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KEY=ALTO - GABRIELLE KINGSTON

Palo Alto Stories *Simon and Schuster* A collection of stories about troubled California teens and misfits follows the misadventures of a band of youths who experiment with vice in such tales as "American History" and "I Could Kill Someone." **A Companion to American Indie Film** *John Wiley & Sons* A Companion to American Indie Film features a comprehensive collection of newly commissioned essays that represent a state-of-the-art resource for understanding key aspects of the field of indie films produced in the United States. Takes a comprehensive and fresh new look at the topic of American indie film Features newly commissioned essays from top film experts and emerging scholars that represent the state-of-the-art reference to the indie film field Topics covered include: indie film culture; key historical moments and movements in indie film history; relationships between indie film and other indie media; and issues including class, gender, regional identity and stardom in in the indie field Includes studies of many types of indie films and film genres, along with various filmmakers and performers that have come to define the field **A California Childhood** The actor tells the story of his childhood in Palo Alto through photographs, sketches, paintings, poems, and stories. **Straight James / Gay James** *Hansen Publishing Group LLC* Straight James / Gay James, actor James Franco's new chapbook of poems, explores the facets of his public and private personas. Straight James / Gay James is a poetic bildungsroman—raw, candid, and uninhibited. James Franco writes about life as an actor, sexuality, questions of identity, gender, family, Gucci, Lana Del Rey, James Dean, Hollywood, and more. His poetic style varies from the imagistic to the prosaic. The chapbook also contains an interview of “Gay James” conducted by “Straight James.” Yes, Straight James asks the question: “Let’s get substantial: are you f****g gay or what?” **Actors Anonymous** *Houghton Mifflin Harcourt* A darkly comic tale by the actor, artist and author of Pao Alto is told in the style of Alcoholics Anonymous 12-step testimonials, scripts, letters, diary entries and other forms that explore the nature and purpose of acting while sharing moving and satirical portraits of actors who did not achieve fame. **Directing Herbert White** *Faber & Faber* In Directing Herbert White James Franco writes about making a film of Frank Bidart's poem, Herbert White. Though the main character, Herbert White is a necrophiliac, and a killer, the poem - and the film - are an expression of life's isolation and loneliness. A poem became a film. In the rest of book, Franco uses poems to express what he feels about film: about acting; about the actors he admires - James Dean, Marlon Brando, Sean Penn; about the cult of celebrity and his struggles with it; about his teenage years in Palo Alto, and about mortality prompted by the death of his father. These preoccupations are handled with a simplicity and directness that recalls the work of Frank O'Hara. **An Introduction to Statistical Learning with Applications in R** *Springer Science & Business Media* An Introduction to Statistical Learning provides an accessible overview of the field of statistical learning, an essential toolset for making sense of the vast and complex data sets that have emerged in fields ranging from biology to finance to marketing to astrophysics in the past twenty years. This book presents some of the most important modeling and prediction techniques, along with relevant applications. Topics include linear regression, classification, resampling methods, shrinkage approaches, tree-based methods, support vector machines, clustering, and more. Color graphics and real-world examples are used to illustrate the methods presented. Since the goal of this textbook is to facilitate the use of these statistical learning techniques by practitioners in science, industry, and other fields, each chapter contains a tutorial on implementing the analyses and methods presented in R, an extremely popular open source statistical software platform. Two of the authors co-wrote The Elements of Statistical Learning (Hastie, Tibshirani and Friedman, 2nd edition 2009), a popular reference book for statistics and machine learning researchers. An Introduction to Statistical Learning covers many of the same topics, but at a level accessible to a much broader audience. This book is targeted at statisticians and non-statisticians alike who wish to use cutting-edge statistical learning techniques to analyze their data. The text assumes only a previous course in linear regression and no knowledge of matrix algebra. **Flip-Side Real and Imaginary Conversations with Lana Del Rey** Greek Poems to the Gods Hymns from Homer to Proclus "Arranged...according to each individual deity. All the hymns of Callimachus and Proclus are included and 28 of the Homeric Hymns (out of 34) and 32 of the Orphic Hymns (out of 78), ...cited in rough chronological order: first the Homeric Hymns; then the Hymns of Callimachus; then the Orphic Hymns; then the Hymns of Proclus."