education and training, policymaking, or providing entrepreneurial resources will also find the volume of great practical interest.*

## Handbook of Research on Ethics,

# Entrepreneurship, and Governance in Higher Education

**IGI Global** *Ethics, entrepreneurship, and governance are very essential and crucial for the sustainable development of institutions of higher education, especially in the face of moral ambiguity or ethical lapses that could occur. As such, it is vital to explore how to facilitate the effective and efficient development of higher education institutions to put into practice ethical behaviors and entrepreneurial values for the progressive future of society. The Handbook of Research on Ethics, Entrepreneurship, and Governance in Higher Education is a pivotal reference source that provides vital research on the application of ethics, entrepreneurship, and governance in higher education institutions. Featuring coverage topics such as academic misconduct, ethical leadership, and student values, this publication is ideally designed for educational administrators, professors, academicians, researchers, and graduate-level students seeking current research on the impact of globalization on the ethics and governance in higher education through various policy decisions and practices.*

## Entrepreneurship

**Cengage Delmar** *A work from Cengage Learning on "Entrepreneurship".*

# Technical Education and Vocational Training in Developing Nations

**IGI Global** *Severe economic depression and the difficulty to acquire employment with adequate income have significant impact on a nation's social welfare. The need to provide ample educational opportunities is more imperative than ever, particularly in emerging economies. Technical Education and Vocational Training in Developing Nations is a comprehensive reference source for the latest literature on optimizing the implementation of curriculum development and instructional design strategies for technical and vocational education. Featuring innovative coverage across a range of relevant topics, such as curriculum deficiency, teacher competencies, and accessible learning, this book is ideally designed for policy makers, academicians, researchers, advanced-level students, technology developers, and educators interested in the improvement of professional learning programs.*

## Effective Small Business

# Management

## An Entrepreneurial Approach

**Prentice Hall** For undergraduate and graduate courses in entrepreneurship and/or small business management. This book provides you a pathway to launching a new, small business successfully.

## The Routledge Companion to the Makers of Modern Entrepreneurship

**Taylor & Francis** Once relegated to the dusty shelves of ancient muses, research and scholarship on entrepreneurship has exploded as a field of research, with impactful additions from a range of disciplines rendering the field a tricky one to traverse. The Routledge Companion to the Makers of Modern Entrepreneurship offers a comprehensive guide to entrepreneurship, providing an authoritative exploration of the key people and their ideas. This book tells the stories of the scholars who have set the standard and tone for thinking and analysing entrepreneurship. Edited by two of the world's leading entrepreneurship scholars, this comprehensive volume offers a platform for understanding and future research that is both state-of-the-art and authoritative. It expands on how modern entrepreneurship has developed, with a focus on the key "makers" of the field - including theories, such as social psychology; concepts, such as neuroeconomics; and types, such as political entrepreneurship. The contributions to the collection are grouped into three sections: Emergence of Entrepreneurship Research Theories in Modern Entrepreneurship Concepts and Makers in Modern Entrepreneurship This companion is essential reading for students and academics interested in entrepreneurship, entrepreneurial management and business management.

## ECIE 2017 12th European Conference on Innovation and Entrepreneurship

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## Small Business Management

**Cengage Learning** Realize your dream for small business success with this market-leading book. *SMALL BUSINESS MANAGEMENT: LAUNCHING AND GROWING ENTREPRENEURIAL VENTURES, 17E* provides the practical concepts, entrepreneurial insights, and comprehensive resources you'll find essential both now and throughout

*your management future. SMALL BUSINESS MANAGEMENT delivers solid coverage of the fundamentals of business management as it teaches you not only how to start a business, but also how to manage, grow, and harvest a business. This market leading text places you in the role of decision maker, allowing you to immediately apply what you've learned to current challenges in today's small businesses. The book's thorough emphasis on building business plans ensures that you can effectively create, manage, and analyze a plan for your own venture. Unforgettable examples, exciting video cases, and coverage of the most current developments in business management today keep this engaging text as current and practical now as it was when it led the market in its first edition 50 years ago. Each edition builds upon past strengths with new innovations and breakthrough developments. SMALL BUSINESS MANAGEMENT: LAUNCHING AND GROWING ENTREPRENEURIAL VENTURES, 17E offers the insights and practical principles that you'll reference again and again throughout your business career. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.*

