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KEY=CHEERLEADING - REBEKAH BRIANNA

What I Learned From Being a Cheerleader

BelleBooks Eleven-year-old Elaine Rewitzer is funny, smart and happy being a geek, but when she wins a spot on the Cross Creek Middle School Buccaneers cheerleading squad, she gets totally into her new life. Her mega-brain best friend Bethany warns that Elaine will just become "part of the herd," and her best geek-guy-pal, Tim, (who is struggling with nose polyps) feels forgotten. Will Elaine survive the roller coaster of pre-teen cheerleader fame? Will she win the heart of the cutest boy on the basketball team? Will she confess her "uncool" love for comic books? Will she lose Bethany and Tim's friendship for-evah? **ABOUT THE AUTHOR:** When not writing novels about cheerleaders, barbarians or vampires, **Adrienne Ambrose** is being nominated for video game awards starring dangerous high school girls. Adrienne contributes to the Fraggie Rock comic book series. www.adrienneambrose.com

The Cheerleaders

Pan Macmillan The Cheerleaders is Kara Thomas' edge-of-your-seat thriller about an eerie sequence of seemingly unrelated events that leaves five cheerleaders dead. 'Sharp, brilliantly plotted, and totally engrossing' - Karen McManus, author of *One of Us Is Lying* There are no more cheerleaders in the town of Sunnybrook. First there was the car accident - two girls dead after hitting a tree on a rainy night. Then the murders happened - two girls were killed by the man next door. The police shot him, so no one will ever know why he did it. Monica's sister was the last cheerleader to die. After her suicide, Sunnybrook High disbanded the cheer squad. No one wanted to be reminded of the girls they'd lost. That was five years ago. Now the faculty and students at Sunnybrook High want to remember the lost cheerleaders. But for Monica, it's not that easy. After she discovers the letters in her stepdad's desk, unearths an ancient phone, and meets a strange new friend at school, Monica can't just move on. There are no more cheerleaders in Sunnybrook, but that doesn't mean anyone else is safe.

Go! Fight! Win!

Cheerleading in American Culture

Popular Press Hanson (American studies, U. of New Mexico) offers an broad overview of cheerleading and its place in American culture, looking at the cheerleader as a symbol invested with both negative and positive values. She touches on issues such as the social context of the institutionalization and adult control of cheerleading; the changing patterns of age, class, and gender of participants; and the development of cheerleading in professional sports in the 1960s. Paper edition (unseen), \$14.95. Annotation copyright by Book News, Inc., Portland, OR

You've Got Spirit!

Cheers, Chants, Tips, and Tricks Every Cheerleader Needs to Know

Millbrook Press Audisee® eBooks with Audio combine professional narration and sentence highlighting to engage reluctant readers! Gooooooo team! Do you want to learn more about cheerleading? Or are you already a cheerleader? Either way, this is the book for you! You'll find tips about everything from cheer gear and tryouts to snappy snacks and the perfect ponytail. Jump right into the sport of cheerleading!

The Official Cheerleader's Handbook

Touchstone From Simon & Schuster, *The Official Cheerleader's Handbook* is Rand Neil and Elaine Hart's look at the 1986 information and instruction on all things cheerleading. With a detailed history of cheerleading and the role of cheerleaders in school life, and a discussion of the basic principles for understanding sports, *The Official Cheerleader's Handbook* is a book worth shouting about.

The Cheerleaders

Delacorte Press "Sharp, brilliantly plotted, and totally engrossing."--KAREN M. MCMANUS, New York Times bestselling author of *One of Us Is Lying* "A crafty, dark, and disturbing story."--KATHLEEN GLASGOW, New York Times bestselling author of *Girl In Pieces* "A little bit Riverdale and a little bit Veronica Mars."--RILEY SAGER, bestselling author of *Final Girls* A Goodreads Best Young Adult Book of the Year Nominee From the author of *The Darkest Corners* and *Little Monsters* comes an all-new edge-of-your-seat thriller set in upstate New York about an eerie sequence of seemingly unrelated events that leaves five cheerleaders dead. There are no more cheerleaders in the town of Sunnybrook. First there was the car accident--two girls dead after hitting a tree on a rainy night. Not long after, the murders happened. Those two girls were killed by the man next door. The police shot him, so no one will ever know his reasons. Monica's sister was the last cheerleader to die. After her suicide, Sunnybrook High disbanded the cheer squad. No one wanted to be reminded of the girls they'd lost. That was five years ago. Now the faculty and students at Sunnybrook High want to remember the lost cheerleaders. But for Monica, it's not that easy. She just wants to forget. Only, Monica's world is starting to unravel. There are the letters in her stepdad's desk, an unearthed, years-old cell phone, a strange new friend at school. . . . Whatever happened five years ago isn't over. Some people in town know more than they're saying. And somehow, Monica is at the center of it all. There are no more cheerleaders in Sunnybrook, but that doesn't mean anyone else is safe. More Praise for Kara Thomas: "Gripping from start to finish . . . with twists that left me shocked."--VICTORIA AVEYARD, #1 New York Times bestselling author of *Red Queen* "You'll be up all night tearing through the pages."--BUSTLE "This deliciously deceptive thriller...is a must-have."--SLJ

