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KEY=TESTO - MANNING HEIDI

ELEMENTI DI ERGONOMIA E PRATICA PROFESSIONALE ODONTOIATRICA

Elsevier

DENTAL MARKETING

STRUMENTI PRATICI ED ECONOMICI PER PROMUOVERE LO STUDIO, TROVARE NUOVI PAZIENTI E BATTERE LA CONCORRENZA DEI CENTRI LOW COST

Engage Editore Cosa c'entra il marketing con l'odontoiatria? Questa è la domanda che centinaia di dentisti ci hanno posto negli ultimi anni e questa è la ragione per cui nasce questo libro. L'evoluzione della professione odontoiatrica, passata dall'essere appannaggio di pochi all'essere la scelta di tanti, impone un ampliamento delle conoscenze del dentista: perché oggi non basta più essere dei maghi delle cure canalari ma bisogna anche comprendere le regole base del marketing per far conoscere i propri servizi al più vasto pubblico possibile. Perché la verità è che oggi marketing e odontoiatria si tengono per mano e percorrono la stessa strada: quella del bene del paziente e del successo del dentista. Questo libro non è manuale filosofico ma un testo pratico. E' ricco di case history, esempi pratici e consigli semplici da mettere in pratica per promuovere uno studio dentistico. Non è destinato ad esperti di marketing ma all'odontoiatra chi si voglia approcciare con successo al marketing finalizzato a trovare nuovi pazienti

CLINICA ODONTOIATRICA E STOMATOLOGICA. TESTO-ATLANTE A COLORI DI PATOLOGIA E MEDICINA ORALE PER MEDICI ED ODONTOIATRI

ODONTOIATRICA RESTAURATIVA. PROCEDURE DI TRATTAMENTO E PROSPETTIVE FUTURE

LOCAL ANAESTHESIA IN DENTISTRY

John Wiley & Sons Local Anaesthesia in Dentistry is a practical guide for both students and general practitioners to this essential area of clinical practice. Highly illustrated in full colour throughout, the book provides clear and practical guidance to the administration of local anaesthesia. The book introduces the reader to the concept of nerve conduction and pain as well as providing an explanation of the anatomy of the trigeminal nerve. Further chapters cover such key areas of practice as regional anaesthesia, local anaesthesia in children, pharmacology, local and systemic complications, general practical aspects, the prevention of side effects and legal aspects.

ODONTOIATRICA RESTAURATIVA. PROCEDURE DI TRATTAMENTO E PROSPETTIVE FUTURE

Elsevier srl With more than 2,080 vibrant, full-color clinical photographs, this book presents the Italian Academy of Conservative Dentistry's authoritative coverage of endodontics, cosmetics, prosthodontics, traumatology, and general operative principles with unparalleled visual detail. This atlas-style resource guides you step-by-step through essential procedures and presents realistic case scenarios to help you deepen your understanding of restorative principles and successfully apply your knowledge to patient treatment. More than 2,200 world-class photographs provide rich clinical detail to enhance your understanding of commonly encountered conditions. Step-by-step procedures in each chapter are integrated with interesting case studies to clarify techniques and help you confidently apply concepts in the clinical setting. Summary boxes provide fast access to key chapter content. Clinical approach reflects the trusted expertise of the Accademia Italiana di Conservativa (Italian Academy of Conservative Dentistry) and familiarizes you with the latest scientific research and treatment techniques.

CATALOGO DEI LIBRI IN COMMERCIO

DIGITAL IMPLANTOLOGY

MICROSURGICAL ENDODONTICS

ATLAS OF PERIODONTOLOGY AND IMPLANT THERAPY

Quintessenza

ESTHETIC IMPLANTS. HOW TO THINK ABOUT COMPLEX CASES IN ANTERIOR AREAS WITH A GLOBAL APPROACH TO THE PATIENT'S SMILE

GIORNALE DELLA LIBRERIA

CONTEMPORARY IMPLANT DENTISTRY (3RD EDITION)

ZERO BONE LOSS CONCEPTS

Quintessence Publishing (IL)

PIEZOELECTRIC SURGERY OF IMPACTED TEETH

Edra The extraction of impacted dental elements is often referred to maxillofacial surgeons. However, it can be handled as routinely as any other type of extraction. Piezoelectric surgery of impacted teeth, which involves reproducible procedures using a step-by-step approach in all types of cases, also allows dentists who approach the extraction of impacted elements less frequently to carefully prepare for the procedure and perform it, thereby minimizing possible postsurgical issues for the patient, such as biological risks. Using the most innovative techniques, including the application of ultrasound in oral surgery and piezoelectric surgery, the author provides an indispensable tool to train and update dentists who intend to perform all types of extractions. Strengths • This manual presents a protocol—unique in its kind—for the extraction of impacted teeth with the use of a piezoelectric instrument. • This is the first manual to examine piezoelectric surgery of all impacted dental elements (not only wisdom teeth); in other volumes, the patient is treated only in individual chapters. • The clarity of the text is enhanced with images and surgical photographs that illustrate every step of the cases presented.