## Entrepreneurship, Social Capital and Governance

### Directions for the Sustainable Development and Competitiveness of Regions

**Edward Elgar Publishing** *This book highlights the role of entrepreneurship, social capital and governance for regional economic development. In recent decades, many researchers have claimed that entrepreneurship is the most critical factor in sustaining regional economic growth. However, most entrepreneurship research is undertaken without considering the fundamental importance of the regional context. Other research has emphasized the role of social capital but there are substantial problems in empirically relating measures of social capital to regional economic development. The expert contributors to this work highlight the role of governance in regional growth, an area that has so far been relatively under-researched, underpinning their findings with new theoretical and empirical evidence. They conclude that the relationship between entrepreneurship, social capital and governance in factors affecting regional economic development are complex and interdependent, and that to influence these factors and the relationship between them, policymakers must have a long-term perspective and be both patient and persistent in their efforts. This enlightening book will be of great interest to academics, students and researchers across a range of fields including regional*

science, regional economics, economic geography, regional planning, public policy, entrepreneurship, political science and economic sociology. Policymakers involved in regional policymaking from national down to regional and local levels will also find the book to be an illuminating read.

## Handbook of Research on Entrepreneurship Policies in Central and Eastern Europe

**Edward Elgar Publishing** *This unique Handbook explores the role of government in the development of entrepreneurship in countries where twenty years ago private enterprise was illegal or barely tolerated. The expert contributors reveal that government policy is one of the key influences on the external environment in which businesses develop, particularly in countries where it has been necessary to redefine the role of the state in relation to business development. They outline how government policy can also act as an enabling and/or a constraining force with respect to entrepreneurship development, particularly in relation to institutional change and the development of a market-based economy. This Handbook includes up-to-date information and analysis as to how entrepreneurship policies have evolved in the wider Europe, focusing on the challenges that arise in designing and implementing entrepreneurship policy. The Handbook of Research on Entrepreneurship Policies in Central and Eastern Europe excellently covers different facets of entrepreneurship policies in Central and Eastern Europe and will prove invaluable for academics, students and researchers of entrepreneurship and small business as well as policy studies. Policy makers will also find plenty of key insights and relevant information in this important resource.*

## Effective Small Business Management

**Pearson Higher Ed** *This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Discover how to successfully launch and manage a small business. Open your mind to the possibilities, challenges, and rewards of becoming a small business owner with Effective Small Business Management. This text provides readers with the tools they need in order to launch and manage a small business. This edition features new and current examples, updated information on ethics and social responsibility, and several new pedagogical features.*

# Women Entrepreneurs and Strategic Decision Making in the Global Economy

**IGI Global** *There has been an increase in women entrepreneurs participating in the growth of local, regional, national, and global economies. While these women showcase crucial skills for strategic leadership and strategy that can advance companies, they face cultural, educational, social, and political barriers that impede their development and participation within the global economy. Women Entrepreneurs and Strategic Decision Making in the Global Economy is a pivotal reference source that provides vital research on understanding the value of women entrepreneurs and the strategies they can use on the economy and examines gender impact on strategic management and entrepreneurship. While highlighting topics such as emotional intelligence, global economy, and strategic leadership, this book is ideally designed for managers, entrepreneurs, policymakers, academicians, and students.*