Japan and the Shackles of the Past

What Everyone Needs to Know (H "A penetrating overview of Japan, from a historical, social, political, economic, and cultural perspective"--

The Cheerleaders of Doom (NERDS Book Three)

Abrams Matilda "Wheezer" Choi, the asthmatic who can fly and kick butt courtesy of her nanobyte-enhanced inhalers, loves pro wrestling and hates anything "girly." Maybe that's because she grew up with six brothers—or maybe it's because her home life has become a battle zone in the conflict between her parents. Unfortunately for Wheezer, when a former member of NERDS turned villain gets extensive plastic surgery in order to become a cheerleader, Matilda must swallow her pride to successfully infiltrate the squad. The newest supervillain, Gerdie Baker, assisted by the criminal mastermind Simon, has created a device that opens portals to other worlds, which she and the other cheerleaders have been pillaging. But the alternate realities are starting to get awfully close together, so it's up to Wheezer and the NERDS to stop the cheerleaders before the worlds collide.

Lobbying in the European Union Strategies, Dynamics and Trends

Springer This book sheds new light on how lobbying works in the European Union. Drawing on the first-hand professional experience of lobbyists, policymakers, and corporate and institutional stakeholders, combined with a sound academic foundation, it offers insights into successful lobbying strategies, such as how alliances are formed by interest groups in Brussels. The authors present key case studies, e.g. on the shelved EU-US trade deal Transatlantic Trade and Investment Partnership (TTIP), lobbying scandals, and the role of specific interest groups and EU Think-Tanks. Furthermore, they highlight efforts to improve transparency and ethical standards in EU decision-making, while also underscoring the benefits of lobbying in the context of decision-making. Understanding the tools and techniques of effective lobbying, as well as the dynamics and trends in EU lobbying, will allow professionals involved in the lobbying process, such as policymakers and corporate and institutional stakeholders, to improve their performance and achieve better results when pursuing their respective interests.

Economic Policies, Governance and the New Economics

Springer This volume concentrates on international issues that relate to economic policies and governance. It is essential reading for all postgraduates and scholars looking for expert discussion and debate of the issues surrounding the case for new economic policies at the global level.

The Cheerleading Book

The Young Athlete's Guide

Blame it on the WTO?

A Human Rights Critique

Oxford University Press The WTO is often accused of not paying enough attention to human rights. This book weighs these criticisms and examines their validity, both from a legal and from political and economic points of views. It asks whether the WTO is under an obligation to construct a fairer trade system and discusses suggestions for reform.

Carmella Jackson, Manifest Vampire, PDF Edition

Michael C Greer

Encyclopedia of Adolescence

Springer Science & Business Media The Encyclopedia of Adolescence breaks new ground as an important central resource for the study of adolescence. Comprehensive in breath and textbook in depth, the Encyclopedia of Adolescence - with entries presented in easy-to-access A to Z format - serves as a reference repository of knowledge in the field as well as a frequently updated conduit of new knowledge long before such information trickles down from research to standard textbooks. By making full use of Springer's print and online flexibility, the Encyclopedia is at the forefront of efforts to advance the field by pushing and creating new boundaries and areas of study that further our understanding of