--General introduction. **This Will Only Hurt a Little** *Gallery Books* A hilarious, heartfelt, and refreshingly honest memoir and New York Times bestseller by the beloved comedic actress known for her roles on Freaks and Geeks, Dawson's Creek, and Cougar Town who has become “the breakout star of Instagram stories...Imagine I Love Lucy mixed with a modern lifestyle guru” (The New Yorker). There’s no stopping Busy Philipps. From the time she was two and “aced out in her nudes” to explore the neighborhood (as her mom famously described her toddler jailbreak), Busy has always been headstrong, defiant, and determined not to miss out on all the fun. These qualities led her to leave Scottsdale, Arizona, at the age of nineteen to pursue her passion for acting in Hollywood. But much like her painful and painfully funny teenage years, chasing her dreams wasn’t always easy and sometimes hurt more than a little. In a memoir “that often reads like a Real World confessional or an open diary” (Kirkus Reviews), Busy opens up about chafing against a sexist system rife with on-set bullying and body shaming, being there when friends face shattering loss, enduring devastating personal and professional betrayals from those she loved best, and struggling with postpartum anxiety and the challenges of motherhood. But Busy also brings to the page her sly sense of humor and the unshakeable sense that disappointment shouldn’t stand in her way—even when she’s knocked down both figuratively and literally (from a knee injury at her seventh-grade dance to a violent encounter on the set of Freaks and Geeks). The rough patches in her life are tempered by times of hilarity and joy: leveraging a flawless impression of Cher from Clueless into her first paid acting gig, helping reinvent a genre with cult classic Freaks and Geeks, becoming fast friends with Dawson’s Creek castmate Michelle Williams, staging her own surprise wedding, conquering natural childbirth with the help of a Mad Men-themed hallucination, and of course, how her Instagram stories became “the most addictive thing on the internet right now” (Cosmopolitan). Busy is the rare entertainer whose impressive arsenal of talents as an actress is equally matched by her storytelling ability, sense of humor, and sharp observations about life, love, and motherhood—“if you think you know Busy from her Instagram stories, you don’t know the half of it” (Jenni Konner). Her conversational writing reminds us what we love about her on screens large and small. From “candid tales of celebrity life, mom life, and general Busy-ness” (W Magazine), This Will Only Hurt a Little “is everything we’ve been dying to hear about” (Bustle). **Independent Filmmaking and Digital Convergence** *Taylor & Francis* Independent Filmmaking and Digital Convergence: Transmedia and Beyond offers a comprehensive analysis of the technological changes of the past few decades in independent film and media-making, and explores new strategies and practices in media production, exhibition and distribution for independent producers and content creators. The book examines how independent filmmaking concepts have merged with digital and online technologies to create new hybrid multi-platform content creations. It explores key questions like how to reach an audience at a time when media conglomerates and their products dominate the market, and simultaneously, there is an overabundance of content competing for viewer time. The book investigates what kind of stories we tell and why; how the audience has changed, and what their expectations are; what the various niche markets are for independent producers and creators in new media; and new models for media financing and distribution. The content found in this book: Bridges the gap between professional media-makers and amateurs by focusing on new and emerging media models and practices. Provides a holistic view of the new media landscape, and practical advice on producing content in the new multi-platform media environment. Demonstrates how to create financially sustainable models for independent producers and creators in a shifting and unstable environment, providing many challenges, but also opportunities for independents. The author's website (<http://www.filmconvergence.com/>) supports this book with case studies, news and updates. **Moonshots in Education** *Blended Learning in the Classroom* *Pacific Research Institute* Moonshots in Education explores digital and online learning in the classroom and what it takes to make a "moonshot." It gives several models and examples of schools that are already implementing digital learning and what the success rate has been. It also provides philosophical discussion a variety of educational philosophies and how each one empowers students and teachers. The book also provides tools to support teachers in most subject areas. The forward by James Franco explores how this type of