MEDICAL GENETICS

Elsevier Masson The emphasis of this book is on those aspects of medical genetics most useful in a modern clinical practice. Clinical aspects of molecular genetics research have been incorporated throughout the spectrum of genetically determined diseases.

DENTAL TERMINOLOGY

Cengage Learning DENTAL TERMINOLOGY, Third edition takes a word-building approach to help dental assistants understand and remember dental terminology better than ever before. DENTAL TERMINOLOGY is not a strict dictionary of dental terms, but rather a word bank with pronunciation guides and definitions applied to practice areas, it's the resource that dental professionals can use for years to come. The chapters are organized by specialty area, so readers can always find the information quickly. Whether learning in the classroom or on the job, DENTAL TERMINOLOGY, Third edition is the easy-to-use reference that comes in handy again and again. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

SUTURING TECHNIQUES IN ORAL SURGERY

Quintessence Publishing Company Proper management of soft tissues in periodontal, implant, and reconstructive surgery has become increasingly important for esthetic treatment outcomes. In order to achieve correct postoperative positioning of the soft tissues, clinicians must have a comprehensive understanding of wound healing and suturing. Drawing on a series of clinical cases, this book outlines suturing techniques for the most common surgical procedures, providing indications as well as techniques for implementation. The detailed illustrations and tables clarify difficult technical concepts, and a quick reference guide consolidates the essential information for each suture type.

VETERINARY LABORATORY MEDICINE

INTERPRETATION & DIAGNOSIS

W B Saunders Company The completely revised 2nd Edition shows how to interpret results from abnormal clinical pathology findings for dogs, cats, horses, and ruminants. It conveniently provides differential diagnostic considerations in tables and algorithms* to help readers find specific information at a glance. This handy guide also describes the pathophysiology responsible for abnormal clinicopathologic findings.

ORTHOPANTOMOGRAPHY

Springer Science & Business Media Although orthopantomography (OPT) is a very frequently employed radiological examination, even the expert radiologist can encounter difficulty in reporting the findings owing to the specific terminology, the nature of the diagnostic queries, and the need to describe precisely the clinical implications for the dentist. Additionally, artifacts are a frequent occurrence, and many radiologists and dentists are unfamiliar with their causes and solutions. Methodological inaccuracies during the execution of OPTs also have important clinical implications. For all of these reasons, this richly illustrated monograph on OPT sets out to describe in detail diverse technical and methodological aspects of the examination, from image acquisition through to artifact generation due to lack of experience or malfunctioning. Possible solutions are suggested for all of the most common diagnostic and methodological problems. Emphasis is placed on appropriate terminology and guidance offered on the interpretation of findings in a range of conditions, including the most common odontological problems. This book will be of great value to the radiologist in routine interpretation and reporting of OPTs.

ANATOMIA FUNZIONALE E CLINICA DELLO SPLANCNOCRANIO

CHEMISTRY

Cengage Learning This new edition of CHEMISTRY continues to incorporate a strong molecular reasoning focus, amplified problem-solving exercises, a wide range of real-life examples and applications, and innovative technological resources. With this text's focus on molecular reasoning, readers will learn to think at the molecular level and make connections between molecular structure and macroscopic properties. The Tenth Edition has been revised throughout and now includes a reorganization of the descriptive chemistry chapters to improve the flow of topics, a new basic math skills Appendix, an updated art program with new talking labels that fully explain what is going on in the figure, and much more. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

ADHESIVE CEMENTATION ON NATURAL TEETH

MATERIALS AND TECHNIQUES

Edra What is the material of the artifact? What are the characteristics of the substrates? Is it possible to adequately isolate the tooth? It is fundamental to answer these questions when performing the assessment before beginning the final and decisive phase of prosthetic restoration: cementation. Cementation is a complex procedure that requires good skills, and its outcome depends on the knowledge of the substrates involved and the choice of the most suitable cement for the specific situation. The materials and techniques used for cementation are described in this text, which is specifically dedicated to prosthetists and to those who practice conservative dentistry. This manual examines each substrate and defines the cementation protocols for all cases in daily practice.