adolescents and their place in society. Substantively, the Encyclopedia draws from four major areas of research relating to adolescence. The first broad area includes research relating to "Self, Identity and Development in Adolescence". This area covers research relating to identity, from early adolescence through emerging adulthood; basic aspects of development (e.g., biological, cognitive, social); and foundational developmental theories. In addition, this area focuses on various types of identity: gender, sexual, civic, moral, political, racial, spiritual, religious, and so forth. The second broad area centers on "Adolescents' Social and Personal Relationships". This area of research examines the nature and influence of a variety of important relationships, including family, peer, friends, sexual and romantic as well as significant nonparental adults. The third area examines "Adolescents in Social Institutions". This area of research centers on the influence and nature of important institutions that serve as the socializing contexts for adolescents. These major institutions include schools, religious groups, justice systems, medical fields, cultural contexts, media, legal systems, economic structures, and youth organizations. "Adolescent Mental Health" constitutes the last major area of research. This broad area of research focuses on the wide variety of human thoughts, actions, and behaviors relating to mental health, from psychopathology to thriving. Major topic examples include deviance, violence, crime, pathology (DSM), normalcy, risk, victimization, disabilities, flow, and positive youth development.

Pocket Pediatrics

The Massachusetts General Hospital for Children Handbook of Pediatrics

Lippincott Williams & Wilkins Prepared by residents and attending physicians at Massachusetts General Hospital, this pocket-sized loose leaf binder is created in the style of Pocket Medicine, one of the best-selling references for medical students, interns, and residents, and focuses on Pediatrics. This product can be used on the wards and for candidates reviewing for pediatric board exams. In bulleted lists, tables, and algorithms, Pocket Pediatrics provides key clinical information about common pediatric problems in cardiology, pulmonology, gastroenterology, nephrology, hematology-oncology, infectious diseases, endocrinology, rheumatology, and neurology as well as the well patient and the patient in ICU. There is also a 4-color insert chapter, containing pediatric clinical images in dermatology. The six-ring binder is portable to be carried with students, residents or physicians and allows users to add their own notes.

Uniforms

Why We Are What We Wear

Houghton Mifflin Harcourt Presents a series of anecdotes that tell the history and meaning of American uniforms, identifying their cultural significance in terms of how uniforms unite and divide people as well as how they vary throughout the world. Reprint.

National Espionage, Rescue, and Defense Society (NERDS Book One)

Abrams NERDS combines all the excitement of international espionage with all the awkwardness of elementary school, and the results are hilarious. A group of unpopular fifth graders run a spy network from inside their school. With the help of cutting-edge science, they transform their nerdy qualities into incredible abilities! Their enemies? An array of James Bond-style villains, each with an evil plan more diabolical and more ridiculous than the last. Publishers Weekly raved: "Buckley has a flair for exaggerated humor." School Library Journal said: "Funny, clever, and thoroughly entertaining."

Internal and External Aspects of Corporate Governance

Routledge An effective system of corporate governance has both internal and external aspects that have to be sufficiently responsive if governance is to succeed. In this book, Ahmed Naciri examines these two core aspects or the latest buzzword in business and management theory. Internal aspects include ownership structure, the board of directors and

committees, internal control, risk management, transparency and financial reporting. External aspects can either be market-oriented, or can take the form of credit ranking, and/or social requirements. Due to the original orientation of the Sarbanes/Oxley Law, concentrating solely on financial disclosure and given its decisive and tremendous influence on all other similar corporate governance legislations all over the world, most writings on corporate governance have dealt with solely internal corporate governance mechanisms. This book aim is to fill up the gap by using a systemic approach and giving a global picture of the corporate governance theoretical foundations, mainly by putting the emphasis on its double dimension: internal and external.

Cheering for the Children

Creating Pathways to HOPE for Children Exposed to Trauma

Wheatmark, Inc.

Publish!.

The Development Dimension Trade for Growth and Poverty Reduction How Aid for Trade Can Help

How Aid for Trade Can Help

OECD Publishing Trade for Growth and Poverty Reduction: How Aid for Trade Can Help explains how Aid for Trade can foster economic growth and reduce poverty, and why it is an important instrument for a development strategy that actively supports poverty alleviation.

From Crisis to Recovery

Quo Vadis Turkish Economy?

USAK Books

Corporate, Public and Global Governance

The G8 Contribution

Ashgate Publishing, Ltd. The intensifying pace of globalization has led to a questioning of the traditional approaches to governance at the corporate, national and international levels. The crash of the dot-com bubble and the outbreak of corporate accounting scandals in the United States, along with the debt burden of financial institutions in Japan and Europe, have led to demands for major reforms. Consequently, national governments are confronting stronger demands for new ways to regulate corporations to fulfil their social responsibilities and generate growth in a competitive world. This volume explores three central questions: what forms of corporate governance are most desirable for the globalizing world of the twenty-first century? What forms of public governance are most appropriate in this new age? And how well are the world's leading national governments

pioneering the needed policies and practices? The book offers an analysis of the G8's role in assisting governments and corporations to work together to design and deliver a superior approach.