blended real world learning has made a significant positive impact in his life. **How to Raise Successful People** Simple Lessons for Radical Results *Houghton Mifflin* The Godmother of Silicon Valley, legendary teacher, and mother of a Super Family shares her tried-and-tested methods for raising happy, healthy, successful children using Trust, Respect, Independence, Collaboration, and Kindness: TRICK. Esther Wojcicki--"Woj" to her many friends and admirers--is famous for three things: teaching a high school class that has changed the lives of thousands of kids, inspiring Silicon Valley legends like Steve Jobs, and raising three daughters who have each become famously successful. What do these three accomplishments have in common? They're the result of TRICK, Woj's secret to raising successful people: Trust, Respect, Independence, Collaboration, and Kindness. Simple lessons, but the results are radical. Wojcicki's methods are the opposite of helicopter parenting. As we face an epidemic of parental anxiety, Woj is here to say: relax. Talk to infants as if they are adults. Allow teenagers to pick projects that relate to the real world and their own passions, and let them figure out how to complete them. Above all, let your child lead. **How to Raise Successful People** offers essential lessons for raising, educating, and managing people to their highest potential. Change your parenting, change the world. **Values in Heritage Management** Emerging Approaches and Research Directions *Getty Publications* Bringing together leading conservation scholars and professionals from around the world, this volume offers a timely look at values-based approaches to heritage management. Over the last fifty years, conservation professionals have confronted increasingly complex political, economic, and cultural dynamics. This volume, with contributions by leading international practitioners and scholars, reviews how values-based methods have come to influence conservation, takes stock of emerging approaches to values in heritage practice and policy, identifies common challenges and related spheres of knowledge, and proposes specific areas in which the development of new approaches and future research may help advance the field. **Globalization and Development** A Latin American and Caribbean Perspective *Stanford University Press* Globalization and Development draws upon the

experiences of the Latin American and Caribbean region to provide a multidimensional assessment of the globalization process from the perspective of developing countries. Based on a study by the United Nations Economic Commission for Latin America and the Caribbean (ECLAC), this book gives a historical overview of economic development in the region and presents both an economic and noneconomic agenda that addresses disparity, respects diversity, and fosters complementarity among regional, national, and international institutions. For orders originating outside of North America, please visit the World Bank website for a list of distributors and geographic discounts at <http://publications.worldbank.org/howtoorder> or e-mail pubdistributors@worldbank.org. Crimes Against Women Proceedings of the International Tribunal When We Speak of Nothing Best mates Karl and Abu are both 17 and live near King's Cross. It's 2011 and racial tensions are set to explode across London. Abu is infatuated with gorgeous classmate Nalini but dares not speak to her. Meanwhile, Karl is the target of the local "wannabe" thugs just for being different. When Karl finds out his father lives in Nigeria, he decides that Port Harcourt is the best place to escape the sound and fury of London, and connect with a Dad he's never known. Rejected on arrival, Karl befriends Nakale, an activist who wants to expose the ecocide in the Niger Delta to the world, and falls headlong for his feisty cousin Janoma. Meanwhile, the murder of Mark Duggan triggers a full-scale riot in London. Abu finds himself in its midst, leading to a near-tragedy that forces Karl to race back home. The narratorial spirit of this multi-layered novel is Esu, the Yoruba trickster figure, who haunts the crossroads of communication and misunderstanding. When We Speak of Nothing launches a powerful new voice onto the literary stage. The fluid prose, peppered with contemporary slang, captures what it means to be young, black and queer in London. If grime music were a novel, it would be this. Twitter ve Toplum *Epsilon Yayincilik Ltd. Sti Gramophone, Film, Typewriter Stanford University Press* On history of communication Islamic Finance and the New Financial System An Ethical Approach to Preventing Future Financial Crises *John Wiley & Sons* Can Islamic finance save the global system? Islamic Finance and the New Financial System describes how the adoption of Islamic finance principles in future regulatory decisions could help prevent future shocks in the global financial system. Using illustrations and examples to highlight key points in recent history, this book discusses the causes of financial crises, why