# Nascent Entrepreneurship and Successful New Venture Creation

**IGI Global** *Entrepreneurship is the backbone of a strong economy. Necessity-driven entrepreneurs make up a large portion of the employed population and analyzing their methods and habits offers numerous benefits for future workers. Nascent Entrepreneurship and Successful New Venture Creation is a valuable resource that delves into the current trends and methodologies of recent entrepreneurs and entrepreneurial activities. Highlighting relevant topics that include non-cognitive skills, intellectual capital protection, regional development, and technology-based firms, this scholarly reference source is an ideal publication for business managers, organizational leaders, professionals, and researchers that would like to discover new insights into the world of entrepreneurship.*

# Foundational Research in Entrepreneurship Studies Insightful Contributions and Future

# Pathways

**Springer** *This book draws attention to the classic, seminal articles in entrepreneurship that have made profound contributions to the field's emergence, development, and maturity. In each chapter, a classic is identified, ideas contained therein that are still relevant to the field are discussed, and subsequently follow-up research that is being conducted based on these ideas is highlighted, including possible areas of future research. Scholars will embrace this systematic effort to identify and reveal the contribution of classic articles in entrepreneurship research and their impact on subsequent scholarship.*

# Innovation Through Cooperation

# The Emergence of an Idea Economy

**Springer Science & Business Media** *Many people have great ideas. Without the necessary skills and means most never get to realize them. If they could cooperate with competent firms and entrepreneurs together both could achieve much and this is increasingly happening. Mechanisms are being established making a division of labour between inventors and implementers a reality. This is changing the nature of innovation from an internal R&D, or purely entrepreneurial attempt, to a more cooperative innovation. An Idea Economy emerges, where anyone has the possibility to profit from their ideas, and everyone will benefit from more and better innovation. This book presents us the emergence and structure of the Idea Economy by extending the seminal concepts of Entrepreneurial Society and Open Innovation. Part I describes the big picture on how innovation is evolving, where we are today, and what an Idea Economy will look like. Part II points the way forward, discussing in detail on how cooperation in the innovation process works, and why this is only recently becoming possible.*

# Technology and Entrepreneurship

# Education

# Adopting Creative Digital

# Approaches to Learning and

# Teaching

**Springer Nature** *This contemporary book offers valuable insights on digital technology and entrepreneurship education, highlighting the importance of adopting creative digital approaches to learning and teaching. It raises the questions as to*

*whether the current approaches utilised to convey entrepreneurial knowledge are adequate enough when preparing graduates for prospective careers. The book directly addresses the need for effective practices in teaching and reinforces the rising interest and resilience in entrepreneurship. Comprising a number of distinct chapters that illuminate digitally assisted teaching methods that are used in practice to champion student engagement when learning enterprise and entrepreneurship. The contemporary practices allude to the notion that the adoption of simulations and game-based learning increases student' comprehension, helps in retention of knowledge, and is an excellent way to introduce new content. With the substantial challenges caused by the global pandemic this book is a vital resource at a time when blended learning is the new norm and mode of instruction in Higher Education. It is ideal for researchers, instructors and students with a keen interest in game-based approaches, as it encourages application and outlook towards entrepreneurship education.*

## Productivity Improvement in Manufacturing SMEs

### Application of Work Study

**CRC Press** *This book focuses on the application of workstudy in productivity of manufacturing SMEs locally and abroad and also explores various industrial problems which face manufacturing SMEs in developing and underdeveloped countries in the rest of the world. Low productivity is currently a serious challenge facing manufacturing SMEs, where these SMEs are operating below expected production output levels which makes it difficult for them to compete in the global market. SMEs are the engine drivers of economic growth, one of which is manufacturing. The challenge is that government from various countries in developing and underdeveloped countries, mandated agencies in their respective areas, to ensure that there is economic progress for these SMEs, but productivity remains low in the manufacturing SMEs. When SMEs do not perform well, productivity of manufacturing SMEs declines and unemployment increases. Thus, an increase in unemployment results in a drop of GDP in the country and can become a global and economic crisis. This book describes a process which enables the reader to use effective knowledge that addresses problems facing the productivity of manufacturing SMEs such as work study tools and case studies and provides solutions and applications to improve the running of the manufacturing SMEs in growing their productivity.*