Sexual Violence at Canadian Universities

Activism, Institutional Responses, and Strategies for Change

Wilfrid Laurier Univ. Press At least one in four women attending college or university will be sexually assaulted by the time they graduate. Beyond this staggering statistic, recent media coverage of “rape chants” at Saint Mary’s University, misogynistic Facebook posts from Dalhousie University’s dental school, and high-profile incidents of sexual violence at other Canadian universities point to a widespread culture of rape on university campuses and reveal universities’ failure to address sexual violence. As university administrations are called to task for their cover-ups and misguided responses, a national conversation has opened about the need to address this pressing social problem. This book takes up the topic of sexual violence on campus and explores its causes and consequences as well as strategies for its elimination. Drawing together original case studies, empirical research, and theoretical writing from scholars and community and campus activists, this interdisciplinary collection charts the costs of campus sexual violence on students and university communities, the efficacy of existing university sexual assault policies and institutional responses, and historical and contemporary forms of activism associated with campus sexual violence.

Sports Crazy

How Sports Are Sabotaging American Schools

Univ. Press of Mississippi **Sports Crazy: How Sports Are Sabotaging American Schools** exposes the excesses of middle and high school sports and the detrimental effects our sports obsession has on American education. Institutions are increasingly emulating college and professional sports models and losing sight of a host of educational and health goals. Steven J. Overman describes how this agenda is driven largely by partisan fans and parents of athletes who exert an inordinate influence on school priorities, and he explains how and why school administrators shockingly and consistently capitulate to these demands. The author underscores the incongruity of public schools involved in an entertainment business and the effects this diversion has on academic integrity, learning, life experience, and overall educational outcomes. Overman examines out-of-control school sports within the context of a school’s educational mission and curriculum, with telling reference to impacts on physical education. He explores as well the outsized place of interscholastic sports beyond the classroom and scrutinizes the distorted relationship between intramural or recreational sports and elitist, varsity athletics. Overman’s chapter on tackle football explains many reasons why this sport should be eliminated from the school extracurriculum and replaced by flag or touch football. Overman presents a brief history of interscholastic sports, and he compares and contrasts the American experience of school-sponsored sport to the European model of community-based clubs. Which approach better serves students? Overman recommends reforms in the context of a radical proposal to phase out interscholastic sports in favor of an intramural or club model. This approach would alleviate such problems as elitism and gender bias and reign in hypercompetitiveness while freeing schools to educate students rather than provide public entertainment.

The Accidental Cheerleader

Turtleback Books For use in schools and libraries only. Best friends Sophie and Kylie have always done everything together, with Kylie leading the way, but when Sophie is good at cheerleading and Kylie is not, Sophie is torn between her friendship with Kylie and her cheerleading.

Confessions of a Wannabe Cheerleader

Simon and Schuster Sunday, September 5: Afternoon, my crib Spirit Level: Cheered Out OK, so this was supposed to be the first day of my new, totally fantastic life as a Port Angeles School Titan Cheerleader. BUT instead, it's the day that I, Madison Jane Hays, got rejected from the Titans and forced to join the dreaded, B-Squad Grizzly Bears. That's right. My name was sandwiched in between Jared "Jazzhands" Handler and "Toxic" Tabitha Sue Stevens. Oh, and the girl who can't even speak English, Katarina Tarasov. Yup, we're one big hairy family. I went from being a god-like Titan to a lowly Grizzly in like, five seconds. My life. Is Seriously. O-V-E-R. I mean, who cheers at chess matches???? I'm never going to make it to Nationals with a team like this. All I've ever wanted to do in life is cheer for the Titans. My mom (the most gorgeous, youngest ex-Titan cheerleader of ALL TIME, BTW) must be so disappointed! How she ended up with such a spastic daughter, I'll never know. What I DO know? If I don't whip this team into shape fast, I'll literally DIE from embarrassment. Thank goodness I have my BFFs Lanie and Evan to keep me sane—otherwise, I might SERIOUSLY lose it. When Maddy's triple flip becomes a major FLOP during tryouts, the whole gym echoes with the snickers from the Titan cheerleading triumvirate: Katie Parker, Clementine Prescott, and Hilary Cho. Forced to join the challenged B-Squad Grizzlies instead, Maddy realizes that to become a Titan she'll need to whip the Grizzlies into shape first. Will Maddy ever land on top of the pyramid with a squad like this? Maybe not, but when her awesome designs for new Grizzly uniforms get revealed at a big game, even the Titans are overheard whispering her name. Does this mean what she thinks it means?