they are becoming more frequent and increasingly severe, and how the new financial system will incorporate elements of Islamic finance - whether deliberately or not. With an introspective look at the system and an examination of the misconceptions and deficiencies in theory vs. practice, readers will learn why Islamic finance has not been as influential as it should be on the larger global system. Solutions to these crises are thoroughly detailed, and the author puts forth a compelling argument about what can be expected in the future. Despite international intervention and global policy changes, the financial system remains in a fragile state. There is an argument to be made about integrating Islamic finance into the news system to facilitate stronger resilience, and this book explains the nuts and bolts of the idea while providing the reader with a general understanding of Islamic finance. Understand the key principles of Islamic finance Examine the history of the current financial system Discover how Islamic finance can help build a new debt-free economy Learn how Islamic finance theory doesn't always dictate practice Although Islamic finance is a growing market, it is still a foreign concept to many. Those within the Islamic finance circles wonder why the system has yet to gain broader appeal despite its ability to create a strong and well-balanced economy. Islamic Finance and the New Financial System provides clever analysis and historical background to put the issues into perspective. Uniting of Europe Political, Social, and Economic Forces, 1950-1957 The University of Notre Dame Press is pleased to bring Ernst Haas's classic work on European integration, *The Uniting of Europe*, back into print. First published in 1958 and last printed in 1968, this seminal volume is the starting point for anyone interested in the pre-history of the European Union. Haas uses the European Coal and Steel Community (ECSC) as a case study of the community formation processes that occur across traditional national and state boundaries. Haas points to the ECSC as an example of an organization with the "power to redirect the loyalties and expectations of political actors." In this pathbreaking book Haas contends that, based on his observations of the actual integration process, the idea of a "united Europe" took root in the years immediately following World War II. His careful and rigorous analysis tracks the development of the ECSC, including, in his 1968 preface, a discussion of the eventual loss of the individual identity of the ECSC through its absorption into the new European Community. Featuring a new introduction by Haas analyzing the impact of his book over time, as well as an updated bibliography, *The Uniting of Europe* is a must-have for political scientists and historians of modern and contemporary Europe. This book is the inaugural volume of Notre Dame's new Contemporary European Politics and Society Series. Epistemologies of the South Justice Against Epistemicide *Routledge* This book explores the concept of 'cognitive injustice': the failure to recognize the different ways of knowing by which people across the globe run their lives and provide meaning to their existence. Boaventura de Sousa Santos shows why global social justice is not possible without global cognitive justice. Santos argues that Western domination has profoundly marginalized knowledge and wisdom that had been in existence in the global South. She contends that today it is imperative to recover and valorize the epistemological diversity of the world. Epistemologies of the South outlines a new kind of bottom-up cosmopolitanism, in which conviviality, solidarity and life triumph against the logic of market-ridden greed and individualism. The Cathedral & the Bazaar Musings on Linux and Open Source by an Accidental Revolutionary "*O'Reilly Media, Inc.*" Open source provides the competitive advantage in the Internet Age. According to the August Forrester Report, 56 percent of IT managers interviewed at Global 2,500 companies are already using some type of open source software in their infrastructure and another 6 percent will install it in the next two years. This revolutionary model for collaborative software development is being embraced and studied by many of the biggest players in the high-tech industry, from Sun Microsystems to IBM to Intel. The Cathedral & the Bazaar is a must for anyone who cares about the future of the computer industry or the dynamics of the information economy. Already, billions of dollars have been made and lost based on the ideas in this book. Its conclusions will be studied, debated, and implemented for years to come. According to Bob Young, "This is Eric Raymond's great contribution to the success of the open source revolution, to the adoption of Linux-based operating systems, and to the success of open source users and the companies that supply them." The interest in open source software development has grown enormously in the past year. This revised and expanded paperback edition