WHITE AND PHAROAH'S ORAL RADIOLOGY E-BOOK

PRINCIPLES AND INTERPRETATION

Elsevier Health Sciences Written specifically for dentists, White and Pharoah's Oral Radiology: Principles and Interpretation 8th Edition incorporates over 1,500 high-quality radiographic images and illustrations to demonstrate core concepts and essential principles and techniques of oral and maxillofacial radiology. The new edition of this bestselling book delivers with state-of-the-art information on oral radiology principles and techniques, and image interpretation. Dental student will gain a solid foundation in radiation physics, radiation biology, and radiation safety and protection before introducing including specialized techniques such as MRI and CT. As well, students will learn how to recognize the key radiographic features of pathologic conditions and interpret radiographs accurately. The 8th edition also includes new chapters on Radiologic Anatomy, Beyond 3D Imaging, and Diseases Affecting the Structure of Bone. A practical guide to using today's technology, this unique text helps your students provide state-of-the-art care! Over 1,500 high quality dental radiographs, full color photos, and illustrations clearly demonstrate core concepts and reinforce the essential principles and techniques of oral and maxillofacial radiology. Updated Extensive coverage of all aspects of oral and maxillofacial radiology includes the entire predoctoral curriculum. A wide array of radiographic images including advanced imaging such as MRI and CT. An easy-to-follow format simplifies the key radiographic features of each pathologic condition, including location, periphery, shape, internal structure, and effects on surrounding structures — placed in context with clinical features, differential diagnosis, and management. Expert contributors include many authors with worldwide reputations. Case studies apply imaging concepts to real-world scenarios. NEW! New editors Sanjay Mallya and Ernest Lam along with new contributors bring a fresh perspective on oral radiology. NEW! Chapter! Beyond 3D Imaging introduces applications of 3D imaging such as stereolithic models. NEW! Chapter Radiological Anatomy includes all radiological anatomy content allowing you to better visualize and understand normal appearances of structures on conventional and contemporary imaging, side-by-side. NEW! Coverage of Diseases Affecting the Structure of Bone consolidated into one chapter to simplify foundational basic science information and its applications to radiologic interpretation.

ANTROPOLOGIA E ODONTOLOGIA FORENSE. GUIDA ALLO STUDIO DEI RESTI UMANI. TESTO ATLANTE

DENTAL MANAGEMENT OF THE MEDICALLY COMPROMISED PATIENT

Mosby Elsevier Health Science Is an up-to-date, concise, factual reference describing the dental management of patients with selected medical problems. The book offers the dental provider an understanding of how to ascertain the severity and stability of common medical disorders, and make dental management decisions that afford the patient the utmost health and safety. Medical problems are organized to provide a brief overview of the basic disease process, the incidence and prevalence of the disease, pathophysiology, signs and symptoms, laboratory findings, currently accepted medical therapy of each problem, and a detailed explanation and recommendations for specific dental management. The accumulation of evidence-based research over the last few years has allowed the authors to include more specific dental management guidelines in the sixth edition.

THE ICU BOOK

Lippincott Williams & Wilkins This best-selling resource provides a general overview and basic information for all adult intensive care units. The material is presented in a brief and quick-access format which allows for topic and exam review. It provides enough detailed and specific information to address most all questions and problems that arise in the ICU. Emphasis on fundamental principles in the text should prove useful for patient care outside the ICU as well. New chapters in this edition include hyperthermia and hypothermia syndromes; infection control in the ICU; and severe airflow obstruction. Sections have been reorganized and consolidated when appropriate to reinforce concepts.

PREPARING FOR THE BMAT

THE OFFICIAL GUIDE TO THE BIOMEDICAL ADMISSIONS TEST

Heinemann Helps students to develop the thinking skills required for success in the BMAT, which is required by seven universities for entrance onto competitive courses, such as medicine and veterinary science.

CLINICAL PAIN MANAGEMENT

A PRACTICAL GUIDE

John Wiley & Sons Clinical Pain Management takes a practical, interdisciplinary approach to the assessment and management of pain. Concise template chapters serve as a quick reference to physicians, anesthetists and neurologists, as well as other specialists, generalists, and trainees managing pain. Based on the International Association for the Study of Pain's clinical curriculum on the topic, this reference provides to-the-point best-practice guidance in an easy-to-follow layout including tables, bullets, algorithms and guidelines.