Paper Towns

A&C Black Special edition slipcase edition of John Green's Paper Towns, with pop-up paper town. From the bestselling author of The Fault in our Stars. Quentin Jacobsen has always loved Margo Roth Spiegelman, for Margo (and her adventures) are the stuff of legend at their high school. So when she one day climbs through his window and summons him on an all-night road trip of revenge he cannot help but follow. But the next day Margo doesn't come to school and a week later she is still missing. Q soon learns that there are clues in her disappearance . . . and they are for him. But as he gets deeper into the mystery - culminating in another awesome road trip across America - he becomes less sure of who and what he is looking for. Masterfully written by John Green, this is a thoughtful, insightful and hilarious coming-of-age story.

Cheer Up

Love and Pompoms

Oni Press A sweet, queer teen romance perfect for fans of Fence and Check, Please! Annie is a smart, antisocial lesbian starting her senior year of high school who's under pressure to join the cheerleader squad to make friends and round out her college applications. Her former friend BeeBee is a people-pleaser—a trans girl who must keep her parents happy with her grades and social life to keep their support of her transition. Through the rigors of squad training and amped up social pressures (not to mention micro aggressions and other queer youth problems), the two girls rekindle a friendship they thought they'd lost and discover there may be other, sweeter feelings springing up between them.

Intercultural Language Activities with CD-ROM

Cambridge University Press Intercultural Language Activities offers practical teaching ideas which encourage learners to reflect on their own language and culture, as well as that of others. Topics covered in the fourteen chapters include childhood, food, sport, icons, politics and body language. The book also helps learners mediate in situations of cultural misunderstanding and start web-based intercultural exchanges. It examines interview techniques, how people present themselves, and ways to interpret cultural symbols and characteristics, such as those found in postcards, advertisements and online newspapers. In engaging with these topics, learners become intercultural explorers and raise their level of communicative competence. This is an invaluable resource for any teacher who wishes to combine language learning with cultural exploration. In addition, the accompanying CD-ROM provides print-friendly photocopyable worksheets and reading texts which can be put to immediate use.

Twisted Beauty

Billionaire Bully Dark Romance

Lovy Books Ltd Beauty is always queen. With an abusive ex-husband, a father who didn't care for her, and a mother who stole from her... She had no money, no job, and no home to go back to. Beauty queen. Prom queen. Head cheerleader. Footballer's wife. She did everything according to plan—a winning formula designed by her mother. She should be living in a mansion, being served by maids, chauffeured in limos, and showered in money. But she isn't. Just as the once-queen-of-everything thought her life couldn't sink any lower... A job landed on her doorstep. One that wasn't meant for her. One that involved working for a gorgeous billionaire. One that would at least get her off of her sister's couch. But she soon realizes that her out-of-this-world-hot boss seems hell-bent on punishing her. He's determined to make her suffer and surrender to his every twisted demand. She could leave and go back to being homeless, having nothing. Or she can take it and smile like the queen that she always was.

The Cheerleader

Here is what it was like to grow up in the 1950s in the years of ponytails, pajama parties, proms, and parking, when to be popular was important and when, if you were a girl, being important meant being a cheerleader. **THE CHEERLEADER** is a best-selling novel about the loss of innocence, the growth of passion, and the awakening of ambition. A classic.--**PUBLISHERS WEEKLY** One of the truest portraits of an American girl ever written.--**DETROIT FREE PRESS** It's heartbreaking at times, hilarious at others, and she's got it all down beautifully.--**PHILADELPHIA INQUIRER** If future historians and sociologists are ever impelled to find out what it was like to be a high school student in America at mid 20th century, they will need go no farther than **THE CHEERLEADER** for documentation and enlightenment... Utterly honest, accurate, and sympathetic.--**KANSAS CITY STAR** A devastatingly accurate portrait of the '50s.--**LIBRARY JOURNAL**