includes new material on open source developments in 1999 and 2000. Raymond's clear and effective writing style accurately describing the benefits of open source software has been key to its success. With major vendors creating acceptance for open source within companies, independent vendors will become the open source story in 2001. The Queer Art of Failure *Duke University Press* The Queer Art of Failure is about finding alternatives - to conventional understandings of success in a heteronormative, capitalist society; to academic disciplines that confirm what is already known according to approved methods of knowing; and to cultural criticism that has extensively theorized hegemony but paid little attention to counter-hegemony. Judith Halberstam proposes "low theory" as a means of recovering ways of being and forms of knowledge not legitimized by existing systems and institutions. Low theory is derived from eccentric archives. It runs the risk of not being taken seriously. It entails a willingness to fail and to lose one's way. Tacking back and forth between high theory and low theory, high culture and low culture, Halberstam looks for the unexpected and subversive in popular culture, avant-garde performance, and queer art. She pays particular attention to animated children's films, contending that new forms of animation, especially CGI, have generated narratives filled with unexpected encounters between the childish, the transformative, and the queer. Dismantling contemporary logics of success, Halberstam demonstrates that failure sometimes offers more creative, cooperative, and surprising ways of being in the world. And Phenomenology of the End *MIT Press* The changes taking place in our aesthetic and emotional sensibility: a deep mutation in the psychosphere, caused by semio-capitalism. Franco "Bifo" Berardi's newest book analyzes the contemporary changes taking place in our aesthetic and emotional sensibility—changes the author claims are the result of semio-capitalism's capturing of the inner resources of the subjective process: our experience of time, our sensibility, the way we relate to each other, and our ability to imagine a future. Precarization and fractalization of labor have provoked a deep mutation in the psychosphere, and this can be seen in the rise of psychopathologies such as post-traumatic stress disorder, autism, panic, and attention deficit disorder. Sketching out an aesthetic genealogy of capitalist globalization, Berardi shows how we have arrived at a point of such complexity in the semiotic flows of capital that we can no longer process its excessive currents of information. A swarm effect now rules: it has become impossible to say "no." Social behavior is trapped in inescapable patterns of interaction coded by techno-linguistic machines, smartphones, screens of every size, and all of these sensory and emotional devices end up destroying our organism's sensibility by submitting it to the stress of competition and acceleration. Arguing for disentanglement rather than resistance, Berardi concludes by evoking the myth of La Malinche, the daughter of a noble Aztec family. It is a tale of a translator and traitor who betrayed her own people, yet what the myth portends is the rebirth of the world from the collapse of the old. Wise Use of Mires and Peatlands Background and Principles Including a Framework for Decision-making *The Unbroken Thread Conserving the Textile Traditions of Oaxaca Getty Publications* Housed in the former 16th-century convent of Santo Domingo church, now the Regional Museum of Oaxaca, Mexico, is an important collection of textiles representing the area's indigenous cultures. The collection includes a wealth of exquisitely made traditional weavings, many that are now considered rare. The Unbroken Thread: Conserving the Textile Traditions of Oaxaca details a joint project of the Getty Conservation Institute and the National Institute of Anthropology and History (INAH) of Mexico to conserve the collection and to document current use of textile traditions in daily life and ceremony. The book contains 145 color photographs of the valuable textiles in the collection, as well as images of local weavers and project participants at work. Subjects include anthropological research, ancient and present-day weaving techniques, analyses of natural dyestuffs, and discussions of the ethical and practical considerations involved in working in Latin America to conserve the materials and practices of living cultures. State and Nation Making in Latin America and Spain Republics of the Possible *Cambridge University Press* The growth of institutional capacity in the developing world has become a central theme in twenty-first-century social science. Many studies have shown that public institutions are an important determinant of long-run rates of economic growth. This book argues that to understand the difficulties and pitfalls of state building in the contemporary world, it is necessary to analyze previous efforts to create institutional capacity in conflictive