OXFORD HANDBOOK OF ORAL AND MAXILLOFACIAL SURGERY

Oxford University Press A quick-reference, introductory guide to the essential information which a practitioner needs to know and understand when working in oral and maxillofacial medicine. Practical and concise, this handbook is the definitive guide to all common complaints and presentations.

MODELLING. MODELLAZIONE DENTALE NATURALE CODIFICATA

DENTAL BIOMATERIALS

IMAGING, TESTING AND MODELLING

Elsevier Dental Biomaterials: Imaging, Testing and Modelling reviews the materials used in this important area, their performance and how such performance can be measured and optimised. Chapters review optical and electron microscopy imaging techniques for dental biomaterial interfaces. Specific materials such as dental cements, fibre-reinforced composites, metals and alloys are discussed. There is an analysis of stresses, fracture, wear and ageing in dental biomaterials as well as an evaluation of the performance of dental adhesives and resin-dentin bonds. Chapters also review ways of assessing the performance of dental handpieces, crowns, implants and prostheses. The book also reviews the use of computer models in such areas as bond strength and shape optimisation of dental restorations. With its distinguished editors and team of experienced contributors Dental Biomaterials: Imaging, Testing and Modelling researchers, materials scientists, engineers and dental practitioners with an essential guide to the use and performance of dental biomaterials. An essential guide to the use and performance of dental biomaterials Reviews optical and electron microscopy imaging techniques for dental biomaterial interfaces Analyses stresses, fracture, wear and ageing in dental biomaterials and evaluates the performance of dental adhesives and resin-dentin bonds

SUTURA COME UN CHIRURGO: UNA GUIDA MEDICA AI NODI CHIRURGICI E ALLE TECNICHE DI SUTURA UTILIZZATE NEI REPARTI DI CHIRURGIA, PRONTO SOCCORSO, E MEDICINA GENERALE

THE SCIENCE AND ART OF PORCELAIN LAMINATE VENEERS

Quintessence Publishing (IL) Esthetic Dentistry; Smile Design; Adhesion; Occlusion, Function, and PLVs; Color; Periodontal Considerations; Atlas of PLVs; Failures; PLVs for Diastema Closure; PLVs for Tetracycline Discoloration; Orthodontic Considerations; Periodontal Treatment and PLVs; Special Considerations; Patient Education.

PATHOPHYSIOLOGY OF HEART DISEASE

AN INTRODUCTION TO CARDIOVASCULAR MEDICINE

Lippincott Williams & Wilkins Enthusiastically acclaimed by medical students and faculty worldwide, this text is specifically designed to prepare students for their first encounters with patients with cardiovascular disease. Thoroughly revised by internationally recognized Harvard Medical School faculty and a team of select cardiology fellows and internal medicine residents, this seventh edition equips students with a clear, complete, and clinically relevant understanding of cardiovascular pathophysiology, setting a strong foundation for patient diagnosis and management.

PERI-IMPLANT INFECTION

ETIOLOGY, DIAGNOSIS AND TREATMENT

Quintessence Publishing Company

ENDODONTIC SURGERY

Harcercollins College Division

PARODONTOLOGIA CLINICA E IMPLANTOLOGIA ORALE

ORTHODONTICS AND PERIODONTOLOGY

COMBINED TREATMENTS AND CLINICAL SYNERGIES

Edra The increasing demand for complex rehabilitative dental treatments in the adult patient and in developmental age raises the need for multidisciplinary therapies. The book is intended to trace the orthodontic-periodontal relationships, analyzing how orthodontic procedures can enhance the periodontal treatment plan, increasing its predictability, integrating it, interacting in the surgical approach and, at the same time, how Periodontology increases the potential and predictability of orthodontic treatments, synergically completing them. The Authors describe how orthodontic therapy can also be an aid to implant therapy both as a prosthetic-rehabilitative treatment plan and as a tissue and bone regenerative treatment, obtaining an enhancement of results that can only be achieved with a combined regenerative orthodontic-periodontal intervention. Supported by the recent international literature, all ortho-perio treatments, the Authors' orthodontic and standardized surgical techniques, and biomechanics, are described with the help of photographs of clinical cases in vestibular and lingual orthodontic techniques.

CRITICAL CARE HANDBOOK OF THE MASSACHUSETTS GENERAL HOSPITAL

Lippincott Williams & Wilkins This bestselling handbook is a practical, complete, and current guide to medical and surgical critical care. This edition includes new chapters on disaster preparedness in the ICU, quality improvement and prophylaxis, non-antibiotic therapies for sepsis, and use of ultrasound in the ICU.