Cheerleaders

The Third Evil

Queerleaders

Bella Books "Mack snuck a look over her shoulder at the cheerleaders just as Veronica took her place at the top of the pyramid. Time seemed to slow as Veronica swung her long, blond ponytail over her shoulder, pompoms high in the air..." Mackenzie is used to being different from other kids—and to being bullied for not fitting into the rigid social expectations of her Catholic high school. Luckily, Mack's best friend Lila has her back so school isn't the total hell it could be. But it's pretty damn close. Until something very mysterious happens—Mack becomes a cheerleader magnet. Even she has a hard time believing it. And Lila is not too happy about her friend's sudden popularity with the cool kids. Is Mack being set up for an epic fail? Or is she finally headed for acceptance—and maybe even romance...

Economists and the Powerful

Convenient Theories, Distorted Facts, Ample Rewards

Anthem Press “Economists and the Powerful: Convenient Theories, Distorted Facts, Ample Rewards” explores the workings of the modern global economy - an economy in which competition has been corrupted and power has a ubiquitous influence upon economic behavior. Based on empirical and theoretical studies by distinguished economists from both the past and present day, this book argues that the true workings of capitalism are very different from the popular myths voiced in mainstream economics. Offering a closer look at the history of economic doctrines - as well as how economists are incentivized - “Economists and the Powerful” exposes how, when and why the theme of power was erased from the radar screens of mainstream economic analysis - and the influence this subversive removal has had upon the modern financial world.

Films from the Future

The Technology and Morality of Sci-Fi Movies

Mango Media Inc. “Deftly shows how a seemingly frivolous film genre can guide us in shaping tomorrow’s world.” —Seth Shostak, senior astronomer, SETI Institute Artificial intelligence, gene manipulation, cloning, and interplanetary travel are all ideas that seemed like fairy tales but a few years ago. And now their possibilities are very much here. But are we ready to handle these advances? This book, by a physicist and expert on responsible technology development, reveals how science fiction movies can help us think about and prepare for the social consequences of technologies we don’t yet have, but that are coming faster than we imagine. *Films from the Future* looks at twelve movies that take us on a journey through the worlds of biological and genetic manipulation, human enhancement, cyber technologies, and nanotechnology. Readers will gain a broader understanding of the complex relationship between science and society. The movies mix old and new, and the familiar and unfamiliar, to provide a unique, entertaining, and ultimately transformative take on the power of emerging technologies, and the responsibilities they come with.

Masculinities in Play

Springer This volume addresses the persistent and frequently toxic associations between masculinity and games. It explores many of the critical issues in contemporary studies of masculinity—including issues of fatherhood, homoeroticism, eSports, fan cultures, and militarism—and their intersections with digital games, the contexts of their play, and the social futures associated with sustained involvement in gaming cultures. Unlike much of the research and public discourse that put the onus of “fixing” games and gaming cultures on those at its margins—women, LGBTQ, and people of color—this volume turns attention to men and masculinities, offering vital and productive avenues for both practical and theoretical intervention.

The International Monetary Fund in the Global Economy

Banks, Bonds, and Bailouts

Cambridge University Press The explosive growth and increasing complexity of global financial markets are defining characteristics of the contemporary world economy. Unfortunately, financial globalization has been accompanied by a marked increase in the frequency and severity of financial crises. The International Monetary Fund (IMF) has taken a central role in managing these crises through its loans to developing countries. Despite extensive analysis and criticism of the IMF in recent years, key questions remain unanswered. Why does the Fund treat some countries more generously than others? To what extent is IMF lending driven by political factors rather than economic concerns? In whose interests does the IMF act? In this book, Mark Copelovitch offers novel answers to these questions. Combining statistical analysis with detailed case studies, he demonstrates how the politics and policies of the IMF have evolved over the last three decades in response to fundamental changes in the composition of international capital flows.

The Business of Higher Education

ABC-CLIO

The Business of Higher Education [3 volumes]

ABC-CLIO At a time of great economic uncertainty, **The Business of Higher Education** looks at the pros and cons of colleges and universities taking a more business-like approach to fulfilling their missions. • Presents 35 essays on topics ranging from academy-industry partnerships to rankings to sports revenues • Includes nearly 50 tables and figures communicating important data and a range of additional illustrations • 44 contributors represent the academic and business perspectives