contexts. It provides a comprehensive analysis of the process of state and nation building in Latin America and Spain from independence to the 1930s. The book examines how Latin American countries and Spain tried to build modern and efficient state institutions for more than a century - without much success. The Spanish and Latin American experience of the nineteenth century was arguably the first regional stage on which the organizational and political dilemmas that still haunt states were faced. This book provides an unprecedented perspective on the development and contemporary outcome of those state and nation-building projects. Triumph of the City How Urban Spaces Make Us Human *Pan Macmillan* Understanding the modern city and the powerful forces within it is the life's work of Harvard urban economist Edward Glaeser, who at forty is hailed as one of the world's most exciting urban thinkers. Travelling from city to city, speaking to planners and politicians across the world, he uncovers questions large and small whose answers are both counterintuitive and deeply significant. Should New Orleans be rebuilt? Why can't my nephew afford an apartment in New York? Is London the new financial capital of the world? Is my job headed to Bangalore? In *Triumph of the City*, Glaeser takes us around the world and into the mind of the modern city - from Mumbai to Paris to Rio to Detroit to Shanghai, and to any number of points in between - to reveal how cities think, why they behave in the manners that they do, and what wisdom they share with the people who inhabit them. 'A masterpiece' Steven D. Levitt, co-author of *Freakonomics* 'A brilliant read: persuasive and provocative' Time Out 'Replete with lightly borne learning, this is a tremendous book' Bryan Appleyard, *Literary Review* 'Fascinating' Sunday Telegraph 'Comprehensive, compelling and strongly recommended' Tim Harford, author of *The Undercover Economist* and *Adapt* 'A hymn to the city' Metro *Stigmata Escaping Texts Routledge* Hélène Cixous -- author, playwright and French feminist theorist -- is a key figure in twentieth-century literary theory. *Stigmata* brings together her most recent essays for the first time. Acclaimed for her intricate and challenging writing style, Cixous presents a collection of texts that get away -- escaping the reader, the writers, the book. Cixous's writing pursues authors such as Stendhal, Joyce, Derrida, and Rembrandt, da Vinci, Picasso -- works that share an elusive movement in spite of striking differences. Along the way

these essays explore a broad range of poeico-philosophical questions that have become characteristic of Cixous' work: * love's labours lost and found * feminine hours * autobiographies of writing * the prehistory of the work of art Stigmata goes beyond theory, becoming an extraordinary writer's testimony to our lives and times. The Collected Stories of Amy Hempel *Simon and Schuster* A complete collection of short works offers insight into the progression of the writer's work throughout a thirty-year period and features, among other tales, the complete texts of *At the Gates of the Animal Kingdom*, *Tumble Home*, and *The Dog of the Marriage*. Reprint. 25,000 first printing. The Political Unconscious Narrative as a Socially Symbolic Act *Cornell University Press* Fredric Jameson, in *The Political Unconscious*, opposes the view that literary creation can take place in isolation from its political context. He asserts the priority of the political interpretation of literary texts, claiming it to be at the center of all reading and understanding, not just a supplement or auxiliary to other methods current today. Jameson supports his thesis by looking closely at the nature of interpretation. Our understanding, he says, is colored by the concepts and categories that we inherit from our culture's interpretive tradition and that we use to comprehend what we read. How then can the literature of other ages be understood by readers from a present that is culturally so different from the past? Marxism lies at the foundation of Jameson's answer, because it conceives of history as a single collective narrative that links past and present; Marxist literary criticism reveals the unity of that uninterrupted narrative. Jameson applies his interpretive theory to nineteenth- and twentieth-century texts, including the works of Balzac, Gissing, and Conrad. Throughout, he considers other interpretive approaches to the works he discusses, assessing the importance and limitations of methods as different as Lacanian psychoanalysis, semiotics, dialectical analysis, and allegorical readings. The book as a whole raises directly issues that have been only implicit in Jameson's earlier work, namely the relationship between dialectics and structuralism, and the tension between the German and the French aesthetic traditions. *Media, Technology and Society A History: From the Telegraph to the Internet* *Routledge* Challenging the popular myth of a present-day 'information revolution', *Media Technology and Society* is essential reading for anyone interested in the social impact of technological change. Winston argues that the development of new media forms, from the telegraph and the telephone to computers, satellite and virtual reality, is the product of a constant play-off between social necessity and suppression: the unwritten law by which new technologies are introduced into society only insofar as their disruptive potential is limited. "I Made Mistakes" *Cambridge University Press* Reconsiders Secretary of Defense Robert S. McNamara's decisions during the Vietnam War, exposing doubts and questions. *The Shamrock and the Swastika German Espionage in Ireland in World War II* *Pacific Book Pub* *Graphs, Maps, Trees Abstract Models for a Literary History* *Verso* A manifesto for a text-free literary scholarship. *Recovery from Schizophrenia Psychiatry and Political Economy* *Psychology Press* *Recovery from Schizophrenia*, from its first publication, was acclaimed as a work of major importance. It demonstrated convincingly, but controversially, how political, economic and labour market forces shape social responses to the mentally ill, mould psychiatric treatment philosophy, and influence the onset and course of one of the most common forms of mental illness. In this revised and updated third edition, Dr Warner analyses the latest research to extend the conclusions of the original work and tells us whether conditions and outcomes for people with schizophrenia are getting better or worse for people in Britain and America in recent years. In addition, he * critiques recent approaches to preventing the occurrence of schizophrenia * suggests innovative strategies for advancing the economic situation of people with mental illness * describes the latest advances in the rehabilitation of people with schizophrenia * provides a guide on how to combat the stigma of mental illness at local and national level. *Recovery from Schizophrenia's radical analysis of the factors affecting the outcome of schizophrenia is essential reading for all psychiatrists, mental health professional, mental health advocates, social workers, rehabilitation personnel, and psychologists.* *Capital Asset Investment Strategy, Tactics and Tools* *John Wiley & Sons* Providing a balanced and practical approach to capital management and budgeting, this book covers the full spectrum of capital investments, from the basics through the latest innovations. It is aimed at managers who are involved in capital investment decisions: setting company capital investment policy; performing project analyses; and drafting recommendations. Those in top management will benefit from discussions of strong and weak points of various methods and concepts. Included in the arsenal of capital investment tools in this book are concepts of proven usefulness, such as the MAPI method, no longer available in other works on the topic of capital budgeting, and other topics not covered elsewhere, such as abandonment analysis. *Social Problems Community, Policy, and Social Action* *SAGE* With an engaging writing style that has made it a popular choice at both 2- and 4-year schools, the Third Edition of Anna Leon-Guerrero's *Social Problems* textbook clearly presents contemporary social problems and addresses their consequences while emphasizing community involvement by both individuals and groups to achieve real solutions. With an overarching focus on social inequalities, this proven text provides a platform for discussion that encourages critical thinking through compelling illustrations, boxed features, learning checks, discussion questions, and online learning tools, all designed to inspire hope rather than simply present a disheartening parade of maladies. *The Survival of Soap Opera Transformations for a New Media Era* *Univ. Press of Mississippi* The soap opera, one of U.S. television's longest-running and most influential formats, is on the brink. Declining ratings have been attributed to an increasing number of women working outside the home and to an intensifying competition for viewers' attention from cable and the Internet. Yet, soaps' influence has expanded, with serial narratives becoming commonplace on most prime time TV programs. *The Survival of Soap Opera* investigates the causes of their dwindling popularity, describes their impact on TV and new media culture, and gleans lessons from their complex history for twenty-first-century media industries. The book contains contributions from established soap scholars such as Robert C. Allen, Louise Spence, Nancy Baym, and Horace Newcomb, along with essays and interviews by emerging scholars, fans and Web site moderators, and soap opera producers, writers, and actors from ABC's *General Hospital*, CBS's *The Young and the Restless* and *The Bold and the Beautiful*, and other shows. This diverse group of voices seeks to intervene in the discussion about the fate of soap operas at a critical juncture, and speaks to longtime soap viewers, television studies scholars, and media professionals alike.